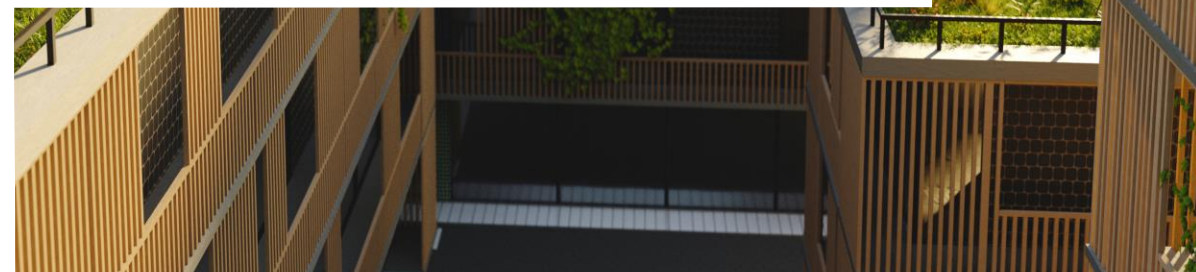


# 2024 Debrief



# LET'S CHANGE OUR PERSPECTIVE !

## 4 AREAS TO ANALYSE THE PRESENT AND PREPARE FOR THE FUTURE

### #01 ADAPTATION

#### Adapting to a changing world

- Adapting to the climate crisis
- Adapting to France's decarbonisation goals
- Adapting the uses of buildings

### #02 INNOVATION

#### Innovating to change the world

- Innovating to achieve decarbonisation goals
- Innovating to improve the quality of buildings
- Innovating to boost the efficiency of businesses

### #03 LOCAL GOVERNMENTS

#### Responding to global challenges with local solutions

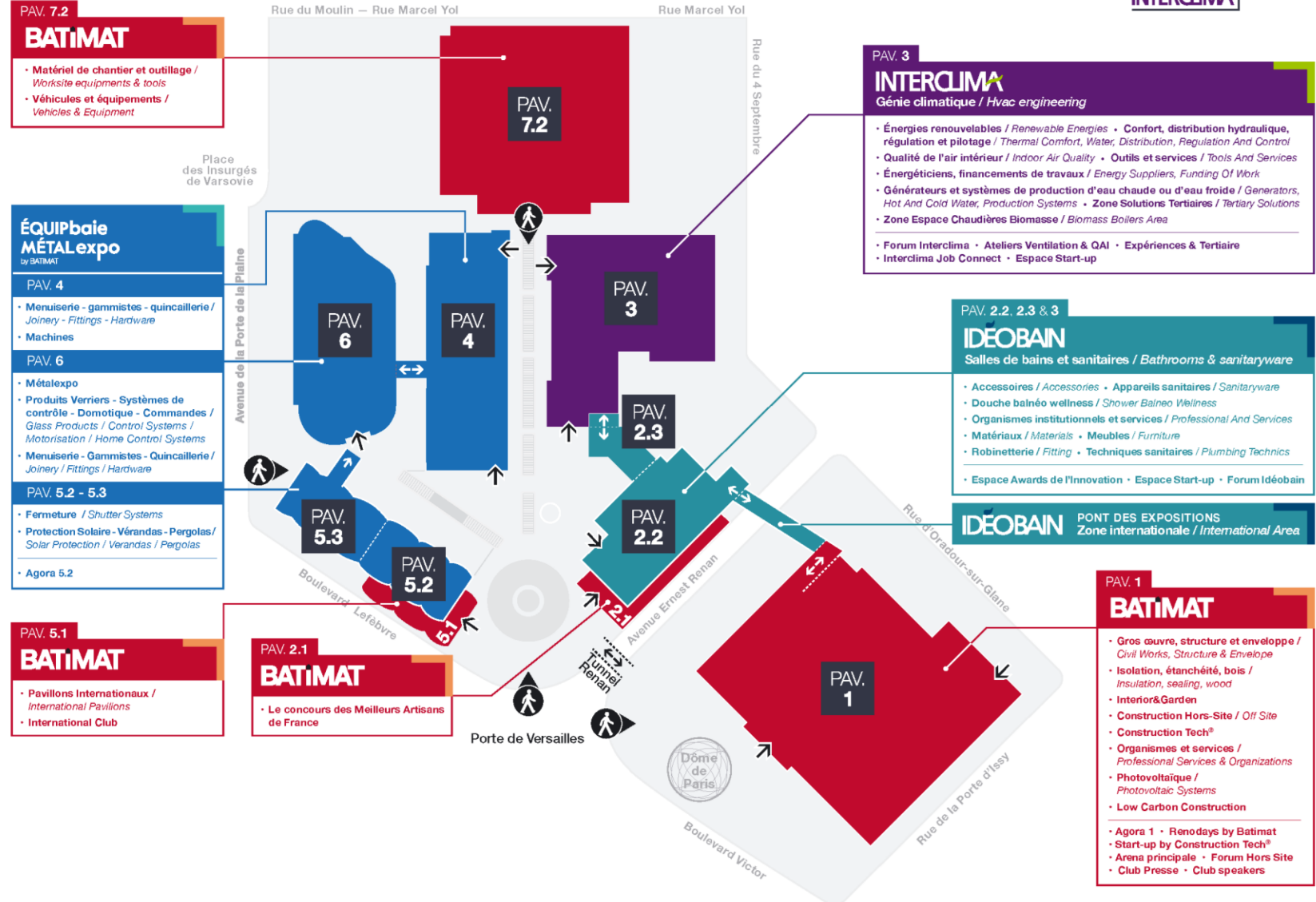
- Planning local development
- Revitalising local economy
- Promoting local resources

### #04 PEOPLE

#### Nurturing common values

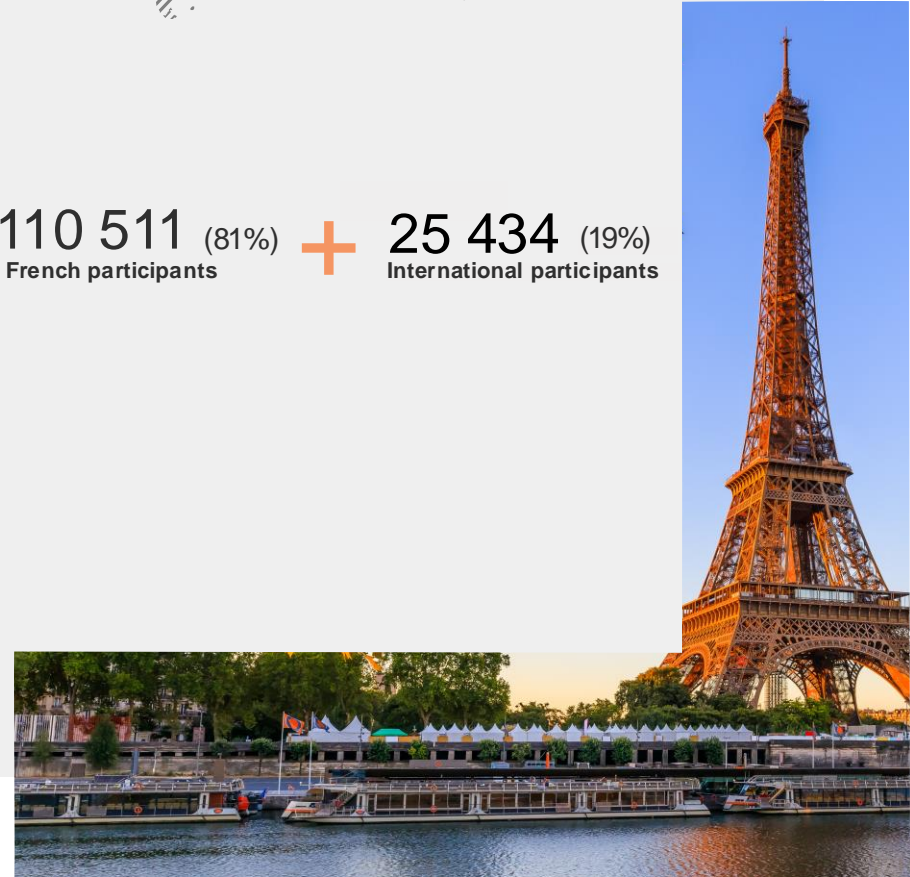
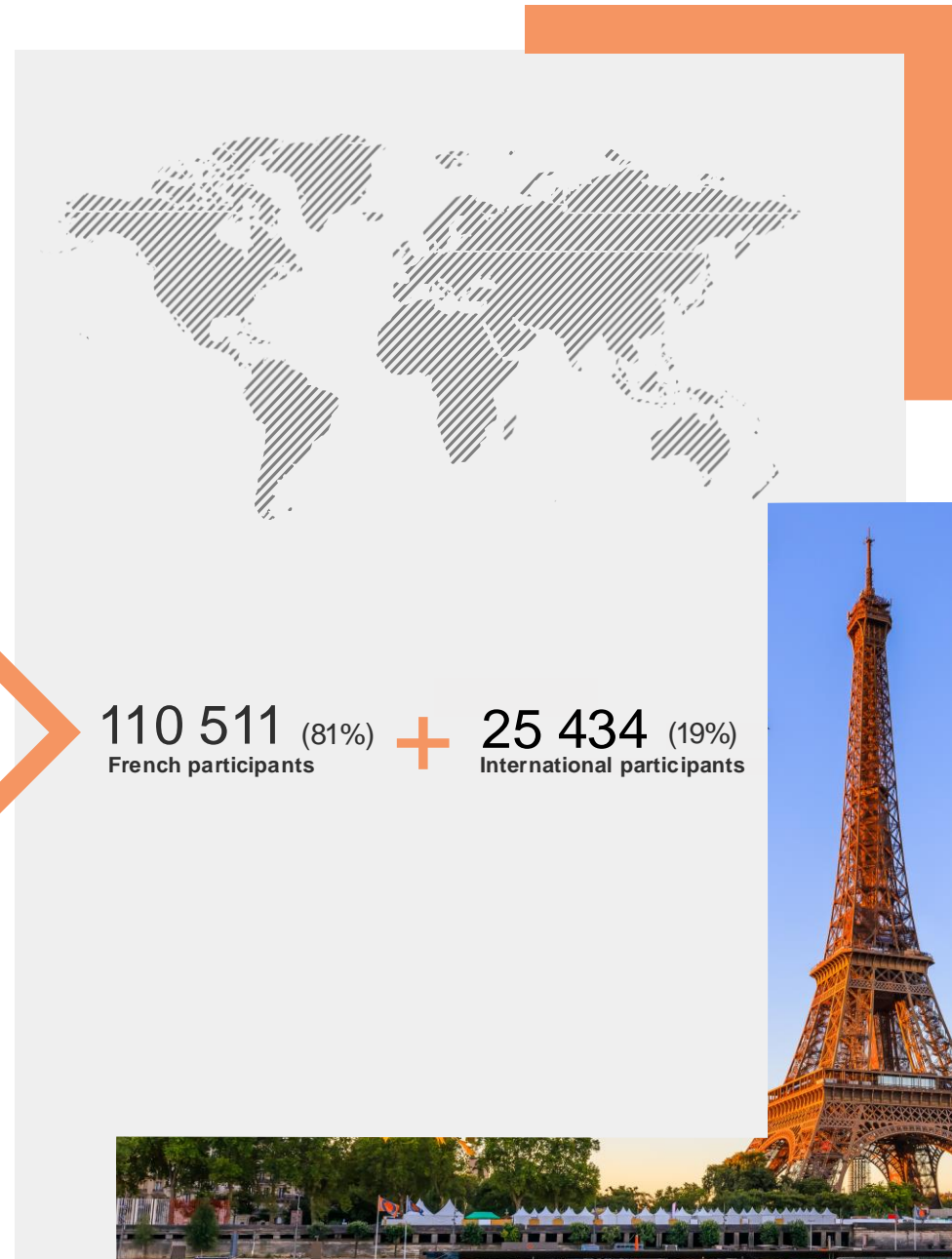
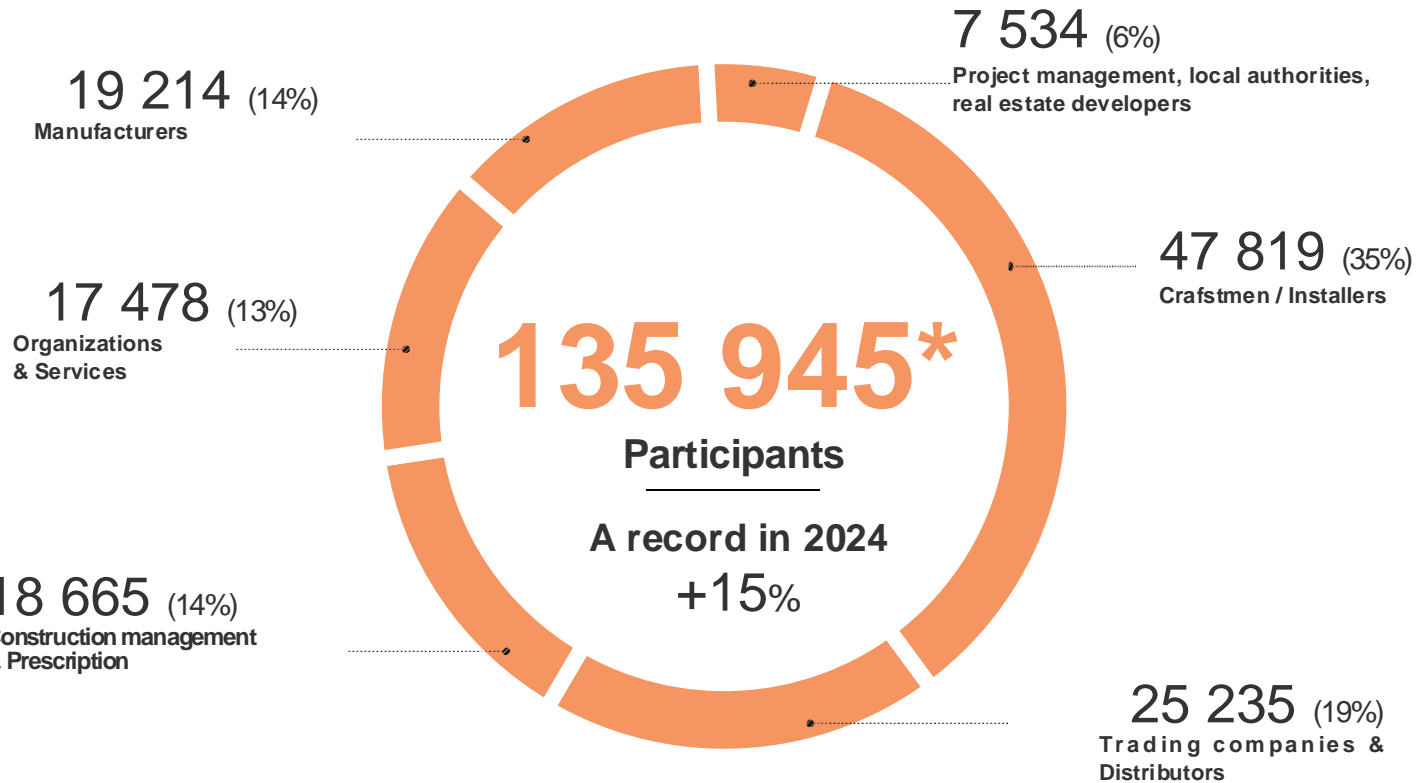
- Recruiting the next generation of builders
- Building on common values
- Developing skills and expertise

# A redesigned place



# Mondial du Bâtiment

## A record participation rate

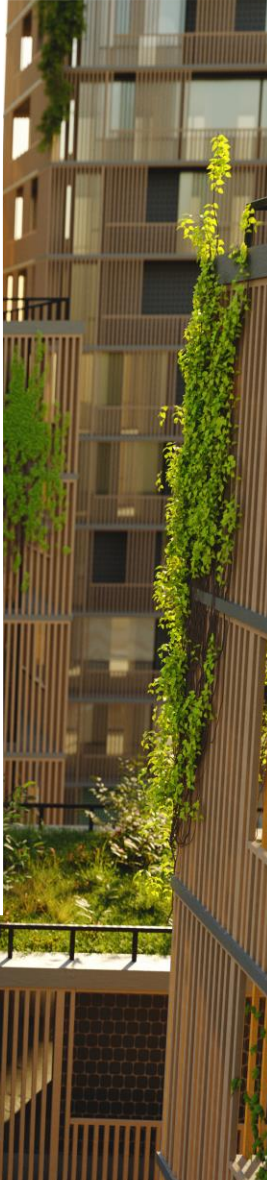


\*flow of visits

**BATIMAT**  
**IDÉOBAIN**  
**INTERCLIMA**

le  
mondial  
du bâtiment

**Meeting from  
28 sept to 01 oct 2026**



30 SEPT - 3 OCT 2024

# BATiMAT

The multi-specialist show for construction and building

PARIS - PORTE DE VERSAILLES

Let's change  
our **perspective** !

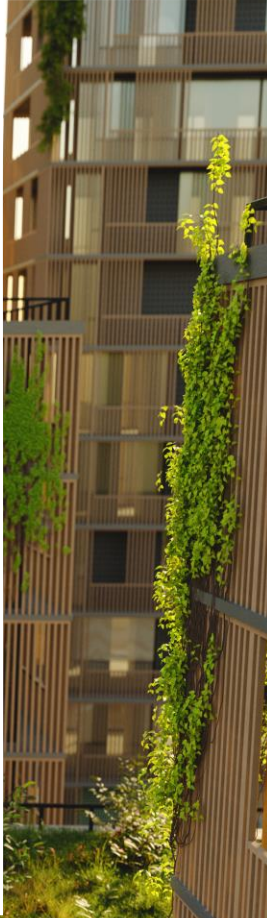
Built by  
**RX** In the business of  
building businesses

BATiMAT le  
IDÉOBAIN mondial  
INTERCLIMA du bâtiment

[batimat.com](https://batimat.com)

# **BATIMAT 2024**

## **Debrief**



## The multi-specialist and international show for the construction industry

All decision-makers, planners and experts meet to find inspiration and choose the innovations that build today's buildings and those of tomorrow

### Batimat Universe





# A winning bet with a 4 major challenges strategy

## #Multispecialist

The entire value chain of the building sector in one place, with the integration of Equipbaie Métalexpo

## #ShowExperience

Optimisation of the visitor route with reinforcement of signage and an optimised scenography as well as easy installation for exhibitors

## #BeAStepAhead

Enhancement of innovations through unprecedented visibility. And focus on the thematics of today and tomorrow: renovation, territories, regulation...

## #Committed

Strong decarbonization and CSR

## KEY FIGURES NET PROMOTER SCORE

**+22** (+22 points vs 2022)

Exhibitors Net Promoter Score

**+42** (+26 points vs 2022)

Visitors Net Promoter Score

# BATiMAT

An exceptional  
edition !



**1 473** exhibitors

vs 1 300 in 2022

**+13%**

including **559** et **914**

New

Comebacks

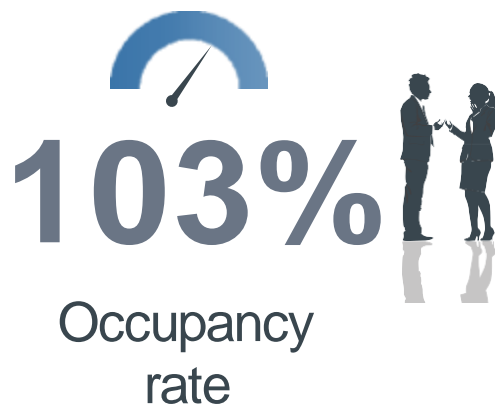


**50%**  
French  
exhibitors



**50%**  
International  
exhibitors

# Equipbaie-Métalexpo : a successful integration !



**386** exhibitors or **+36%\***

*\*Vs 259 en 2022 – Batimat, carpentry sector  
200 in 2021 – Equipbaie-Métalexpo*

**200** new and **186** rebookings



**49%**  
French  
exhibitors



**51%**  
International  
exhibitors



# A record success

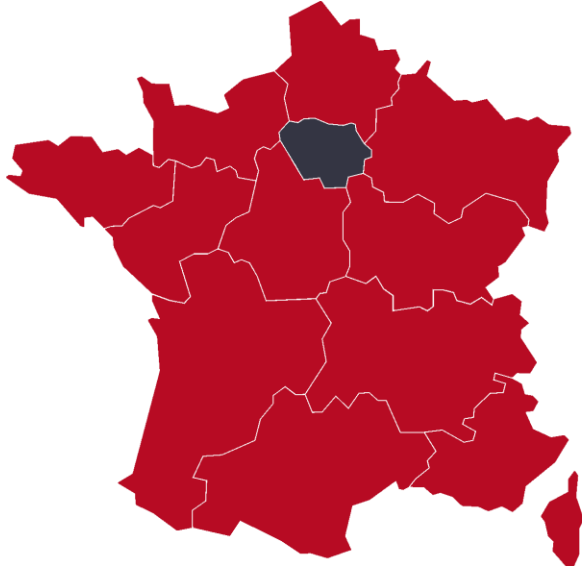


Visitors

# Origin

**45%** (29 541\*)  
Île-de-France

**55%** (35 607\*)  
Other regions



## Top 5 - Other régions

HAUTS DE FRANCE : 15%  
AUVERGNE RHONE ALPES : 14%  
GRAND EST : 14%  
NOUVELLE AQUITAINE : 9%  
NORMANDIE : 9%

*\*Unique visitor*

IDF flow : 33 347 / Other regions flows : 42 770



**85%** (65 148\*)  
France

**15%** (11 832\*)  
International

## Top 8 - International countries

Morocco 13%  
Tunisia: 9%  
Italy : 6%  
Belgium : 6%  
Algeria : 6%  
Portugal : 5%  
Spain : 5%  
Germany : 4%

*\*Unique visitor*

France flow : 76 117 / International flow : 19 108



**229** Awards participants

including **102** Awards nominees

and **29** winners  
**Batimat**

**+36%** Number of application files  
vs 2022

# BATIMAT

## Our institutional partners



# BATIMAT

## Our press partners

5façades

À VIVRE



'A'A'



L'agenceur

L'ARCA

L'ATELIER BOIS

L'ÉCHO la baie

LE MONITEUR

ARTISANS BOIS

Atrium

[ batiactu ]

BatiChiffre®



LES CARRÉS DE L'ENVIRONNEMENT

MAISON & JARDIN

Maison&Travaux



BATI ZEPROS

BATIMENT ARTISANAL

Batiprix

BATIRAMA

batiweb

métalflash



NAN

nda

NEGOCE ZEPROS

bau | | verlag

Béton [s]

BOIS



CHANTIERS PLANCHES



QUO ZEPROS

RÉNO ZEPROS

RMC

SI intégrations mag

Chapes info



d'a



Étanchéité.INFO

Technic'baie

TOITURE

Véhicules Utilitaires



HORS SITE

irehabitae



jda

verre & protections

WMA

woodsurfer

ZOOMBAT



233 conferences

244 speakers






4 100 listeners








# AGORA 1 - Top 5 conferences

- |          |   |     |   |
|----------|---|-----|---|
| <b>1</b> | <b>09/30 from 2:00pm to 3:00pm - RENOTALKS</b><br>Massify : What models will encourage households to renovate ?   | 198 |    |
| <b>2</b> | <b>10/01 from 2:00pm to 3:00pm - RENOTALKS</b><br>Planning : from silo to building block, renovation at the heart of the territories  | 172 |    |
| <b>3</b> | <b>10/02 from 15H30 to 17H15 - BY VALOBAT</b><br>Circular economy in the building sector : steps, challenges and perspectives   | 161 |    |
| <b>4</b> | <b>10/01 from 9H30 to 10H30 - BY Les Assises de la Construction Durable en Outre-mer</b><br>How do the overseas territories collectively commit to sustainable construction ? | 158 |  |
| <b>5</b> | <b>09/30 from 15H30 to 16H30 - BY EKOPOLIS</b><br>Design a cost-controlled bio-based materials operation: Feedbacks and methodology   | 143 |  |

# AGORA 5.2 - Top 5 conferences

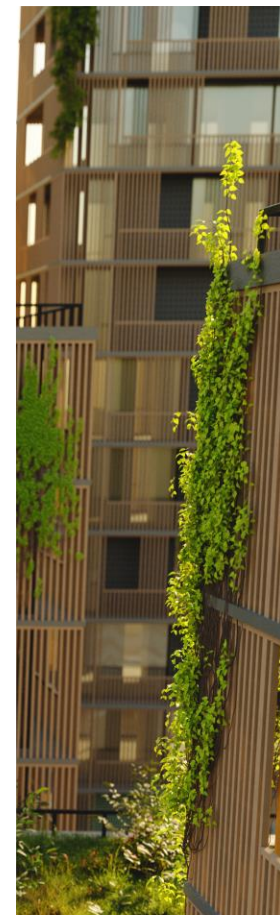
- |   |  |     |   |
|---|--|-----|---|
| 1 | <b>10/02 from 10:00am to 11:15am - BY CONSTRUCTION21</b><br>Summer comfort : how to lower the temperature of buildings without increasing carbon emissions ? | 158 |    |
| 2 | <b>10/03 from 10:30am to 11:15am - BY A'A'</b><br>Transformation of offices into housing : what conditions and what impacts ?                                | 106 |    |
| 3 | <b>10/01 from 3:30pm to 4:15pm - ARCHITALKS</b><br>The Mediterranean example : summer comfort  | 100 |    |
| 4 | <b>10/01 from 10:30am to 11:15am - BY A'A'</b><br>Build non-standard for virtuous standardization  | 82  |  |
| 5 | <b>09/30 from 2:30pm to 3:15pm - ARCHITALKS</b><br>Olympic legacy : what lessons for the city ?  | 76  |  |

# ARENA PRINCIPALE - Top 5 conferences

- |   |  |    |   |
|---|--|----|---|
| 1 | <b>10/03 from 11:00am to 11:45am - BY L'ENPC &amp; L'INSTITUT POLYTECH</b><br>How does digital address the challenges of building sustainability ?       | 77 |    |
| 2 | <b>10/03 from 12:00am to 1:15pm - COLLOQUIUM</b><br>How does digital help the sustainable building issue ? How can it be made accessible to all ?        | 75 |    |
| 3 | <b>10/01 from 3:00pm to 3:45pm - BY L'AQC &amp; CEREMA</b><br>Drought on clay soils : what will change ?   | 74 |    |
| 4 | <b>10/01 from 10:00am to 10:45am - COLLOQUIUM</b><br>Energy renovation and ecological transition : solutions training, retraining and transfer of skills | 66 |  |
| 5 | <b>10/02 from 12:00am to 1:15pm - COLLOQUIUM BY L'ALLIANCE HQE</b><br>Technical solutions for environmental constructions                                | 66 |  |

**Next edition :  
28 sept - 01 oct 2026**

**BATiMAT**



30 SEPT - 3 OCT 2024

PARIS - PORTE DE VERSAILLES

# IDÉOBAIN

Changeons  
de **perspective** !



Built by  
**RX** In the business of  
building businesses

**BATIMAT** le  
**IDÉOBAIN** mondial  
**INTERCLIMA** du bâtiment

[ideobain.com](http://ideobain.com)

# **IDEOBAIN 2024**

## **Debrief**



# Show specialist in bathroom equipment and fittings.

Ideobain is the place for privileged meetings of manufacturers with interior designers, craftsmen-installers, designers and specialized distributors.

## Ideobain Universe

Sanitary appliances

Sanitary techniques

Plumbing

Furniture

Wellness  
Balneo shower

Floor covering  
materials, tile

Decorative accessories,  
radiators and towel  
dryers



# A winning bet with a 3 major challenges strategy

## #ShowExperience

Optimisation of the visitor route with reinforcement of signage and an optimised scenography as well as easy installation for exhibitors

## #Influence

Dynamisation and promotion of a content hub in a dedicated area

## #BeAStepAhead

Enhancement of innovations through unprecedented visibility : Awards, Start-ups, dedicated workshops

## KEY FIGURES

### NET PROMOTER SCORE

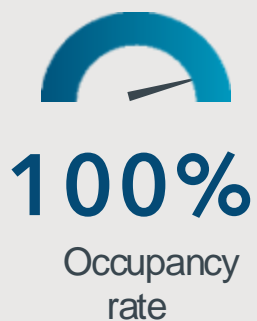
**+43** (+60 points vs 2022)

Exhibitors Net Promoter Score

**+38** (+40 points vs 2022)

Visitors Net Promoter Score

# The show of the sector



**166** exhibitors  
vs 122 in 2022  
**+36%**

**103** new and **63** rebookings



**31%**  
French exhibitors



**69%**  
International exhibitors



Visitors



# A record success



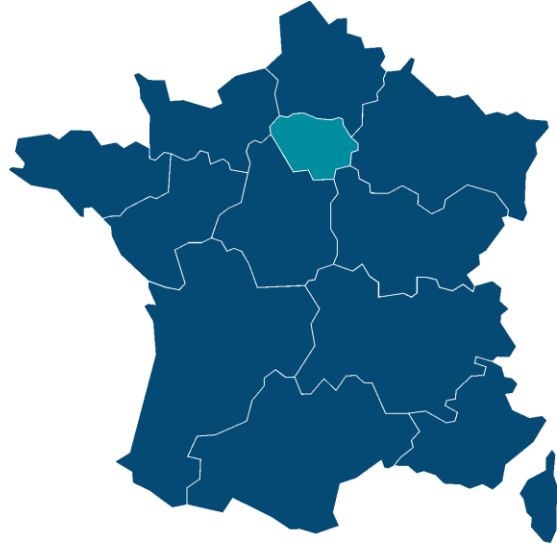
\* Flow of visitors

Visitors

# Origin

**40,5%** (11 224\*)  
Île-de-France

**59,5%** (16 486\*)  
Other regions



## Top 5 – Other regions

HAUTS DE FRANCE : 9,4%  
GRAND EST : 7,8%  
AUVERGNE RHONE ALPES : 7,1%  
NORMANDIE : 5,9%  
NOUVELLE AQUITAINE : 5,3%

\* Unique visitor



**82%** (27 710\*)  
France

**18%** (6 106\*)  
International

\* Unique visitor

## Top 10 – International countries

Morocco : 14%  
Tunisia : 9%  
Italy : 6%  
Portugal : 6%  
Algeria : 6%  
Belgium : 5%  
Spain : 5%  
Germany : 3%  
Turkey : 3%  
Poland : 2%



**229** Applications

including **29** Files category  
Bathrooms

**102** Awards Nominees  
including **7** For  
Bathroom  
s category

**+30%** Application files  
vs 2022

## 2024 Winners



**BURGBAD FRANCE S.A.S**  
CleanFlow et Cleanflow+

HALL 2.2 - F071



**NOBILI**  
SOLE

HALL 2.2 - A052



**GEBERIT S.A.R.L.**  
AquaClean Alba

HALL 3 - D014



## 2024 Nominees



**BEMIS**  
Rapid Ultra-Fix®, fixation  
qui maintient l'abatant  
parfaitement en place

HALL 2.2 - C064



**HANSGROHE**  
iBox Universal 2,  
le corps d'encastrement  
nouvelle génération

HALL 2.2 - B072



**GROHE**  
Rapido bâti-douche

HALL 2.2 - F048



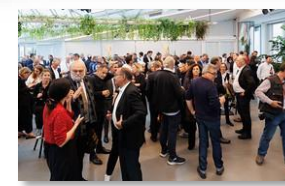
**STANDARD HIDRÁULICA**  
TOP FX SYSTEM

HALL 2.2 - E076








**DECOTEC**  
Jouvence

HALL 2.2 - A072



# IDÉOBAIN FORUM - TOP 5 CONFERENCES

- |          |   |     |   |
|----------|---|-----|---|
| <b>1</b> | <b>09/30 - 10/01 - 10/02 from 2:00pm to 2:30pm</b><br>The bathroom is innovative ! Presentation of the great dynamics by Impulse Partners | 112 |    |
| <b>2</b> | <b>10/01 from 3:00pm to 3:45pm – ROUND TABLE</b><br>The renovation of the bathroom by interior designers                                  | 38  |    |
| <b>3</b> | <b>10/02 from 10:30am to 10:50am</b><br>Innovation Awards 2024 : 2 industrialists nominated present their innovations<br>: BEMIS, GROHE   | 27  |    |
| <b>4</b> | <b>09/30 from 11:00am to 11:45am – PRACTICAL WORKSHOP</b><br>Solutions of the zero-jump shower. What is required in a new housing ?       | 23  |  |
| <b>5</b> | <b>10/03 from 3:00pm to 3:45pm – ROUND TABLE</b><br>Water savings. Where are we in 2024 ?   | 23  |  |

390 listeners

33 speakers

24 conferences



# IDÉOBAIN

## Nos partenaires institutionnels et médias

*Our institutional and media partners*

**AMC**

**CFP\***  
ECONOMIS • FROID • PERFORMANCE  
LA NOUVEAU TECHNOLOGIE DU BÂTIMENT CLIMATIQUE

**Bain**

**CTB** LES CARIERS  
TECHNIQUES  
DU BÂTIMENT

**IMPULSE  
PARTNERS**

**L'installateur**  
LA SOLUTION POUR LES PROFS DU PLUMBING / ÉLECTRICIENS / COUVEURS

**LE MONITEUR  
des ARTISANS**

**MAISON  
& JARDIN**  
magazine

**POLe action**  
DES ARCHITECTES D'INTÉRIEUR

**SB sdbpro.fr**

**ENERGIE zepros**

**HABITAT  
JARDIN zepros**

**NEGOCE zepros**



**Next edition :  
28 sept - 01 oct 2026**

**IDÉOBAIN**



30 SEPT - 3 OCT 2024

PARIS - PORTE DE VERSAILLES

# INTERCLIMA

Changeons  
de **perspective!**



Build by  
**RX** In the business of  
building businesses

**BATIMAT** le  
**IDÉOBAIN** mondial  
**INTERCLIMA** du bâtiment

[interclima.com](https://interclima.com)

# INTERCLIMA 2024

## Debrief



# A winning bet with a 4 challenges strategy

## #Expert

All the expertise and innovation of climate engineering in one place, with particular emphasis on the tertiary sector and renovation

## #ShowExperience

Optimisation of the visitor route with reinforcement of signage and an optimised scenography as well as easy installation for exhibitors

## #BeAStepAhead

Enhancement of innovations through unprecedented visibility

## #Committed

Strong decarbonization and CSR

## KEY FIGURES

### NET PROMOTER SCORE

**+18** (+17 points vs 2022)

Exhibitors Net Promoter Score

**+32** (+23 points vs 2022)

Visitors Net Promoter Score

# Show of eco-responsible actors for comfort and energy efficiency

All installers and designers from the French sector meet there to get inspired and find innovations for today and tomorrow.

It is the professional meeting place to realize more economical and comfortable buildings.

## Interclima Universe

Heating and domestic hot water

Eco-friendly summer comfort

Ventilation and Indoor Air Quality

Fluids, hydraulics, control of networks and transmitters

# The show of the sector



**383** vs **329**  
Exhibitors In 2022

**+16%**



**100%**

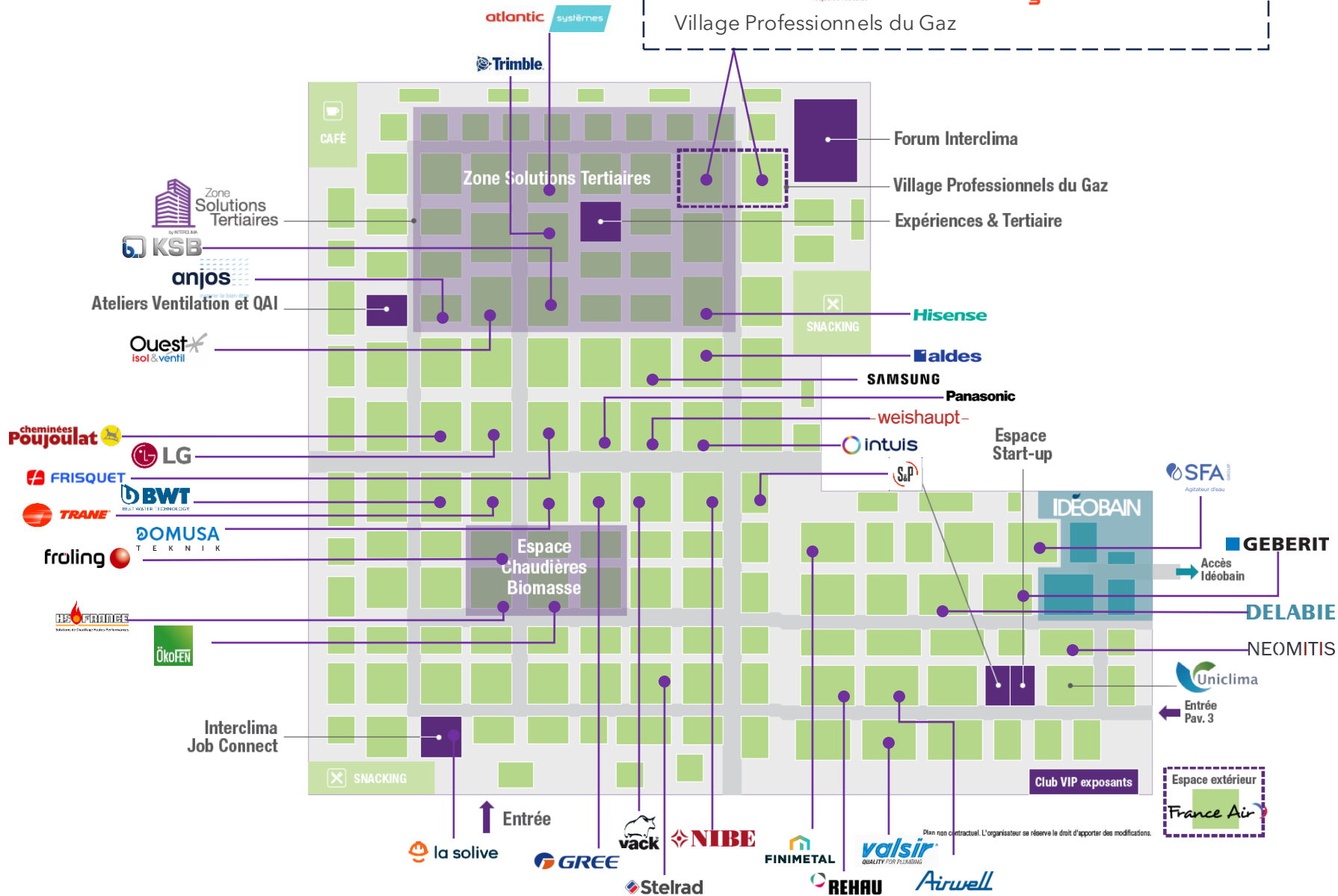
Occupancy rate



**57%**  
French exhibitors



**43%**  
International exhibitors





# A success with

Progressions for :

- Project managers
- Construction managers

6% (1 945)

Project managers & Local authorities

12%

Organizations & Services

13%

Manufacturers of materials and equipments

14% (4 976)

Construction management & prescription

42 525\*  
visitors

(vs 42 506 in 2022)

37%

Craftsmen & building firms

18%

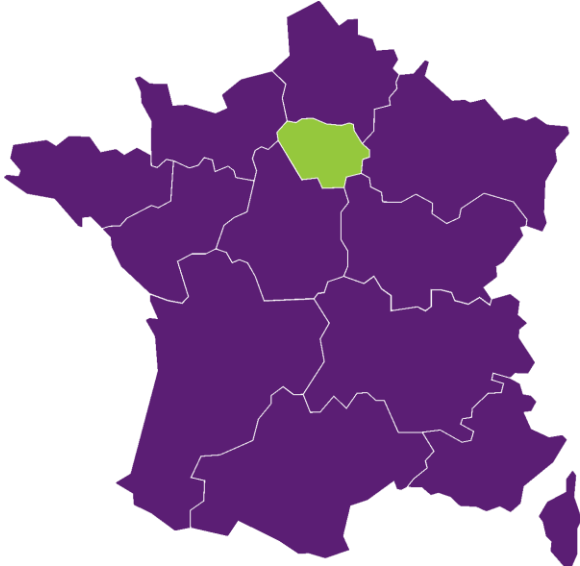
Trading companies and distributors

Flow of visitors

# Visitors Origin

**45%** (14 259\*)  
Île-de-France

**55%** (17 939\*)  
Other regions



## Top 5 – Other regions

HAUTS DE FRANCE : 14%  
GRAND EST : 14%  
AUVERGNE RHONE ALPES : 13%  
NOUVELLE AQUITAINE : 10%  
NORMANDIE : 9%

\* Unique visitor



**84%** (32 198\*)  
France

**16%** (5 939\*)  
International

\* Unique visitor

## Top 8 – International countries

Morocco: 13%  
Tunisia: 9%  
Italy : 6%  
Algeria : 6%  
Portugal : 6%  
Belgium : 5%  
Spain : 4%  
Germany : 3%





# Innovation Awards

**229** Awards participants

including

**54** Tertiary and Climate engineering innovations files







**102** Awards nominees including

**14** For Tertiary and Climate engineering

**+46%**

Number of applications vs 2022

## 2024 Nominees and winners

GÉNIE CLIMATIQUE	TERTIAIRE / GÉNIE CLIMATIQUE
<p><b>AIRWELL I</b> Hall 3 - B034 AMZEO WT</p>	<p><b>AIC France I</b> Hall 3 - D106 HYBRIDOS</p>
<p><b>DUALSUN I</b> Hall 3 - G118 SPRING4 425 TOPCon à ailettes</p>	<p><b>ATLANTIC SYSTEMES I</b> Hall 3 - M090 SKID IT ACCESS</p> 
<p><b>HEIWA France I</b> Hall 3 - J082 Ballon de découplage</p> 	<p><b>FRANCE AIR I</b> Hall 3 - EXT01 Diffuseur QAI</p> 
<p><b>INTUIS I</b> Hall 3 - G066 Zè7</p>	<p><b>HEIZOMAT France I</b> Hall 3 - D094 Échangeurs électrostatiques filtrants Turboclean, intégrés aux chaudières biomasse HEIZOMAT</p>
<p><b>NIBE France I</b> Hall 3 - F066 NIBE S735, pompe à chaleur</p> 	<p><b>ÖKOFEN I</b> Hall 3 - D090 Pellematic Condens XL</p>
<p><b>PANASONIC I</b> Hall 3 - G082 Aquearea T-CAP Série M au R290</p>	<p><b>S&amp;P France I</b> Hall 3 - F058 PURECLASS</p> 
<p><b>VITALOME I</b> Hall 3 - H106 VITALOME</p> 	<p><b>SOWAAT I</b> Hall 3 - N 088 UFLEX ACR liaisons frigorifiques multicouches PERT/AL/PERT pour applications d'air-conditionné</p>



# INTERCLIMA

## Nos partenaires institutionnels

*Our institutional partners*



# INTERCLIMA

## Nos partenaires média

*Our press partners*



# INTERCLIMA



89 conferences






87 speakers





2 074 listeners








# TOP 5 - INTERCLIMA FORUM

- |          |  |    |   |
|----------|--|----|---|
| <b>1</b> | <b>10/02 from 9:45am to 11:45am - BY LA FFB</b><br>2035, Buildings of the future : what energies, what systems, what uses ?              | 98 |    |
| <b>2</b> | <b>09/30 from 10:45am to 11:45am - BY UNICLIMA</b><br>Everything you want to know about the control of refrigerants !                    | 83 |    |
| <b>3</b> | <b>10/02 from 2:10pm to 2:40pm - BY ATLANTIC</b><br>The heat pump for energy improvement and low-carbon transition of collective housing | 75 |    |
| <b>4</b> | <b>10/03 from 9:45am to 11:45am - BY USH</b><br>Issues and solutions for decarbonisation of heating and DHW in social housing ?          | 59 |   |
| <b>5</b> | <b>10/02 from 3:55pm to 4:55pm - BY AFPAC</b><br>All about heat pumps in collective housing : guides, tools                              | 50 |  |

# TOP 5 - VENTILATION WORKSHOPS & IAQ

- |          |   |    |   |
|----------|---|----|---|
| <b>1</b> | <b>10/03 from 11:00am to 11:30am - BY CEREMA</b><br>How to reconcile indoor air quality and energy efficiency in the tertiary sector ?<br>Lessons from the Hub Air Energie    | 33 |    |
| <b>2</b> | <b>09/30 from 3:10pm to 3:40pm - BY EUROVENT</b><br>Ventilation solutions and evaluation methods to improve IAQ in indoor spaces  | 31 |    |
| <b>3</b> | <b>09/30 from 2:35pm to 3:05pm - BY FELLOWES</b><br>Indoor air quality : designing a high-performance facility  | 24 |    |
| <b>4</b> | <b>10/03 from 10:20am to 10:50am - BY CETIAT</b><br>Promeven Tertiaire and on-site air flow measurements : good practices and feedbacks to improve IAQ in the tertiary sector | 21 |   |
| <b>5</b> | <b>10/02 from 12:35pm to 3:05pm - BY FRANCE AIR</b><br>How to easily obtain a good IAQ with a school renovation ?   | 19 |  |

# TOP 5 - EXPERIENCES & TERTIARY

- |          |  |    |   |
|----------|--|----|---|
| <b>1</b> | <b>09/30 from 10:00am to 12:00am - BY L'AICVF</b><br>Tools for energy performance and low carbon in the tertiary sector                                    | 41 |    |
| <b>2</b> | <b>10/01 from 2:00pm to 2:45pm - BY EUROVENT</b><br>Certified technology : how to choose your heat pump ?  | 34 |    |
| <b>3</b> | <b>10/02 from 10:00am to 12:00am - BY L'AFPG</b><br>Diversify and grow your business with geothermal energy  | 34 |    |
| <b>4</b> | <b>10/01 from 12:05am to 12:50am - BY PAC&amp;CLIM'INFO</b><br>Latest figures on Clim'Info heat pumps  | 29 |   |
| <b>5</b> | <b>10/02 from 2:00pm to 2:45pm - BY INTUIS</b><br>Feedback on high temperature collective heat pumps solutions in collective housing of a landlord vosgien | 28 |  |