

MAISON&OBJET
NEW&NOW

I.

**MAISON&OBJET. 30 YEARS OF EXPERTISE
& AN INTERNATIONAL COMMUNITY
OF 2 MILLION MEMBERS**



MAISON&OBJET, A UNIFIED VISION ACROSS TWO EDITIONS

One is designed for the other, with the other,
by the other and in the other. Two focuses are naturally created:
an interior and what decorates it.

The foundations and the ornamentation.

What constructs a space and what opens it up to the present.
Maison&Objet is structured around this reasoning.
Its two shows are united by the ambition to catalyze
encounters and connections.

The September show is all about what is new,
what is constantly updating our relationship with objects and interiors.

The January show consolidates Paris's reputation
as a leading center of design expertise and innovation.
Together, they form a whole that makes it possible to inhabit
the home through its interior decor, inhabit the world
and inhabit the present.



YOUR CHALLENGES COME FIRST. MAISON&OBJET IS HERE TO EMPOWER YOU

MORE LEADS

TARGET AND MEET THE RIGHT BUYERS FOR YOU

from all over the world, thanks to Maison&Objet's
power of acquisition and loyalty generation

480,000

QUALIFIED
PROFESSIONAL
CONTACTS
(RETAILERS,
SPECIFIERS,
HORECA)

20

INTERNATIONAL
AGENTS
TO MANAGE
OUR LOCAL
MAISON&OBJET
COMMUNITIES

OVER 250

PARTNERS
MEDIA,
PRESS,
CHARITIES,
FEDERATIONS,
ETC.

OVER 25

NETWORKING
EVENTS
PER YEAR
WORLDWIDE*

OVER 90M

IMPRESSIONS
PER YEAR THROUGH
OUR PRESS AND SOCIAL
MEDIA CAMPAIGNS

2M

FOLLOWERS
ON OUR
SOCIAL MEDIA

OVER 100

INTERNATIONAL
AMBASSADORS





YOUR CHALLENGES COME FIRST. MAISON&OBJET IS HERE TO EMPOWER YOU

MORE LEADS

EXPLORE
NEW MARKETS

without having to travel the globe

40%

INTERNATIONAL
BUYERS
PER SHOW

145

COUNTRIES
REPRESENTED
PER SHOW

FRANCE

58%

ITALY

5%

BELGIUM

5%

NETHERLANDS

3%

UNITED
KINGDOM

3%

SPAIN

3%

GERMANY

3%

UNITED STATES

2%

PORTUGAL

2%

SWITZERLAND

1%

DISCOVER THE COMPLETE REPORTS FROM OUR MOST
RECENT SHOWS **SEPTEMBER** AND **JANUARY** SHOWS



YOUR CHALLENGES COME FIRST. MAISON&OBJET IS HERE TO EMPOWER YOU

MORE SALES

MAKE THE MOST OF YOUR
BUSINESS OPPORTUNITIES

like nowhere else

2/3

RETAILER

1/3

SPECIFIERS

90

USEFUL
CONTACTS
PER EXHIBITOR
AND PER SHOW

92%

OF VISITORS
ARE LOOKING
FOR NEW
SUPPLIERS*

55

NEW LEADS
PER EXHIBITOR/
SHOW

1/3

BUYERS
VISIT THE SHOW
EXCLUSIVELY

70,000

INTERNATIONAL
BUYERS

799M€

IN TRANSACTIONS
OVER THE SHOW'S
5 DAYS**

86%

OF BUYERS MAKE
ORDERS DURING AND
AFTER THE SHOW*



WHAT YOU NEED TO KNOW

WHY EXHIBIT AT BOTH SHOWS?
32% of new buyers at each show*
70% of buyers attend only one show a year*



YOUR CHALLENGES COME FIRST. MAISON&OBJET IS HERE TO EMPOWER YOU

MORE VISIBILITY

RAISE YOUR
BRAND PROFILE
using all the media clout
of Maison&Objet

1,000
JOURNALISTS,
INFLUENCERS,
BLOGGERS

OVER 2M
FOLLOWERS
ON OUR SOCIAL
MEDIA

OVER 1,6M
OF PAGE
VIEWS ON OUR
WEBSITE
MAISON-OBJET.COM

OVER 90M
IMPRESSIONS
THANKS TO
OUR PRESS
AND SOCIAL MEDIA
CAMPAIGNS

93%
OF BRANDS
ATTEND
TO RAISE
THEIR
PROFILE*

* Sources: exhibitor surveys, average over both 2023 shows



YOUR CHALLENGES COME FIRST. MAISON&OBJET IS HERE TO EMPOWER YOU

MORE VISIBILITY

BOOST THE VISIBILITY
OF YOUR PRODUCTS

THE TREND SPACES

Capture buyers' attention
with a selection of new products
from our trend hunters

33%

OF BUYERS SPEND TIME
AT THE INSPIRATION SPACES*

VISITOR ITINERARIES

Have buyers spot you easily by being
part of our themed visitor pathways

60%

OF VISITORS MENTION THE QUALITY
OF EXHIBITORS ALONG PATHWAYS**



WHAT YOU NEED TO KNOW

TO BE SEEN FIRST
BY YOUR FUTURE BUYERS
put your product photos online as soon
as you launch your personal pages.

*Sources: visitor surveys, average over 2019 to 2023 shows
**Source: visitor survey January 2024



THEY WERE HERE / ILS ÉTAIENT LÀ...

MAISON &OBJET PARIS

ARCHITECTS & INTERIOR DESIGNER

A+ACOOREN (FR), A-LIST INTERIORS (US), AAMIR & HAMEEDA (IN), ACERTA (ES), ADRIAN NICOLAU (ES), ADJAMEE (FR), AFFINE DESIGN (FR), AGENCE CAROLINE ANDREONI (FR), AGENCE MARIE DEROUdilHE (FR), ALLAMAN (FR), AMAR SABEH (FR), ANNE CARR DESIGN (US), APARNA KAUSHIK DESIGN GROUP (IN), ATELIER 27 (FR), ATELIER 6 (MA), ATELIER DAAA (FR), BAMBI SLOAN STUDIO (FR), BEAUBOW (FR), BENLOLO ARCHITECTES DESIGNERS (FR), BIRGIT OTTE INTERIOR GMBH (DE), BORELLA ART DESIGN (FR), CHAHAN (FR), CHAMPALIMAUD (US), CLAUDE CARTIER DECORATION (FR), CONRAN & PARTNERS (UK), CYRIL DURAND BEHAR ARCHITECTES (FR), DAVID COLLINS (UK), DESIGN BY ROAR (AE), DL2A (FR), DOROTHEE DELAYE (FR), ELEGANCE INTERIEURS (FR), EL EQUIPO CREATIVO (ES), EROZ (FR), ESRA LEMMENS (AE), ETS DELCROIX (FR), FABIENNE SPAHN (FR), FOODDESIGNSARL (FR), FRIEDMANN & VERSACE (FR), GLENN MEDIONI (FR), GUILLAUME DELVIGNE (FR), GULF HOUSE ENGINEERING (BH), HAUTE ARTISANE (FR), HERVE PORTE (FR), HUMBERT & POYER (MC), ROTTET STUDIO (US), JEAN LOUIS DENIOT (FR), JEAN PORSCHE ARQUITECTURA + INTERIORES (ES), JOSEPHINE

FOSSEY (FR), JULIE FUILLET STUDIO (FR), JULIETTE BYRN (UK), KELLY HOPPEN (UK), KRISTINA ZANIC (AE), KUTCH (FR), LAURA BIELECKI (AE), LIAUTARD AND THE QUEEN (FR), LISSONI & PARTNERS (IT), LOPEZ-QUESADA DECORACION S.L. (ES), LOUIS VUITTON MALLEtIER (FR), LUCASINES (FR), LUXORIA (FR), MAIDENBERG ARCHITECTURE (FR), MAISON MALAPERT (FR), MAISON TRÉVISE (FR), MARINE BONNEFOY (FR), MARION MAILAENDER (FR), MAURICIO CLAVERO CREATIVE STUDIO (FR), MEYER DAVIS (US), NINA MAGON (US), NECCHI (FR), PETER MIKIC (US), P&P DESIGN (FR), PINTO (FR), PURPUR INTERIOR CONCEPTS GMBH (DE), PYR DESIGN (FR), ROUGE ABSOLU (FR), SAGUEZ & PARTNERS (FR), SC EDITION (FR), SENTOU (FR), SOPHIE FERJANI/M6 (FR), STARCK NETWORK (FR), STUDIO CHLOE NEGRE (FR), 1508 LONDON (UK), 22 INTERIORS (UK), A-LIST INTERIORS (US), DAVID COLLINS (UK), DESIGN BY ROAR (AE), JULIETTE BYRN (UK), MEYER DAVIS (US), SABRINA MONTE-CARLO (MC)....

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YACHTING SPECIALISTS

ARCH. FRANCESCA CIANFICCONI (IT), FM ARCHITETTURA (IT), G&M DESIGN - GREEN & MINGARELLI DESIGN SARL (MC), YACHT CHANDLERS (FR), ZUCCON INTERNATIONAL PROJECT SRL (IT).

PRODUCT DESIGNER / DESIGNER PRODUIT

A+A COOREN (FR), AGENCE NUEL (FR), ALAIN GILLES / THE STUDIO (BE), CHRISTIAN GHION (FR), CHRISTOPHE PILLET (FR), DESORMEAUX CARRETTE (FR), FABRICE BERRUX (FR), FAYE TOOGOOD (GB), FLORENCE BOUREL DESIGNER (FR), GODDARD & KNOLL (FR), GUILLAUME DELVIGNE (FR), JEAN-MARIE MASSAUD SAS (EXSTUDIO MASSAUD) (FR), JOSE LEVY (FR), LACOUA GREGORY (FR), MARGAUX KELLER COLLECTIONS (FR), NATACHA SACHA (FR), OTTO STUDIO (IT), PHILIPPE NIGRO (FR), PIERGIL FOURQUIÉ DESIGN STUDIO (FR), PONDY STUDIO (FR), SAM BARON (FR), SACHA WALCKHOFF (FR), SC EDITION (FR), STUDIO SEBASTIAN HERKNER (DE).

HOSPITALITY

ACCOR (FR), ADAGIO (FR), ADARE MANOR HOTEL (IRL), AIRELLES (FR), ALPIN RESORT SACHER SEEFELD (AUT), ARSAT GESTION HOTEL ROYAL MANSOUR (MAR), ARTBRIDGE (FR), BELLA DONNA EN VILLE (FR), BELMOND (GB), BELMOND (UK), BNP PARIBAS REAL ESTATE (FR), BOUYGUES CONSTRUCTION LOISIRS (FR), CASTIGLION DEL BOSCO HOTEL SRL (ITA), CAWLEY HOTELS & LEISURE LTD (GBR), CELLAI BOUTIQUE HOTEL (ITA), COMPAGNIE DE PHALSBOURG (FR), EDGAR SUITES (FR), ELEGANCIA (FR), ELIZABETH ARTHOTEL GMBH (AUT), FAIRMONT HOTEL VIER JAHRESZEITEN HAMBURG (DEU), FOUR SEASONS HOTELS AND RESORTS (CAN), GRECOTEL SA (GRC), GROUPE ADP | EXTIME (FR), GROUPE RUAULT (FR), HILTON CDG (FR), HÔTEL DE CRILLON (FR), HOTEL LE MEURICE (FR), HOTEL MONTARTO (ESP), HOTEL NAPOLEON PARIS (FR), HOTEL YNDO (FR), KERZNER INTERNATIONAL (EAU), KUTCH (FR), MAISONS PARIENTE (FR), MAMA SHELTER (FR), MASLINA RESORT (HRV), MHL HOTELS (IRL), MOB REPUBLIC (FR), MONCHO'S GROUP (ESP), MURLO SRL (ITA), MYCONIAN COLLECTION (GR), NAXIAN COLLECTION (GR), NEUDAHM ...

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HOTEL INTERIOR DESIGN GMBH (DE), PHAEA RESORTS (GR), PORTOBAY HOTEL RESORTS (PRT), PUMPSTATION GASTRO GMBH (CHE), RITZ PARIS (FR), ROSTANG ORGANISATION (FR), ROSEWOODHOTELSGROUP (FR), SARL CHATEAU DE COLLIAS (FR), SARL SELESFERMES DE MARIE (FR), THE LOWELL (USA), UNICO (ESP), WELFI HOSPITALITY MANAGEMENT (FR).

DEPARTMENT STORES, CHAINS & DESIGN DISTRIBUTORS

ABC CARPET & HOME (US), ABUISSA HOLDING (QA), ADEO (FR), ADMIC SAL (LB), AL TAYER (AE), ANDANTE (HK), AXIS (JP), AZADEA GROUP (AE), BAHNE SØRENSEN A/S (DK), BINDAWOOD GROUP (SA), BOROUGH KITCHEN (GB), CASA INTERNATIONAL (BE), CAFOM / HOME TO BE (FR), CHAREON DECOR INTERNATIONAL CO., LTD (TH), CONFORAMA (FR), DAIMARU MATSUZAKAYA DEPARTMENT STORE. CO. LTD (JP), DU BRUIT DANS LA CUISINE (FR), EL CORTE INGLES (ES), EL PALACIO DE HIERRO (MX), EMART INC (KR), FABIO MORONI (IT), FAGMØBLER NORGE AS (NO), FENWICK (GB), FNAC-DARTY (FR), FORTNUM & MASON (GB), GALEC - E.LECLERC (FR), GALERIES LAFAYETTE (FR), GEARYS BEVERLY

HILLS (US), GLOBUS DEPARTMENT STORES SWITZERLAND (CH), GROUPE CEDRE ROUGE (FR), GROUPE MAXIAM (FR), HARRODS (GB), HOME CONCEPT (DE), H.P.FRANCE (FR), ILLUM (DK), ISETAN MITSUKOSHI LTD (JP), JAMES SAID (AU), JOUECLUB CARRE SUD (FR), KASANOVA S.P.A. (IT), KAUBAMAJA AS (EE), KRIEGER LTD (IT), LAGARDERE TRAVEL RETAIL FRANCE (FR), LA RINASCENTE SPA (IT), LA REDOUTE- AMPM (FR), LE BON MARCHÉ (FR), LE CEDRE ROUGE (FR), LIBERTY (GB), LOEB AG (CH), LODENFREY VERKAUFSHAUS (DE), MONOPRIX (FR), MORONI GOMMA SRL (IT), NATURE & DÉCOUVERTES (FR), NOX (FR), OXYBUL (FR), PRINTEMPS (FR), RBC (FR), SAS BAYLE (FR), SELFRIDGES (GB), SHINSEGAE INC. (KR), STOCKMANN (FI), TAKASHIMAYA (JP), THE KADEWE GROUP (DE), TJX EUROPE (GB), TOLLMANS (IL), VANHIE (BE), XTRA FURTNITURE (SG).

BUYING OFFICES

ALVEAR GROUP (FR), GRAM (FR), GROUPE MAXIAM (FR), LUX & BEE (FR), OPTIMUM BUYING (FR), THE STYLE PULSE (FR).

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LA RINASCENTE SPA (IT), LA REDOUTE- AMPM (FR), LE BON MARCHÉ (FR), LE CEDRE ROUGE (FR), LIBERTY (GB), LOEB AG (CH), LODENFREY VERKAUFSHAUS (DE), MONOPRIX (FR), MORONI GOMMA SRL (IT), NATURE & DÉCOUVERTES (FR), NOX (FR), OXYBUL (FR), PRINTEMPS (FR), RBC (FR), SAS BAYLE (FR), SELFRIDGES (GB), SHINSEGAE INC. (KR), STOCKMANN (FI), TAKASHIMAYA (JP), THE KADEWE GROUP (DE), TJX EUROPE (GB), TOLLMANS (IL), VANHIE (BE), XTRA FURTNITURE (SG).

CONCEPT STORES BOUTIQUES

ABASK (GB), ABIGAIL AHERN (GB), ABITARE (BE), ABU SHAKRA TRADING (JO), ADEMAS (CH), AIOLA INTERIOR GMBH (AT), ALTUS (LB), APIA TRADE, S.L. (ES), ARCADIA (KW), ARIA (GB), AVOCA (IE), AWROSTAMANI GROUP (AE), BEAU MARCHÉ (DK), BEYMEN PERAKENDE VE TEK YAT A.Ş (TR), BLOU (FR), BOTTOM DRAWER LTD (GB), BRANDSTATIONEN STORE & STUDIO (SE), BREUNINGER GMBH (DE), CAILLOU DESIGN SARL (CH), CHEVALIER BY AKCENTY (LT), CITIES (CDALGENERALTRADINGCO.LLC.)(AE), CLAUDE CARTIER DECORATION (FR), CLAY CONCEPT STORE (MA), COIN CASA (IT), CURIOSITY -

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SYNCHRONE SA (CH), DANIELS WOHNEN OHG (DE), DESIGN QUARTERS (FR), DMG MEUBELEN (NL), DUNNES STORES (IE), EBULLITION BREST (FR), FENZY DESIGN (FR), FIFTH AVENUE (RU), FLEUX (FR), GALBIAT ARREDA (IT), GALIPKAYNAR (TR), GRIIN (FR), HAJP BV (BE), HEAL'S (1810) LTD (GB), HERMANN FRANZEN GMBH & CO. KG (DE), INSIDE STORY (GB), JANINE SDN BHD (MY), JENS LYNDSØE INTERIEUR A/S (DK), JYSK A/S (DK), JYSK NORDIC (DK), KANDELLA (FR), KLOTSHOME FURNISHING (ID), KONTRAST: GMBH (DE), LA MAISON GENERALE (FR), LA MANUFACTURE FRANCAISE (FR), LIGNE SPRL (BE), LUISAVIAROMA (IT), MANUFACTURE DE MONACO BOUTIQUE (FR), MAR DECOR (NL), MARY MAHONEY (US), METROPOLITAN (FR), MEMENTO MORI (FR), NEXT (GB), NKINREDNING (SE), OBEGI HOME (AE), RIALTO LIVING PALMA SL (ES), SELECTION SA (BE), SHOPU (FR), SLETTVOLL MØBLER AS (NO), STRATUM GMBH (DE), TABLEART (US), TO CONCEPT STORE (MA), TOUZEAU ARTS DE LA TABLE SA (CH), TOP INTERIEUR NV (BE), VIA GARIBALDI 12 (IT), WMILANO (IT).

E-COMMERCE

ARTEMEST (IT), BAZAR CHIC (FR), CHOOSE (FR), HISTOIRES FRANCAISES (FR), LES RAFFINEURS (FR), MADE IN DESIGN (FR), NEDGIS (FR), SKARPEKNIVER AS (NO), SMALLABLE (FR), THE COOL REPUBLIC (FR), THE PASHMINA COMPANY LTD (GB), VOLTEX (FR).

MUSEUMS & THEME PARK

ARKEN (DK), CENTRE DES MONUMENTS NATIONAUX (FR), MUSEUM OF CONTEMPORARY ART (DK), GROUPE LOOPING (FR), GRAND PALAIS RMN (FR), GUGGENHEIM VENICE (IT), MOMA (US), MUSEE RODIN (FR), MUSEO CARMEN THYSSEN MALAGA (ES), MUSEO NACIONAL THYSSEN-BORNEMIZA (ES), PARIS MUSÉES (FR), RIJKSMUSEUM (NL), ROYAL ACADEMY OF ARTS (GB), THE BRITISH MUSEUM COMPANY (GB), THE HUNTINGTON (US), THE MUSEUM OF FINE ARTS, HOUSTON (US), THE NATIONAL GALLERY (GB), THE NATURAL HISTORY MUSEUM (GB).

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