



Aluminium

Sharing a vision.

08 – 10 October 2024

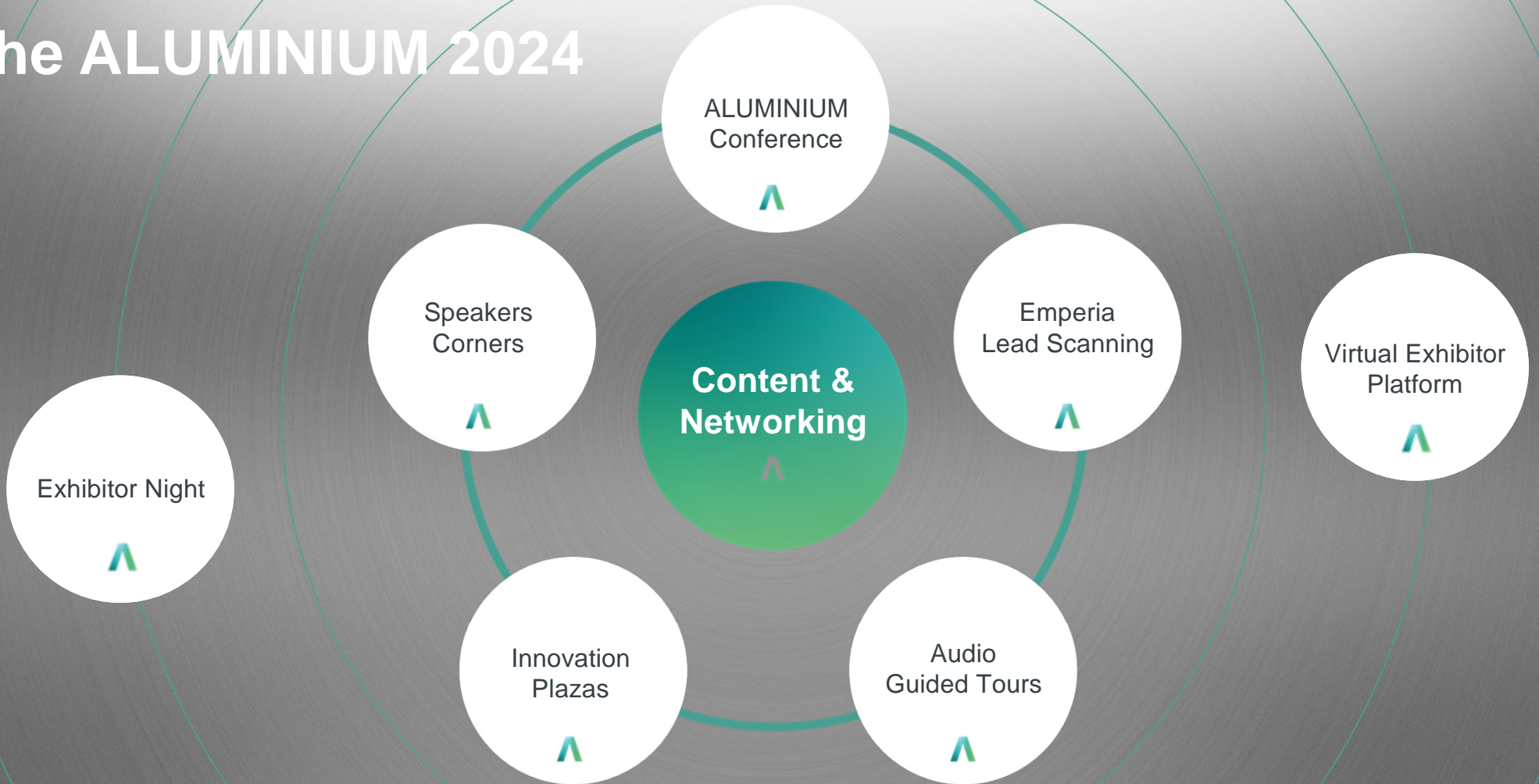
Exhibition Center Düsseldorf, Germany

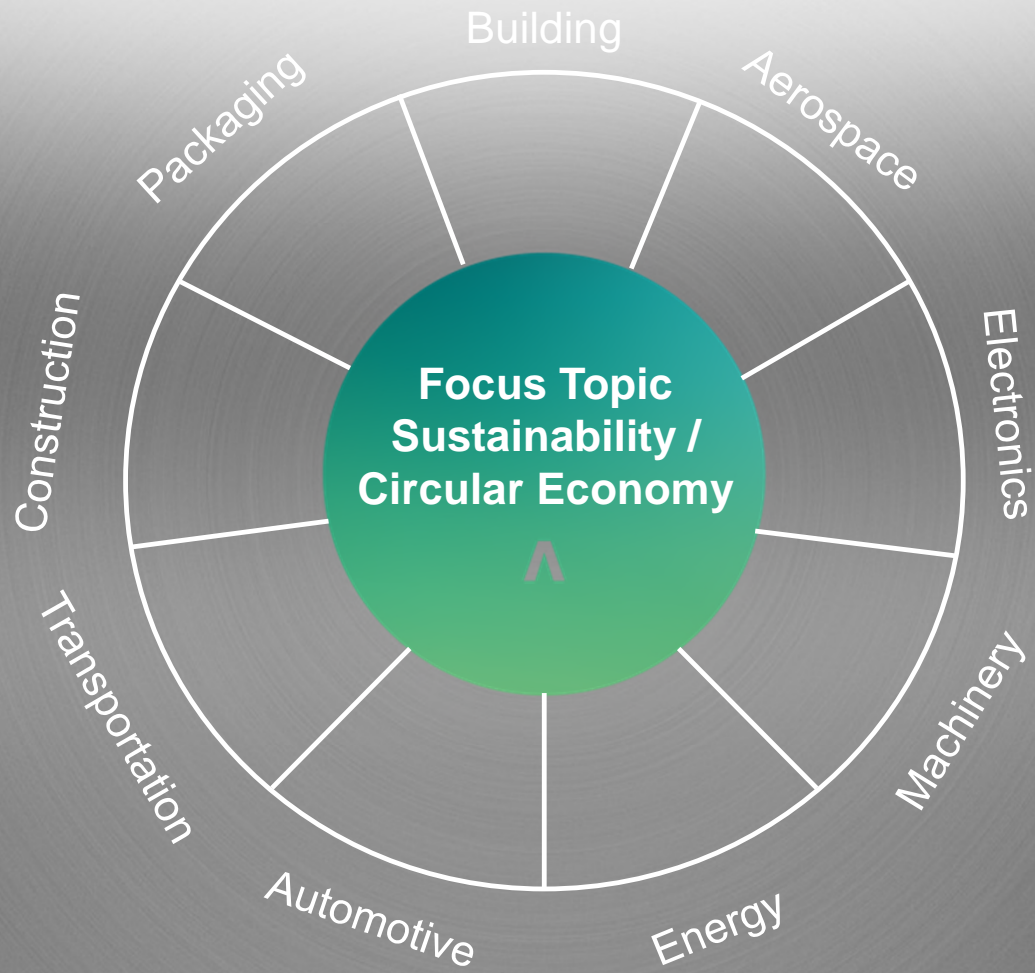
Vision & Value Proposition

- As the **world's leading trade fair**, ALUMINIUM functions as the **central market platform** for the global aluminium industry
- Vision: positioning **aluminium as a sustainable material** and solution for the future
- The ALUMINIUM trade fair **expands your business potential** by providing physical and digital market platforms
- The ALUMINIUM fair brings you and your products, solutions and services together **with relevant purchasers along the aluminium value chain**



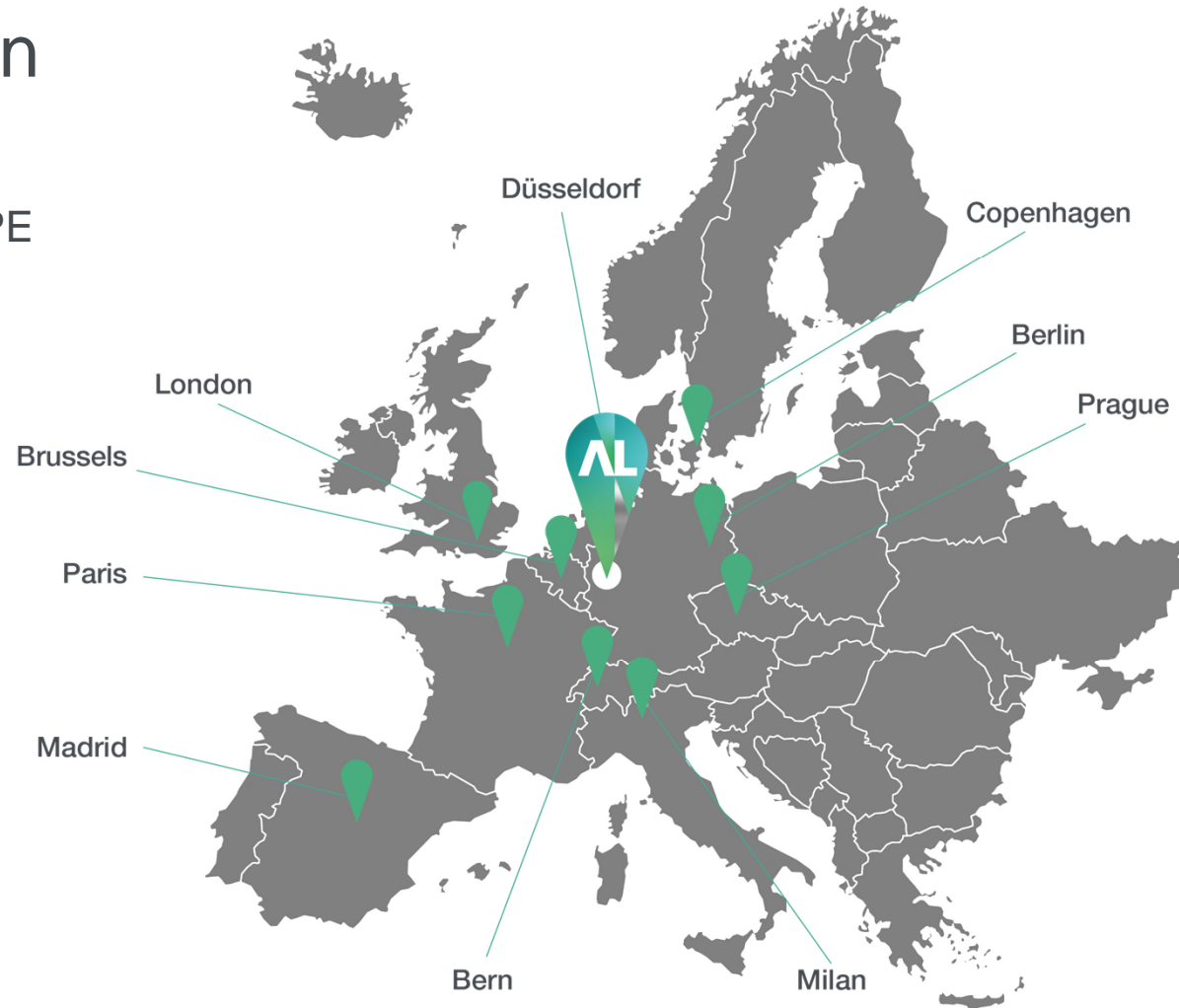
The ALUMINIUM 2024





Düsseldorf Exhibition Centre

➤ IN THE CENTRE OF EUROPE
only 1 to 2 flying hours

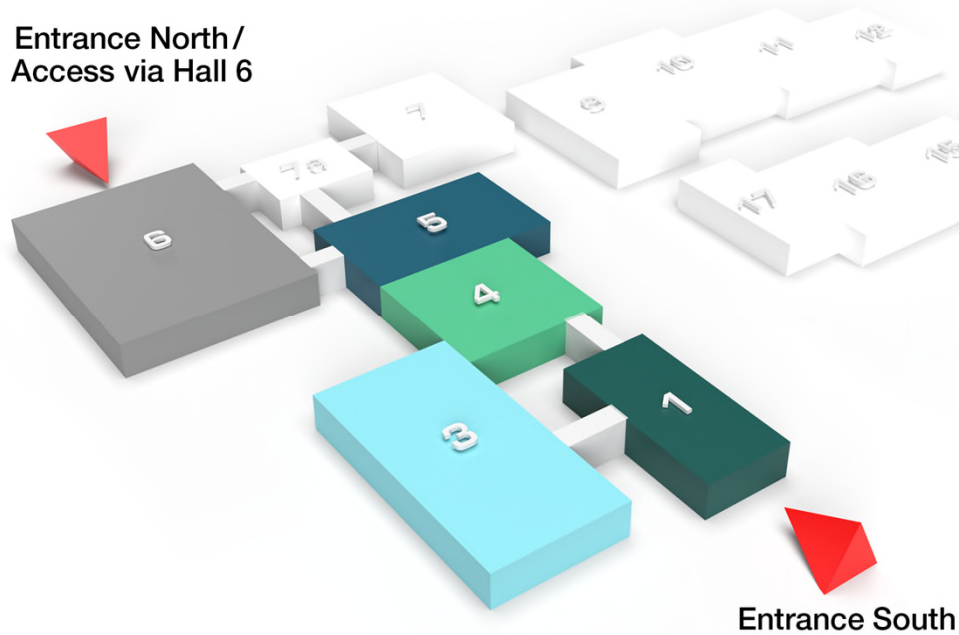


Venue plan

Find your stand position at ALUMINIUM 2024.

➤ Click here for the [Live - Hall plan](#)

Entrance North/
Access via Hall 6



Hall 1 Semi-finished Products (Focus Extrusion)

Hall 3 Surface Treatment,
Semi-finished Products (Focus Rolling)

Hall 4 Semi-finished Products

Hall 5 Furnace Construction, Metal Working,
Welding & Joining, Automation

Hall 6 Furnace Construction, Casting &
Heat Treatment, Primary Production,
Recycling

Our Visitors

Built by



In the business of
building businesses

Supported by



Aluminium
Deutschland



EUROPEAN ALUMINIUM

The visitors of ALUMINIUM

67%

Decision-making authority of the visitors

44%

Investment intentions of visitors

62%

Internationality of visitors

87%

Visitor satisfaction

90%

Recommendation of the fair

The visitor target groups



Automotive



Machinery



Building / Construction



Aerospace



Electronics



Packaging

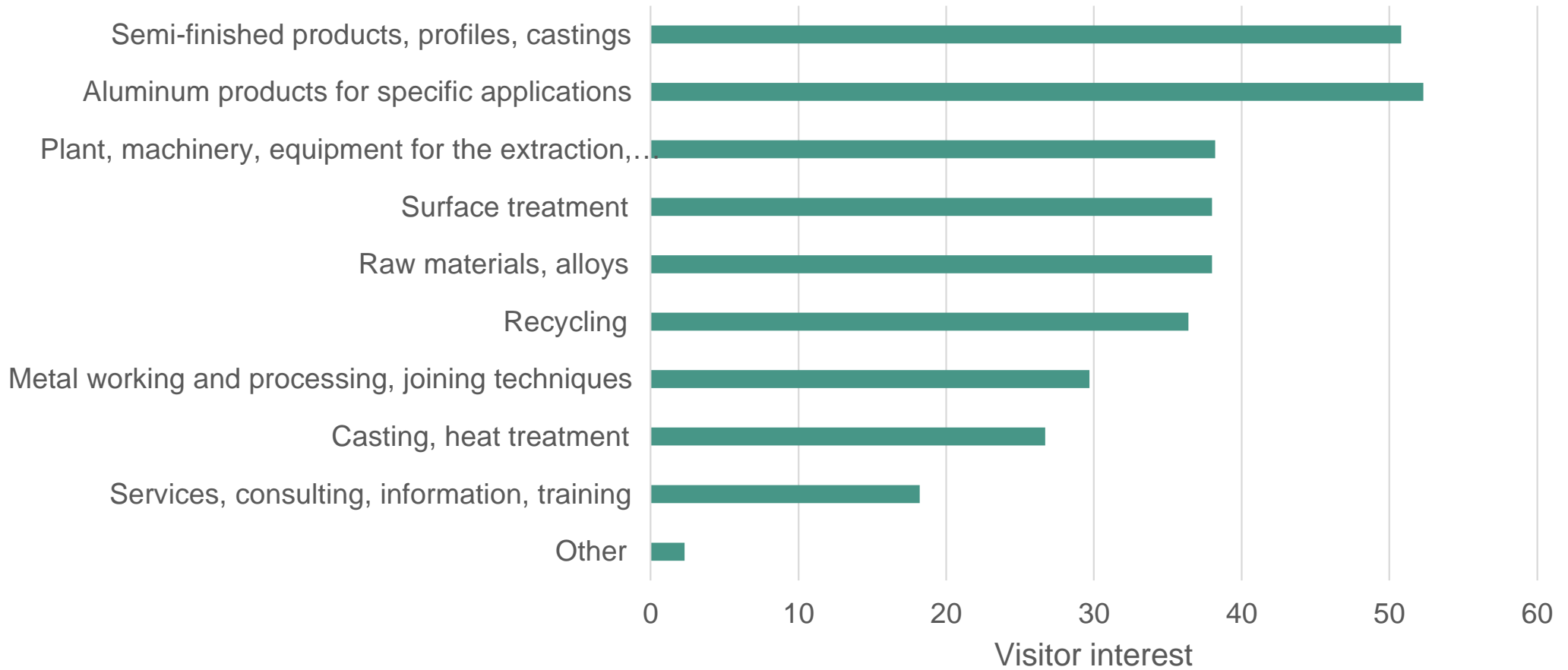


Transportation

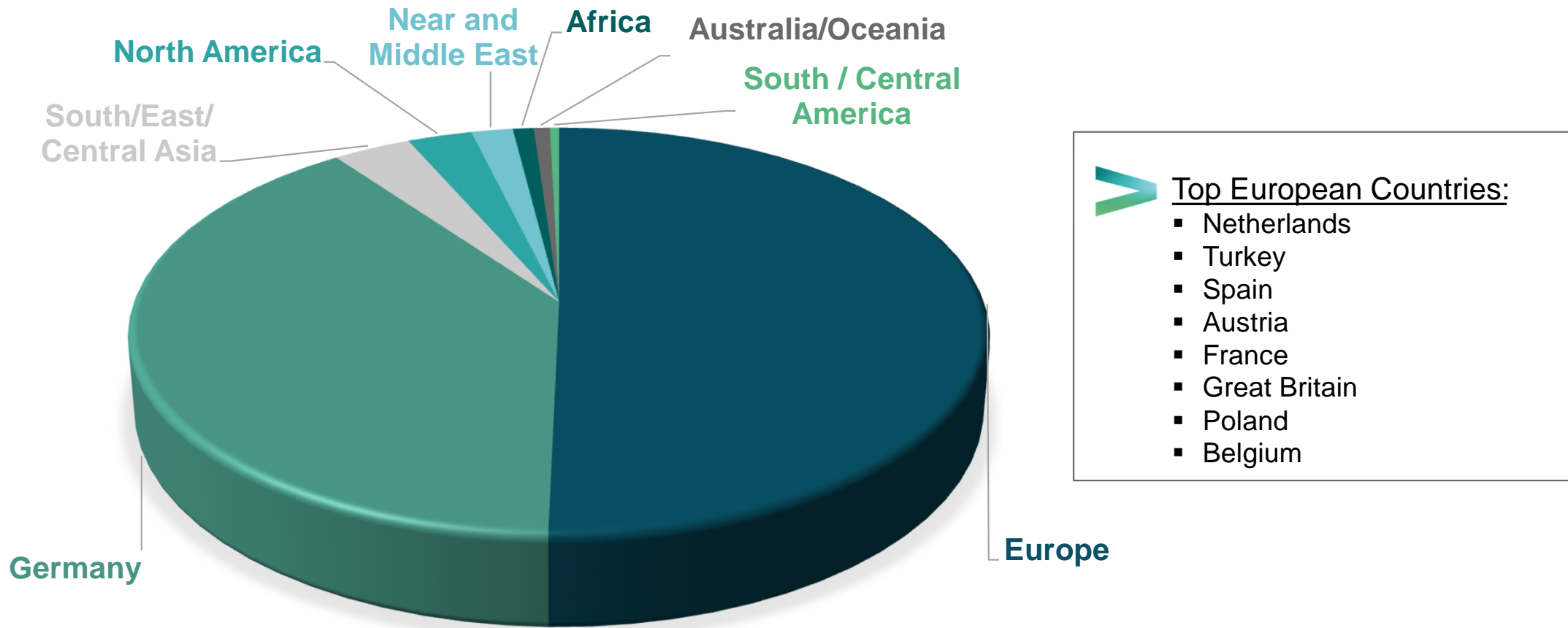


Energy

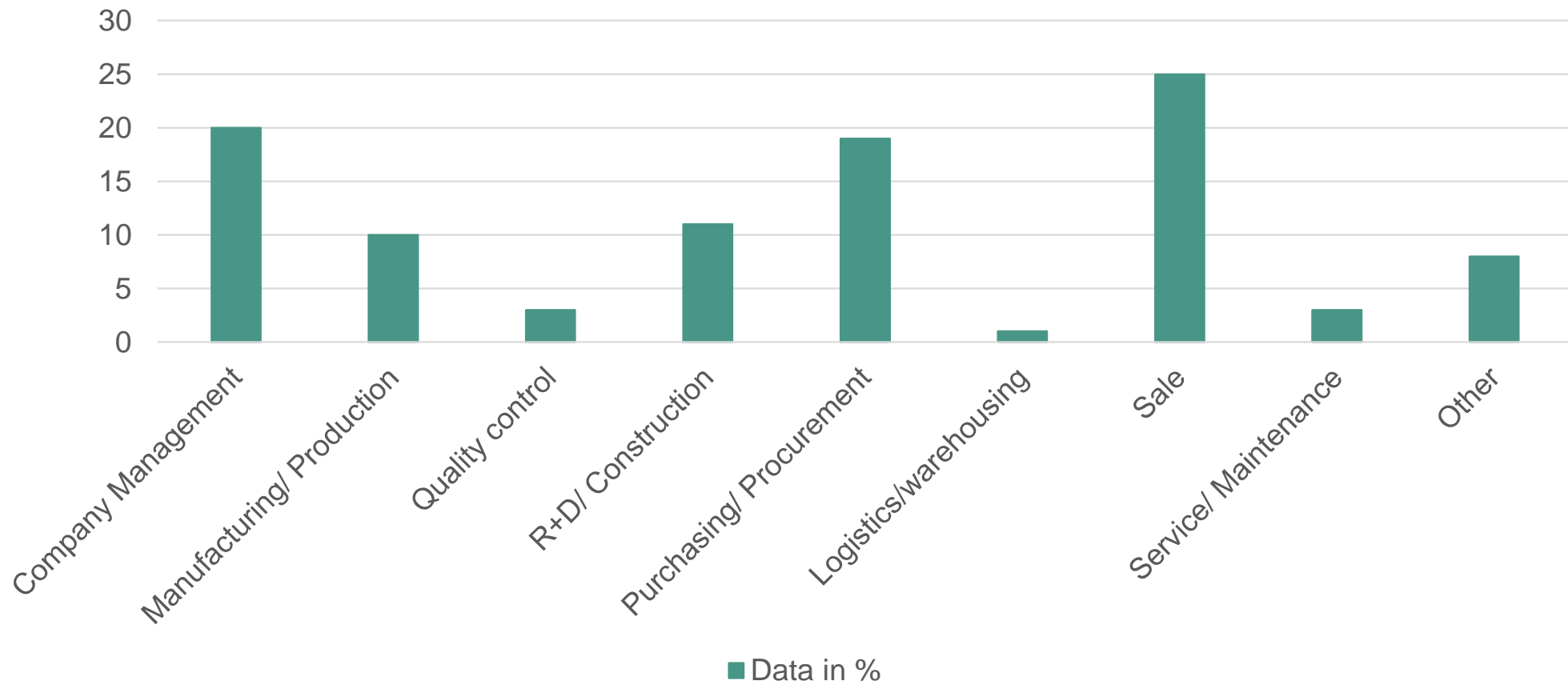
The interest of visitors



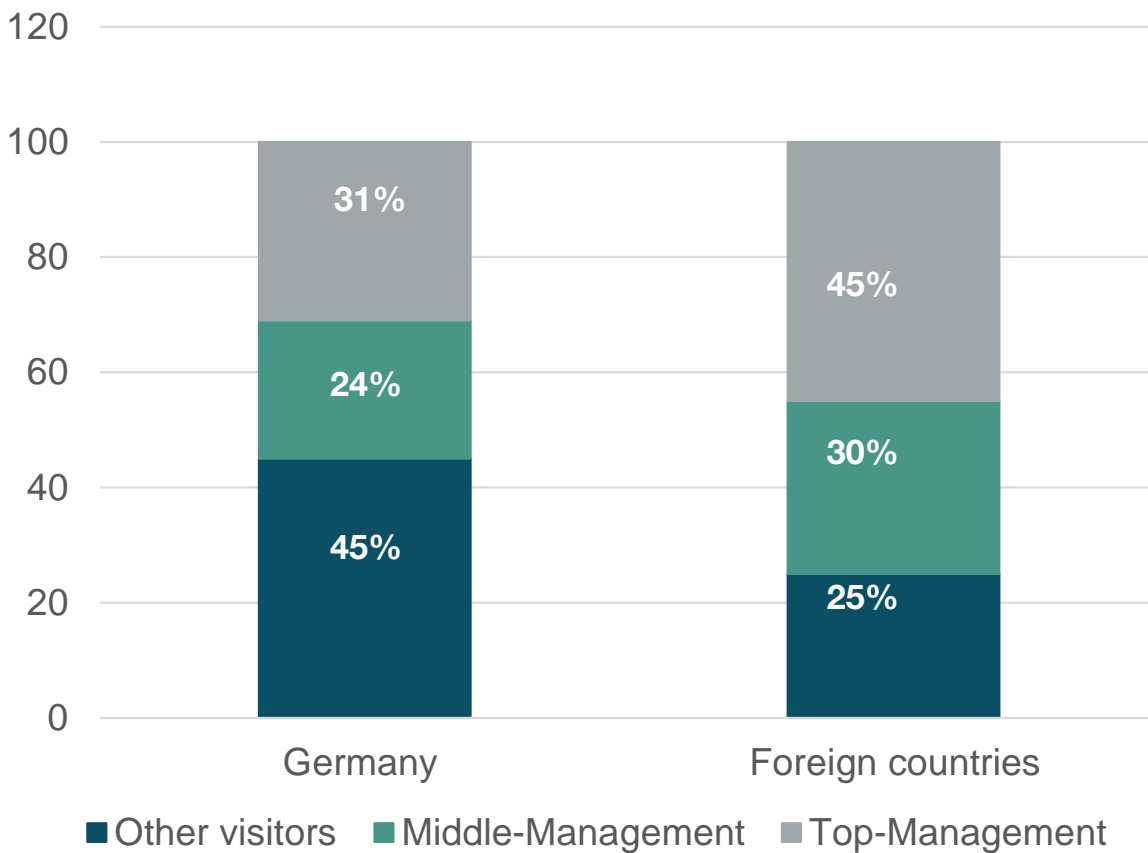
Origin of visitors



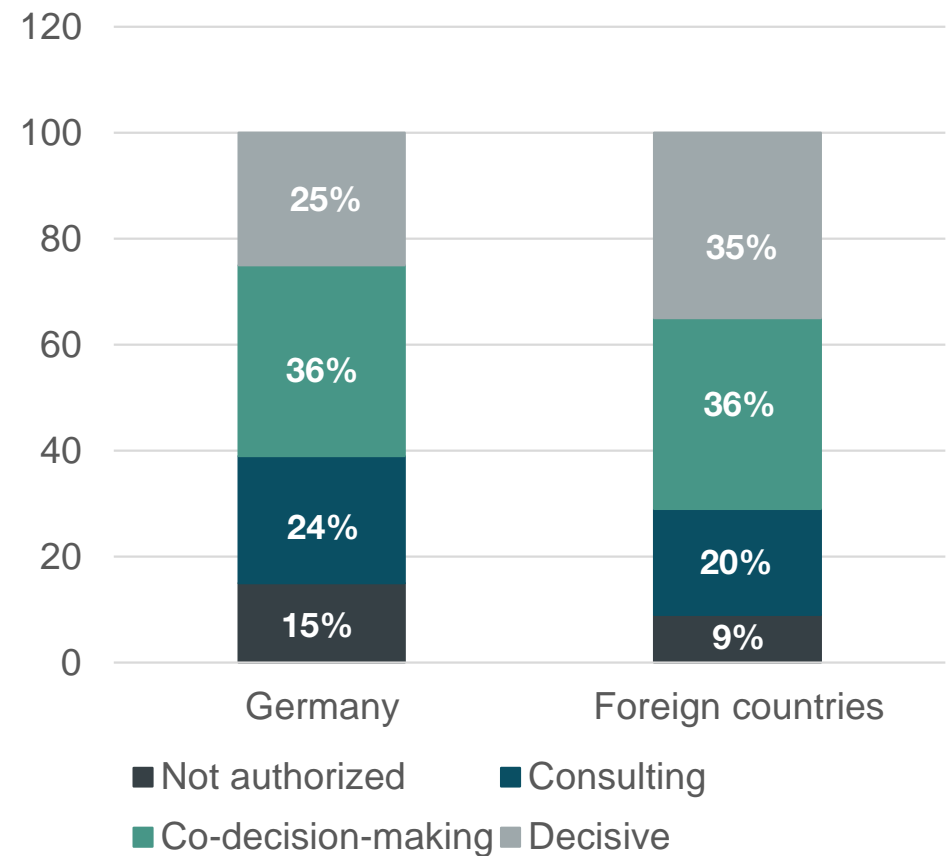
Corporate division structure of our visitors



Professional position



Decision-making authority



Exhibitors invite customers

As an exhibitor, you can already access various measures before ALUMINIUM 2024 to further strengthen your customer loyalty and your exhibitor presence.



> Invite customers and partners free of charge and without limitation via the link to your own landing page (in which the exhibitor's name is also listed) or via the ALUMINIUM mailing tool.

> Name up to 4 other people as the "most important customers/partners" and send them a VIP package with free services by postal invitation: Ticket, cloakroom/baggage service, parking, on-site service at the VIP counter, free access to the VIP Lounge for the visitor and one accompanying person.

> Place up to 5 products online via the product presentation, which are displayed in the Insights or can be found in the online exhibitor list. Order free letter stickers or the ALUMINIUM 2024 visitor flyer for display or as a letter insert. Communicate your own exciting topics via the various channels, e.g. the ALUMINIUM newsletter.

Measures



ALUMINIUM's social media reach

LinkedIn Follower:
6.948



Social media
performance campaign
with over 7.5 million
impressions



Facebook Follower:
18.521



Twitter Follower:
4.958



Industry partner



Media partner



Many good reasons to attend

Built by



In the business of
building businesses

Supported by



Aluminium
Deutschland



EUROPEAN ALUMINIUM

Networking &
exchange of common
ideas and visions



Innovative forum for
lectures, keynotes
and panel
discussions



Presentation of own
services and products



High
interaction and
experience
value



Possibility of deeper
networking up to the
real conclusion of a
contract



High quality and
internationality of
contacts



ALUMINIUM Night as a
communication platform in
a relaxed atmosphere



Showcase for
knowledge, solutions,
inspiration and future
topics



Image enhancement
and promotion of own
brand building



The world's most
important and largest B2B
platform for the aluminium
industry



Experts from the complete
value chain



ALUMINIUM 2024

08. – 10. October 2024

Location

Exhibition Centre Düsseldorf
Entrances North & South
Stockumer Kirchstrasse 61
40474 Düsseldorf

Opening hours

Tue - Thu 9 am – 6 pm

Organiser

Reed Exhibitions Deutschland GmbH
ALUMINIUM
Völklinger Straße 4, 40219 Düsseldorf, Germany
T +49 211 90191 – 307
aluminium-exhibition.com



**Thank you very
much.**

**We look forward
to see you soon!**

