



# mapic<sup>®</sup>

International Retail Leasing Hub

4-5 Nov. 2025, Palais des Festivals, Cannes, France

6 Nov. NextGen Retail Day *(by invitation only)*

## 2025 Sales Presentation

*LIVE PLAY SHOP*

# The International Retail Leasing Hub



Offering a global platform for property players, retailers and investors to connect, explore industry trends and accelerate business deals.



## Key Figures

**4,400+**

Attendees

**160**

Exhibitors

**50**

Conferences & Networking events

**1,900**

Retailers, F&B chains and leisure operators

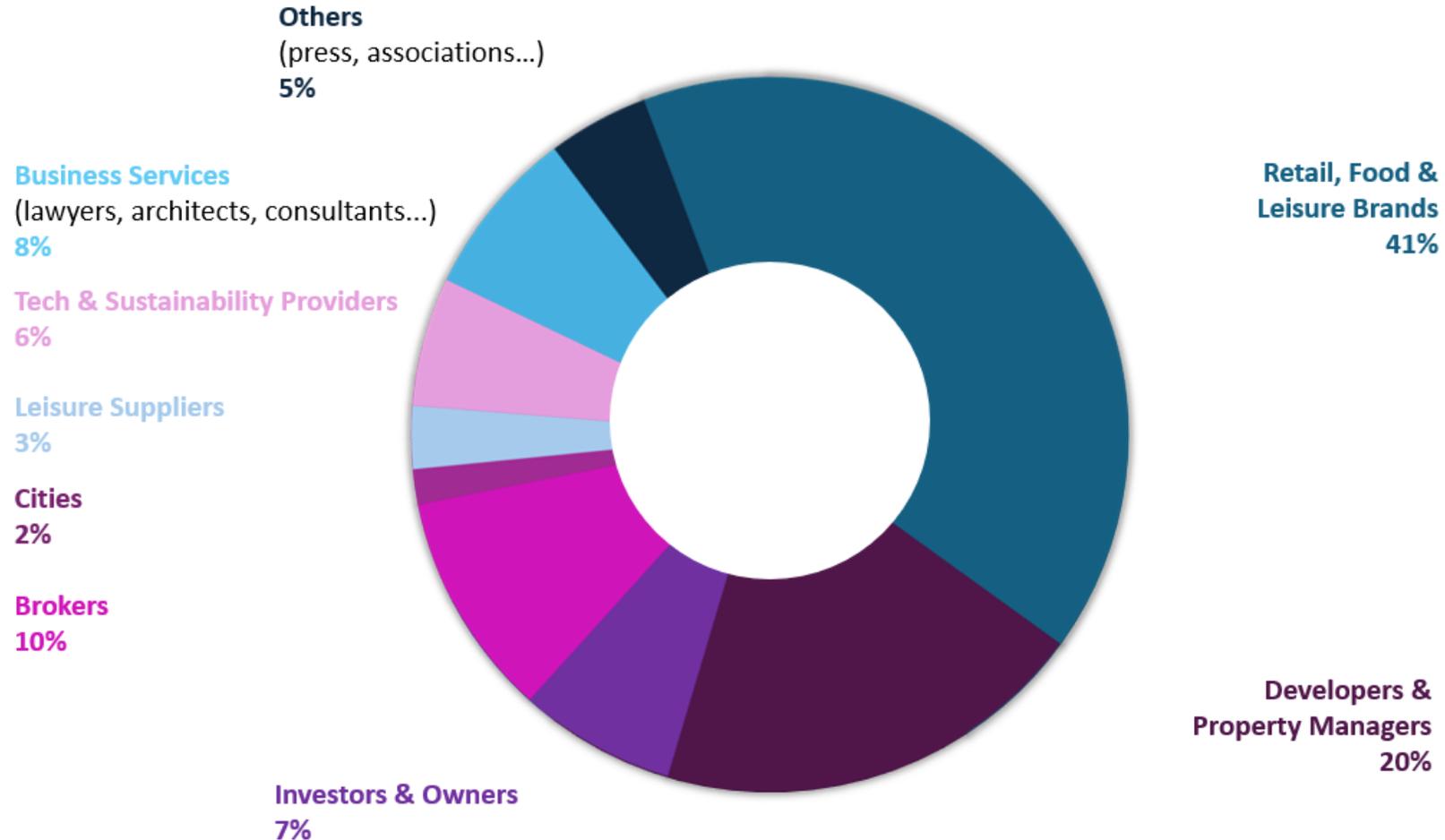
# A powerful Leasing platform



**A transactional show to conduct your business meetings in the most efficient way.**

- More meetings & networking spaces, additional services and tools to help you find meaningful connections in an all-inclusive and productive environment
- Boosting Global Retail: The only show where you will discover retailers' expansion plans worldwide (multi-country expansion)

# The Ecosystem



# A snapshot of the profiles you will meet



**Optimise your time, rest assured that you will meet the right contacts to create meaningful connections.**

## **MAPIC Participants profiles (Job titles) :**

- Retail Expansion Director or Manager
- Leasing Director/ Manager
- Asset management Director /Manager
- President / CEO / Chairman
- Sales / Business development

# Who you could meet...



**ALAN FRANCIS HONAN**

Head of International Development  
**Wingstop**



**CELINE POIX**

Directrice Generale  
**Apsys**



**FILOMENA CONCEICAO**

Head of Business Development  
**Nhood**



**NIGEL KEEN**

Chief Property Development Officer  
**JD Sports**



**ALEX HILL**

Leasing Manager  
**Hammerson**



**TIM WILKS**

Founder  
**Lane7**



**ARNAUD VAN COPPENOLLE**

Director, International Development  
**Krispy Kreme**



**ALEXANDRA VON DER GRÜN**

VP Retail & Franchise Europe  
**Adidas**



**TOBIAS KARLSSON**

Global Real Estate Director  
**Kiko Cosmetics**



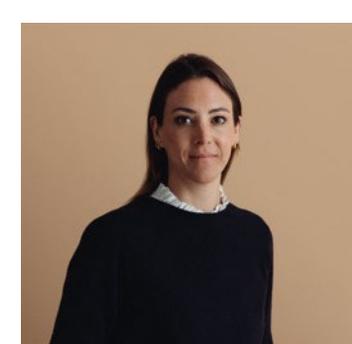
**ERIC DECOUVELAERE**

Head of Retail EMEA  
**CBRE IM**



**VALERIA DI NISIO**

Group Leasing Director  
**Eurocommercial**



**LAURA THURSFIELD**

Leasing Director  
**The Crown Estate**

# The only International hub for the entire industry



**Over 75 countries** expected, from Europe to Asia to the Americas.

For property players and retailers looking to expand this is a unique opportunity to connect with people from abroad.

# What's NEW?

For its 30<sup>th</sup> Anniversary, MAPIC is reinventing itself!



# 2 BUSINESS DAYS

**4-5 November, 2025**

**Exhibition & Networking**

Earlier in the Agenda!

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## + 1 NextGen Retail Day

**On 6 November, 2025**

By invitation only for industry leaders meeting with students & young entrepreneurs (up to 300 participants)

# NEW compact Format & Dates

A **time-efficient format**, focused on **transactions**, with **more meetings & networking spaces**, additional services and tools to help you find new connections relevant to your business.



A day connecting young entrepreneurs with retail property leaders.  
Let's reshape the **future of retail!**



# NEW Geographies & Focus on Retailers from Asia and Americas

Several closed-door events and personalized matchmaking moments with participants to accelerate business.

**A NEW closed-door for retailers and property professionals**, focusing on cross-border retailers and fast-growing brands from **Asia** and the **Americas** looking to enter new markets.

# NEW Floorplan & Revamped layout



## Riviera 7

### Exhibition area

(Stands and standard Hospitality suites)

## Riviera 8

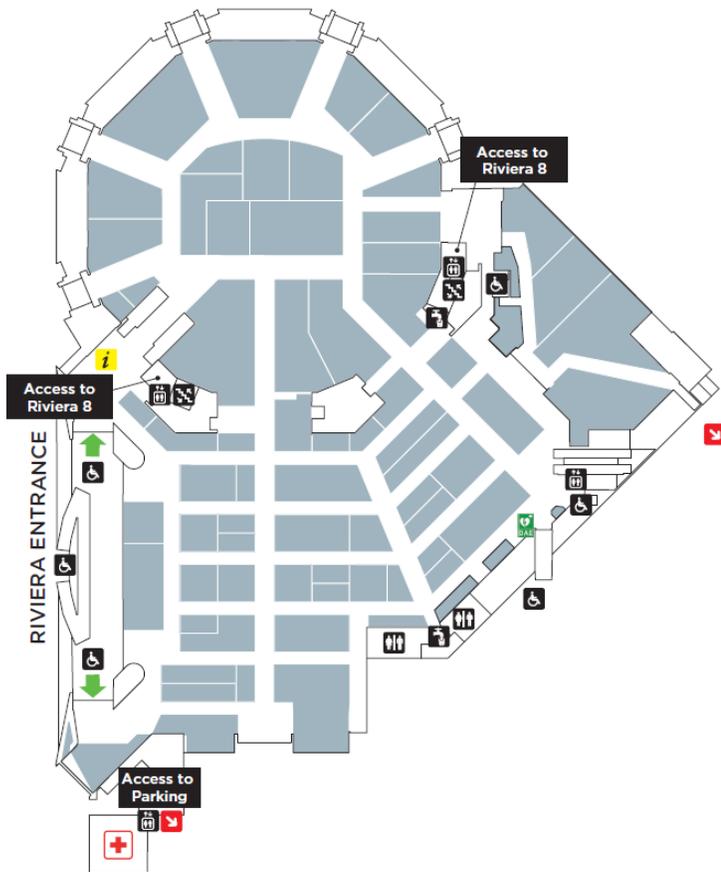
### NEW Networking area with sea view and Food & Beverage services

(Private tables, Premium Hospitality suites)

## Riviera 7

### Exhibition area

(Stands and standard Hospitality Suites)

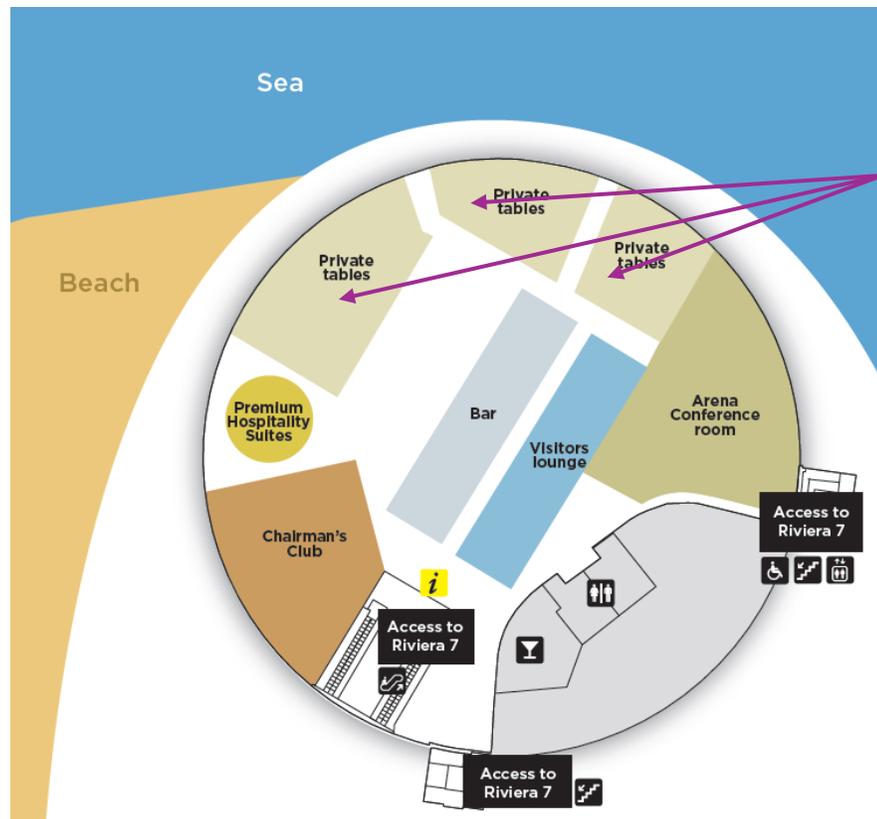


# NEW Floorplan & Revamped layout

## Riviera 8

NEW Networking area with sea view and F&B services

(Private tables, Premium Hospitality Suites)



# NEW networking spaces with sea view

## Riviera 8



non-contractual photo

The Riviera 8 is featuring **newly dedicated networking spaces with sea view** and enhanced food and beverage services (New Bar).

- **Book your Private table**
- **Book your Premium Hospitality Suite** (exclusive offer reserved for a limited number of clients including premium networking space & furniture and catering)

**Price upon request.**



# NEW MAPIC Awards event experience open to all on 4 Nov. 2025 – 19h

**This year we will merge the Welcome Reception & MAPIC Awards Ceremony into one main open-to-all event.**

Join us for the MAPIC Awards ceremony **open to all** and directly followed by a networking cocktail-style dinner.

An open format to foster connections. The perfect occasion to meet with winners and finalists to talk about your next project!

*Location to be confirmed*

# The NEW MAPIC in a nutshell



## Compact format & dates:

(4-5 Nov) 2 business days early November!  
(6 Nov) NextGen Retail Day

**NEW geographies : Retailers from Asia and Americas!**  
**MORE Networking opportunities with Retailers**

## Revamped layout

Riviera 7 : Exhibition area  
Riviera 8 : Networking area

**Networking offers with sea view and F&B services  
(Riviera 8) – Private tables/Premium hospitality suite**

**Welcome reception merged with Awards  
Ceremony and becomes open-to-all**

# WHY JOIN US?

What you won't find anywhere else

**mapic**<sup>®</sup>  
International Retail Leasing Hub

# 30 years by your side at the heart of the industry...

Every year, MAPIC welcomes the top commercial real estates companies to showcase their new destinations.

Regular exhibitors:



Our sponsors in 2024:



MAPIC is the place where retailers, F&B and leisure players come to find new locations and unveil major projects such as:

2024: *Miniso* announces the opening of its first UK outlet store

2023: *Netflix* attends to develop its pop-up store roll-out ambitions

2022: *Paramount* introduces the Bali Park project



# The largest range of global retail, food and leisure brands

1 – Special 2025 focus on brands from **ASIA** and **AMERICAS**

Connect with brands from 75 countries !



2- Meet with the more appealing brands during their pitch sessions (15 min) & conferences



Brioche Dorée



Rituals



Krispy Kreme



Big mamma

3 – Focus on the fastest growing brands on the European market !

Download our [Observatory Guide](#).



# 2,000 Retail Food & Leisure Players expected

Etam

KIKO  
MAKE UP MILANO

SWAROVSKI

MANGO

BIMBA Y LOLA

KIKO  
MILANO



PRIMARK

POPEYES

TimeOut  
MARKET

BIG MAMMA

zalando

NESPRESSO

LACOSTE



BEN & JERRY'S



PUYDUFOU

MAISONS  
DU MONDE

MICROMANIA

iFLY  
INDOOR SKYDIVING

arkose  
natural urban climbing



BOSS  
HUGO BOSS



LANE7

RALPH LAUREN

MONOPRIX



# The most diverse retail spaces offer in the world



**Clementine Pacitti**  
Chief sustainability officer  
**KLEPIERRE**



**Alison Rehill-  
Erguven**  
CEO  
**CENOMI CENTERS**



**Antoine Frey**  
Chairman and Chief  
Executive Officer  
**FREY**



**Cindy Anderson**  
Board member  
**INGKA Centres**



**Marie Cheval**  
CEO  
**CARMILA**



**François Agache**  
DG Développement  
& Opérations  
**ASPYS**

They all spoke at the last MAPIC about their leasing projects & spaces available & their sustainable growth strategy

# The best regeneration & extension projects are at MAPIC



**BATTERSEA, London**



**CANOPIA, Bordeaux**



**ENTRECAMPOS, Lisbon**



**GALATAPORT, Istanbul**



**POSTDAMER, Berlin**



**PORTA A MARE, Livorno**

# How to participate?

**mapic**<sup>®</sup>

International Retail Leasing Hub

# Choose your participation

## EXHIBIT



### EXHIBITION AREA – RIVIERA 7

- STANDS (Raw space)
- HOSPITALITY SUITES
- ✓ On-demand: **All-inclusive packaged offers (stand + decoration)**
- ✓ Already included: **A range of digital tools to better manage your leads and improve your ROI (Exhibitor profile)**

## VISIT



### MAPIC FULL ACCESS PASS

- Early bird Calendar

## Additional options for all

### NETWORKING OFFERS

- A New range of networking offers with sea views in the RIVIERA 8 :
  - Private tables
  - Premium hospitality suites

### SPONSORING OFFERS

- Tailor-made sponsorship and advertising offers to boost your visibility



# NEW Additional options for all

**NETWORKING OFFERS**

**SPONSORING OFFERS**

# NETWORKING OFFERS

## PRIVATE TABLES

**RIVIERA 8** : A dedicated lounge for networking with sea view, food & beverage services.

- 1 Table & 2 Badges (4 chairs): €4,990
- 2 Tables & 6 Badges (8 chairs): €9,970
- 4 Tables & 10 Badges (16 chairs) €16,950

- ✓ Your logo on the table & listing on floorplan
- ✓ Free coffee & orange juice!
- ✓ Food & Catering Service *available near your table to enhance your meetings and allow you to stay in the palais. Not included in the above prices.*



**Book now your private meeting table inside the lounge to make the most of your participation.**

**Are you looking to exhibit?** The private table could be an optional add-on, providing a comfortable and pleasant setting for your meetings.

**Are you looking to visit?** Join with your delegation and get your table to organize your meetings and get extra visibility.

# SPONSORING OFFERS

## GLOBAL SPONSORING

- Assert your leadership, all eyes will be on you (360° coverage)

## CONTENT SPONSORING

- Be seen as an expert by the industry on the topic chosen (retail, leisure, innovation & sustainability, property) & get a dedicated communication plan

## CONFERENCE & CLOSED-DOOR SPONSORING

- Check the programme

Get the 360° visibility you deserve



MAPIC AWARDS



MAPIC World  
10.10.2025  
3 weeks  
Wondering how to keep up in an ever-evolving world? With one of the UK's largest and diverse retail portfolios, Landcare creates exceptional retail destinations that offer something for every brand. They're at MAPIC 2025. Stand #7.03. Register...  
Visit the exhibition



**Mark Faithfull**

Editor-in-chief, **MAPIC**

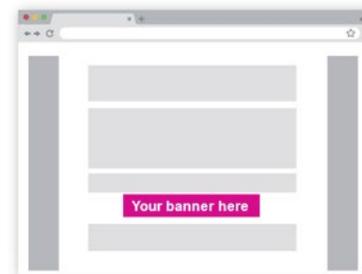
Interviews (digital)

**SOCIAL MEDIA**

**NEWSLETTERS**

**ONSITE VISIBILITY (panels)**

**WEBSITE**



**PRICES UPON REQUEST**  
Contact our team.



**Thank you**

*LIVE PLAY SHOP*