

# DC DESIGN COLLECTIVE

JCK

An opportunity designed for *you*.





JCK'S DESIGN COLLECTIVE FEATURES LUXURIOUS ONE-OF-A-KIND FINE JEWELRY, ON-TREND DESIGNERS AND BRANDS THAT INSPIRE, INCLUDING JCK RISING STARS AND LUMINARIES. THIS EXCLUSIVE, CURATED NEIGHBORHOOD IS POSITIONED FOR PRIME TRAFFIC AT THE FRONT OF THE SHOW FLOOR. DESIGNERS IN JCK'S DESIGN COLLECTIVE EXEMPLIFY THE INDIVIDUAL AESTHETIC AND CREATIVITY SOUGHT AFTER BY THE MOST DISCERNING AND TREND-FOCUSED RETAILERS AND JEWELRY BUYERS. A ONE STOP DESTINATION TO DISCOVER THE BEST OF BOTH EMERGING AND ESTABLISHED DESIGNERS.

**SECURE YOUR SPACE TODAY AND BE THERE WHEN THE PEOPLE, PRODUCTS & INNOVATIONS IN JEWELRY CONNECT.**

## The best exposure for designers at any trade jewelry show in the world.

- Pavilion located at the front of the show, near Bella Italia and Bridal neighborhoods.
- Generate quality leads with the Emperia Lead App for exhibitors—allowing you to scan attendee badges and add directly to your database.
- Enhanced exposure on and off the show floor with curated designer social media coverage to JCK's followers (JCK Events pages), inclusion in the show guide, and opportunities for unique experiences and activations.

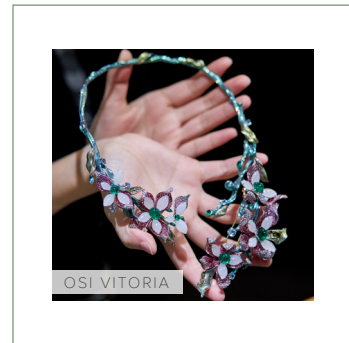
# JCK

**JUNE 6 - 9, 2025** | THE VENETIAN EXPO, LAS VEGAS, NV

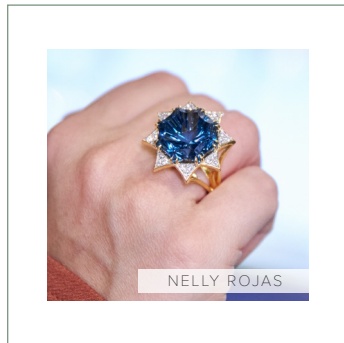




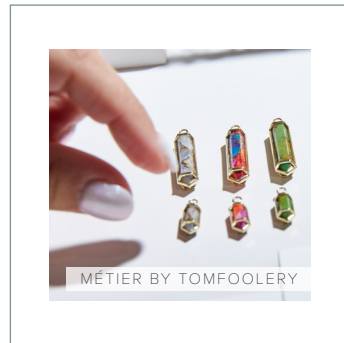
# Exhibitor Features



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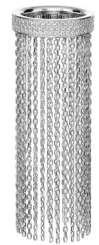
NELLY ROJAS



MÉTIER BY TOMFOOLERY

- **Prime location** at the front of the show floor on Level 2, designed to generate greater traffic by JCK's high-quality buyers.
- Enjoy a **curated lounge** specifically designed for this area with a cash bar open daily. Design Collective exhibitors receive drink tickets that can be given to customers.
- Exposure through **digital marketing opportunities and unique packages** that are catered to your goals.

## Press Highlights



GUZEMA FINE JEWELRY



FREDERIC DUCLOS



VIANNA BRASIL

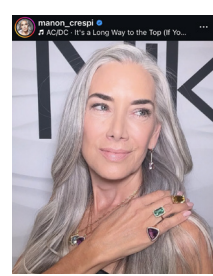
### PRESS & MEDIA

EDITORIAL AND BUSINESS PRESS IN THE TRADE AND LIFE STYLE INDUSTRY COME TO JCK TO SOURCE THE TRENDS FOR LEADING COVERAGE

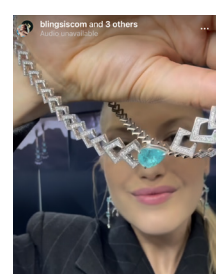
HEARST, JETSET MAGAZINE, ELITE TRAVELER, FORBES, WWD, BLOOMBERG, THE KNOT, PARADIS, ENGAGEMENT 101, FLOWER AND MANY MORE!



### INFLUENCERS IN JEWELRY, FASHION AND STYLING



- @CHAMPAGNEGEM
- @THEDIAMONDSGIRL
- @KATERINA\_PEREZ
- @BLINGSISCOM
- @BIZZITA\_JEWELRY\_BLOG
- @ENGAGEMENT101
- @MANON\_CRESPI
- @BJONESSTYLE
- @STYLINGWITHKENZIE
- @DONNA.JEWEL
- @KIRAKIRBY



# Where Do *You* Fit?

## DESIGN COLLECTIVE OPTIONS

### Rising Star

RISING STAR IS AN UP-AND-COMING DESIGNER WHO HAS BEEN IN THE BUSINESS 5 YEARS OR LESS. THIS PROGRAM IS A COST-EFFECTIVE OPTION FOR DESIGNERS WHO ARE STILL LOOKING TO ESTABLISH THEIR BUSINESS. DESIGNERS CAN BE IN THIS PHASE FOR A MAXIMUM OF 3 YEARS MOVING ONTO RESIDENT EVENTUALLY.

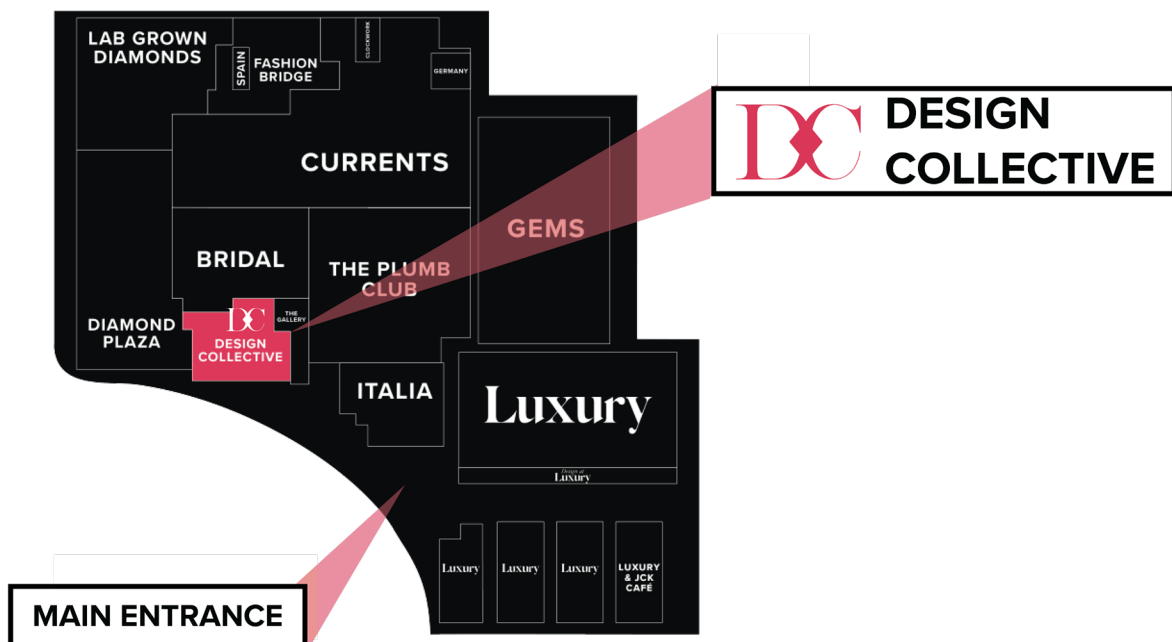
### Resident

A RECOGNIZED, ESTABLISHED DESIGN BRAND. COLLECTIONS REPRESENT THE INDIVIDUAL AESTHETIC OF WELL-ESTABLISHED DESIGNERS.

### Luminaries

A LUMINARY IS BRAND NEW TO THE JCK SHOW FLOOR BUT ALREADY ESTABLISHED AS ONE OF THE INDUSTRY'S OUTSTANDING DESIGNER BRANDS AND ARTISANS, RECOGNIZED FOR THEIR EXCLUSIVE, UPSCALE, COVETED FINE JEWELRY WITH A UNIQUE DESIGN PERSPECTIVE AND LUXURIOUS MATERIALS.

## Location



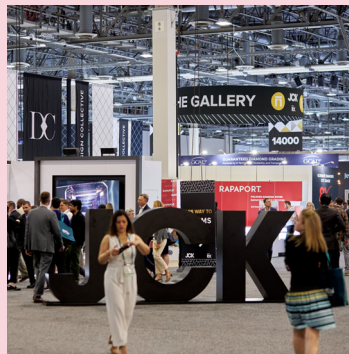
# Think you have what it takes?

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TO START YOUR EXPERIENCE, CONTACT:  
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