

In a challenging economic context, Masion&Objet Paris nevertheless managed to capitalise on the positive energy felt throughout Paris all summer long!



VISITORS

53 923

Visitors

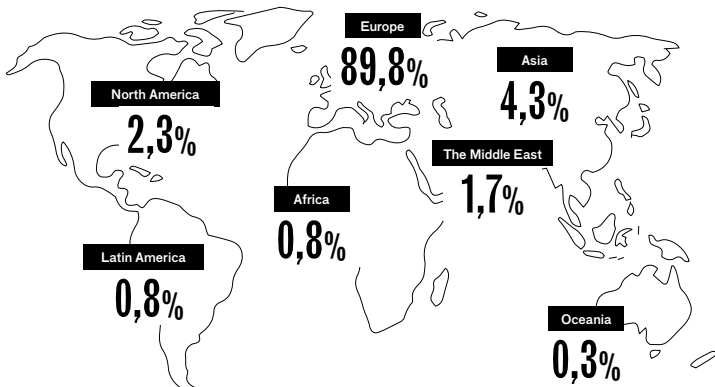
152

Countries represented

33 718 — **63%**
French visitors

20 205 — **37%**
International visitors

→ Breakdown by geographical area



EXHIBITORS

2 302

Brands

of which
615
new ones

968

French brands

1334

International brands

64

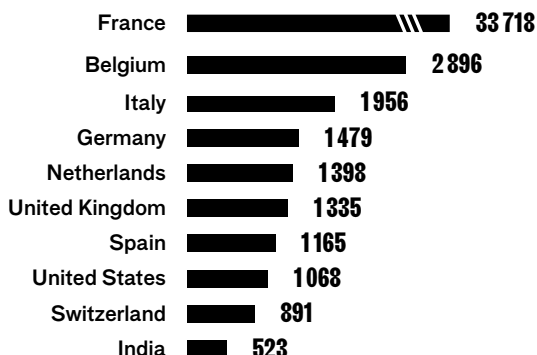
Countries represented

THEY
ARE TALKING
ABOUT YOU

863

JOURNALISTS
BLOGGERS
INFLUENCERS

→ Top 10 Unique visitors



→ Breakdown by field of business

RETAILER**63%****SPECIFIERS****28%****OTHERS****9%****THE TRADE FAIR
THAT'S A
CONTACT
MULTIPLIER****116 837**contacts were scanned by
1 559 exhibitors**INSPIRATIONS
& SOLUTIONS****3 KEY
AREAS****WHAT'S NEW?
IN DECOR****"Terra Cosmos"**
by Elizabeth LericheNew design solutions
for future interiors.

© Anne-Emmanuelle Thion

**WHAT'S NEW?
IN RETAIL****"Terra Cosmos"**
by François Delclaux
Real finds and merchandising
solutions: the keys
to the market in a flash.**WHAT'S NEW?
IN HOSPITALITY****"Terra Cosmos"**
by Lionel Jadot, Designer
of the Year - Hospitality
Accor Design Award x Sofitel
– Luxury edition 2024

A new take on hospitality.

THEY WERE THERE...The fair was delighted to welcome the
most influential buyers, specifiers and key
stakeholders in the French and international
decor, design and lifestyle markets.Anthropologie (US),
Areen Design (PT),
Barnes Immobilier (US),
Evok Collection (FR),
Globus (CH),
Grand Palais Rmn (FR),
Hacci's Japan (JP),
Hakka Paris (FR),
John Lewis (UK),
Joi Design (DE),Le BHV Marais (FR),
Les Raffineurs (FR),
Liberty (UK),
Macys (US),
Magasin du Nord (DK),
Maino Carlo Srl (IT),
Musée Rodin (FR),
Paolo Moschino (UK),
Paola Navote (IT),
Paris Society (FR),Ritz (FR),
Store Marais Co. Ltd (TW),
Tihany Design (IT),
Timothy Corrigan (US),
The Style Pulse (FR),
Van Gogh Museum (NL)
...→ [see the list](#)

→ Social networks



Instagram

1M**+7%***

Facebook

716K**+2%***

Pinterest

64K**+10%***

LinkedIn

67K**+16%***

TikTok

29K**+73%***

*Increase over September 2023

The new generation of design

THE RISING TALENTS AWARDS

Nordic countries

Denmark, Norway, Sweden, Finland, Iceland; the very best of new-gen design in from the cold.

FUTURE ON STAGE

Accelerating the development of new innovative and creative firms that are combining eco-responsibility with business: such is the win-win proposition of the Future On Stage springboard.

THE MAISON&OBJET FACTORY BY PARIS DESIGN WEEK

The most notable creations from Paris Design Week Factory at the Maison&Objet Factory area of the fair. They're young, creative, innovative... and their products are undoubtedly a reflection of tomorrow's design trends.

MEET THE EXPERTS

The program of conferences and workshops can be found online at:

[maison-objet.com
program](https://maison-objet.com/program)

THE TALKS

From hospitality to retail, cutting-edge solutions for interior design. From exceptional designers to an analysis of the latest trends.

THE RETAIL COACHING

Retail specialists give you their expertise.

THE WELL-BEING EXPERIENCE

The latest wellness trends are here to discover and experience!



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IN THE MEANTIME

**PARIS
DESIGN
WEEK**

From the 5th to the 14th of september 2024. A 10-day fringe event. New concept stores, staged window displays, vernissages, stores that deserve a detour, meet 'n' greets with designers, festive events... for a design Capitale inspiration.

maison-objet.com/paris-design-week

mom
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SAFI Organisation, a subsidiary of Ateliers d'Art de France and RX France.
Graphic Design : Frédéric Barrau, Annalisa Pagetti

OUR NEXT RENDEZ-VOUS

MAISON&OBJET PARIS

**JAN. 16-20,
2025**

and

SEPT. 04-08, 2025

MAISON
& OBJET
IN THE
CITY

**JAN. 15-20,
2025**

maison-objet.com/in-the-city