



2025 DESIGN COLLECTIVE APPLICATION

Applications are reviewed by our Review Committee. The below criteria is required with your application. Please complete application in full. Print clearly or type.

I. GENERAL INFORMATION

Company: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website url: _____

Social Media: _____

II. EXAMPLES TO INCLUDE

REQUIRED

- Include 10 Photographs of your product and a full description of your product line(s) with application

OPTIONAL

- Samples of your most recent marketing, branding, advertising initiatives
- Letters of reference from previous Design Collective Exhibitors and/or top retailers carrying your line
- Any consumer or trade media editorial coverage or features you wish to share
- A list of awards, accolades and affiliations for your collection or your company that the jury should take into consideration

III. DESIGN COLLECTIVE AREA

When submitting this application, you will be considered to enter the Design Collective Residents.

A Design Collective Resident is a recognized, established design brand or artisan that has an individual aesthetic and creates collections that inspire with the most skilled craftsmanship.

Select if you wish to also be considered for the below Design Collective areas: (select all that apply)

RISING STARS: an up-and-coming designer who has been in the business for 5 years or less. Often, the Design Collective is the first opportunity to view their work on a national scale.

LUMINARIES: a luminary is brand new to the JCK show floor but already established as one of the industry's outstanding designer brands and artisans, recognized for their exclusive, upscale, coveted fine jewelry with a unique design perspective and luxurious materials.

Preferred Booth Space: 10x10 10x20

IV. ABOUT YOUR COMPANY

Why do you want to exhibit at JCK? _____

Years in business? _____ Size of business by sales volume? _____

Does your company have any other divisions or are you known by any other brand names? If yes, please name: YES NO

IV. ABOUT YOUR COMPANY CONT.

Are you a: designer manufacturer

Where do you manufacture? _____

Is the designer the principal of the firm? YES NO

Does your line include jewelry that isn't of your own manufacturer? YES NO

How many active retail accounts does your business have relationships with? _____

List eight (8) current retail store accounts

1. _____
RETAILER NAME CITY, STATE

CONTACT NAME PHONE

2. _____
RETAILER NAME CITY, STATE

CONTACT NAME PHONE

3. _____
RETAILER NAME CITY, STATE

CONTACT NAME PHONE

4. _____
RETAILER NAME CITY, STATE

CONTACT NAME PHONE

5. _____
RETAILER NAME CITY, STATE

CONTACT NAME PHONE

6. _____
RETAILER NAME CITY, STATE

CONTACT NAME PHONE

7. _____
RETAILER NAME CITY, STATE

CONTACT NAME PHONE

8. _____
RETAILER NAME CITY, STATE

CONTACT NAME PHONE

V. ABOUT YOUR COLLECTIONS

Does your line include jewelry that isn't of your own manufacturer? YES NO

Describe your design philosophy: _____

Please check, Are your pieces: HAND-CRAFTED | ONE-OF-A-KIND | LIMITED PRODUCTION | MASS PRODUCED

Product line wholesale range is from \$_____ to \$_____

How many SKUs do you produce a year? _____

What type of metal does your collection primarily feature? 18K 14K 10K Sterling; Platinum Alternative Metal

What gemstone type does your collection primarily feature? _____

If synthetic stones, what percentage of your collection includes synthetic stones? _____

i.e. Diamonds; Colored Gemstones; Synthetic Stones

VI. OTHER INDUSTRY & TRADE SHOW PARTICIPATION

Would this be your first North American fine jewelry trade show? YES NO
(If yes, you are eligible to be a JCK Rising Star)

Are you featured in any publications? (Non-blog, non-Social Media) If yes, please list the publications:

List the trade and craft shows you have exhibited in, in past 3 years: _____

What jewelry design programs have you attended and/or graduated from?: _____

III. APPLICATION SUBMISSION

This is an application and not a guarantee of acceptance. Acceptance is based on space availability, show managements need to balance product categories on the show floor and overall review of the application from the committee. Questions? Contact **Monalisa DePina** at 203.722.8963 or email her at the email below.

EMAIL THIS COMPLETED APPLICATION WITH YOUR PRESENTATION PACKET TO

MONALISA DEPINA | MONALISA.DEPINA@RXGLOBAL.COM

YOUR APPLICATION DOES NOT GUARANTEE IMMEDIATE APPROVAL.



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