



HEAT PUMP TECHNOLOGIES

A 2 DAY EXHIBITION
& CONFERENCE

2-3 APRIL
Allianz MiCo MILAN 2025

Built by
RX
In the business of
building businesses

Powered by
miCo
mostra convegno
expocomfort

THE EXCLUSIVE EVENT FOR A NET ZERO LIVING FUTURE

Milan hosts the first international Exhibition and Conference dedicated to heat pumps and related technologies.

The challenge of decarbonisation and the role of the heat pump will be the central idea of the two days where the actors involved will present the latest technologies and solutions in line with the need to reduce energy consumption and respect the environment.

The meeting between manufacturers and visitors will have the aim of influencing the choices of designers, installers, distributors, energy and facility managers, technicians of public bodies, towards the adoption of the heat pump as a key element in the future energy system.

Two days of professional development dedicated to the entire value chain to examine in depth possible scenarios, offer strategic ideas and identify rapidly evolving trends, thanks to the participation of internationally renowned keynote speakers.

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WHY EXHIBIT

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Being protagonists of a rapidly developing and evolving sector, in an already highly competitive scenario

Actively participate in Conferences together with industry experts

Networking with the supply chain by sharing technologies, objectives and development plans

Contribute to spreading culture on the potential of the heat pump

Increase professional contacts with new potential customers

Benefit from an All-Inclusive formula, agile and without organizational efforts to focus attention on welcoming the customer

Maximize the return on investment thanks to the widespread communication campaign supported by MCE expertise and channels

VISITORS

All professionals directly involved in the energy transition in the residential, commercial and industrial sectors, a qualified profiling of the large RX database of over 400,000 contacts and the event partners:

Design Studios

Installation Companies

General Contractors

Distribution Companies

Facility and Energy Managers

Institutions

Public Administration Technicians



4,000 professionals

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PRODUCTS

HEAT
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TECHNOLOGIES

- Split heat pumps
 - Electric heat pump units
 - Air-to-air heat pumps
 - Air-to-water heat pumps
 - Water-to-air heat pumps
 - Water-to-water heat pumps (geothermal groundwater)
 - Geothermal heat pumps
 - All in one heat pumps
 - High temperature heat pumps
 - Gas heat pumps, GHP
 - Absorption heat pumps
 - Industrial heat pumps
 - Rooftop units
- VRF heat pump systems
 - Hybrid systems (boiler + heat pump)
 - Underfloor heating
 - Domestic hot water storage/Boilers
 - Heat pump water heaters
 - Components for heat pumps: frequency converters, drivers / inverters, fans
 - Accessories for heat pumps: connectors, cables, pre-insulated pipes
 - Indoor units, fan coils
 - Management and regulation software
 - Building Automation
 - Smart thermostats
 - Photovoltaic / storage / inverter

MAIN CONFERENCE AND WORKSHOP

Main Conference
entrance ticket: € 100

Exhibition
entrance ticket: € 15

What are the trends impacting the HVAC sector?

What is the perception and value attributed to the heat pump today by the industrial world, by distribution, by public administration, by citizens?

What is the role of energy efficiency in HVAC systems and how do heat pumps help improve it?

What are the main technical or design challenges associated with installing heat pumps in existing buildings?

Two plenary sessions and vertical workshops to talk, propose and share information, with an ambitious objective, that is the concrete proposal of actions to support significant growth in the specific sector. Industry experts, stakeholders, and representatives of the institutional world, national and international, will be the protagonists debating on the challenges and perspectives of a strategic sector for Europe.

The program includes two Main Conferences and several workshops, which will allow you to acquire new information and an in-depth vision thanks to the presentation of an exclusive Report by the Energy & Strategy Group of Politecnico di Milano.

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A STRONG NETWORK IN SUPPORT

HEAT PUMP TECHNOLOGIES benefits from MCE preferential and long-standing relationships with key partners for the involvement of all relevant players:

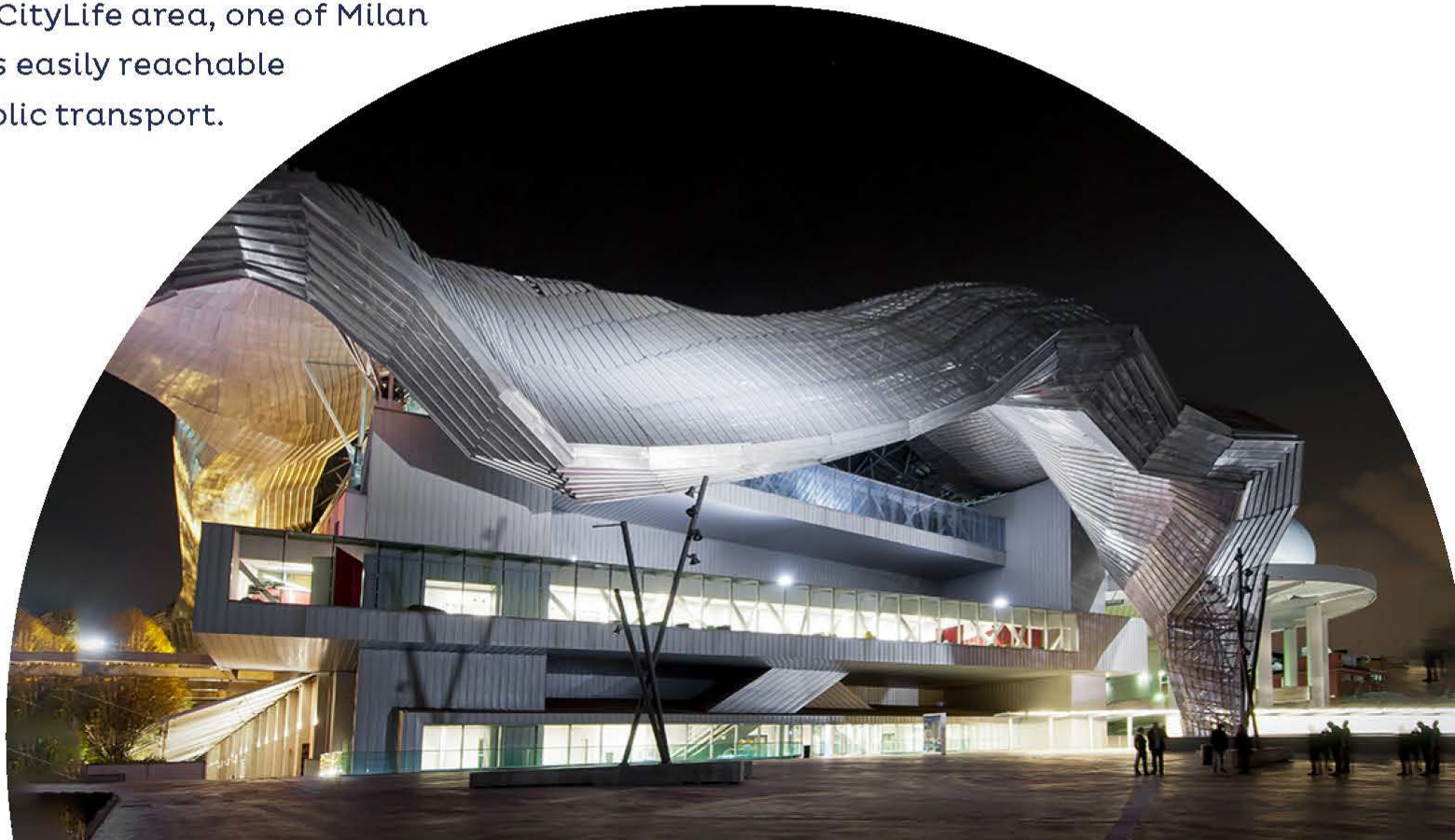


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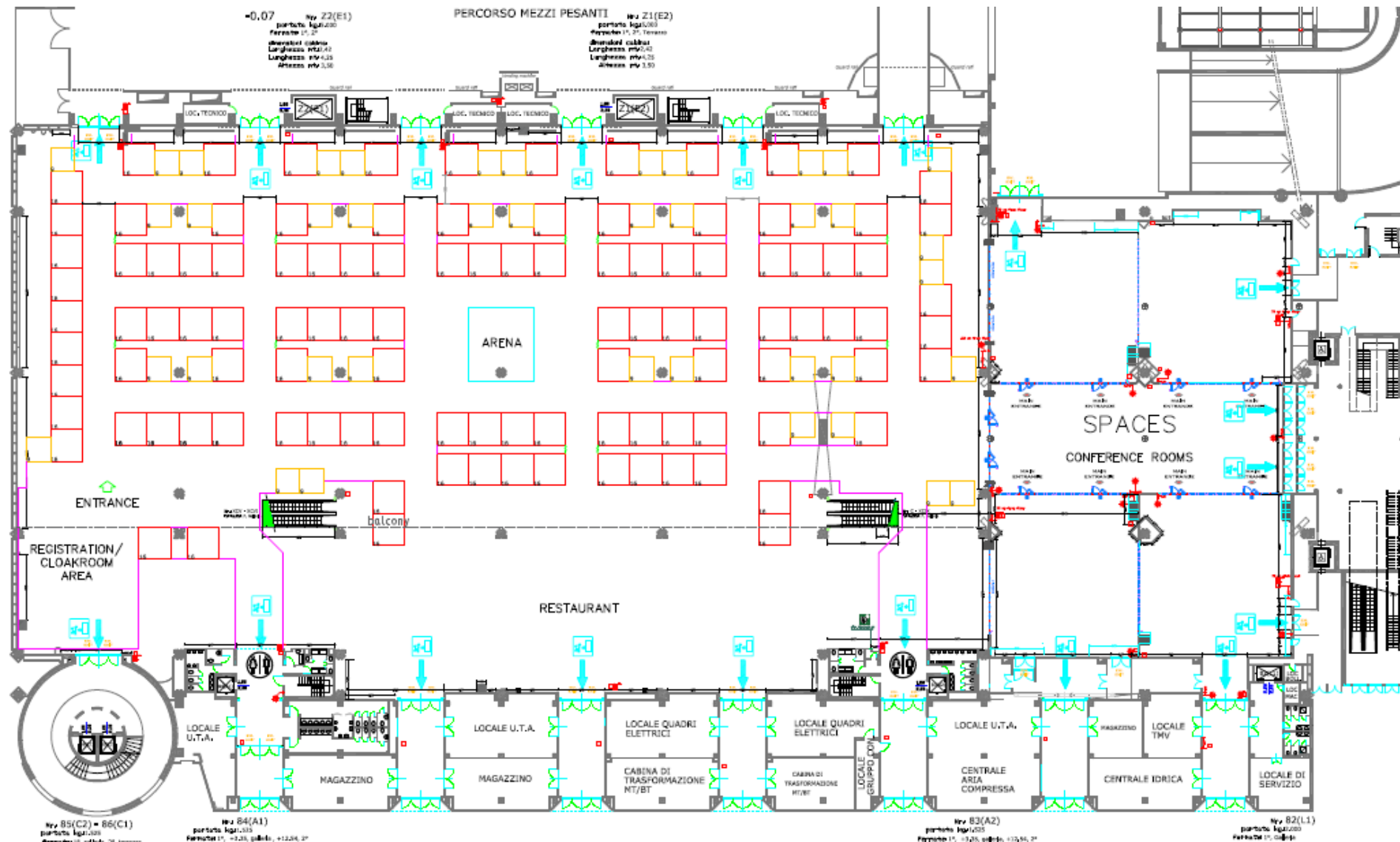
LOCATION

Allianz MiCo Milano, home to the most important Italian and international events, is a flexible and modular space that offers both conference rooms and exhibiting areas, as well as high-tech services. Located in the city center, right in front of the CityLife area, one of Milan new landmarks, it is easily reachable both by car and public transport.

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VIALE BARTOLOMEO COLLEONI



2,000 sqm exhibiting area

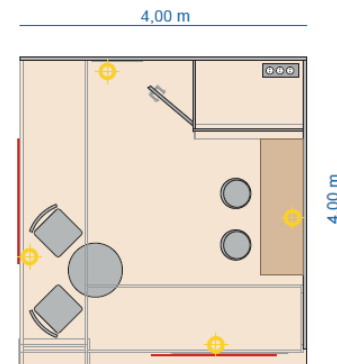
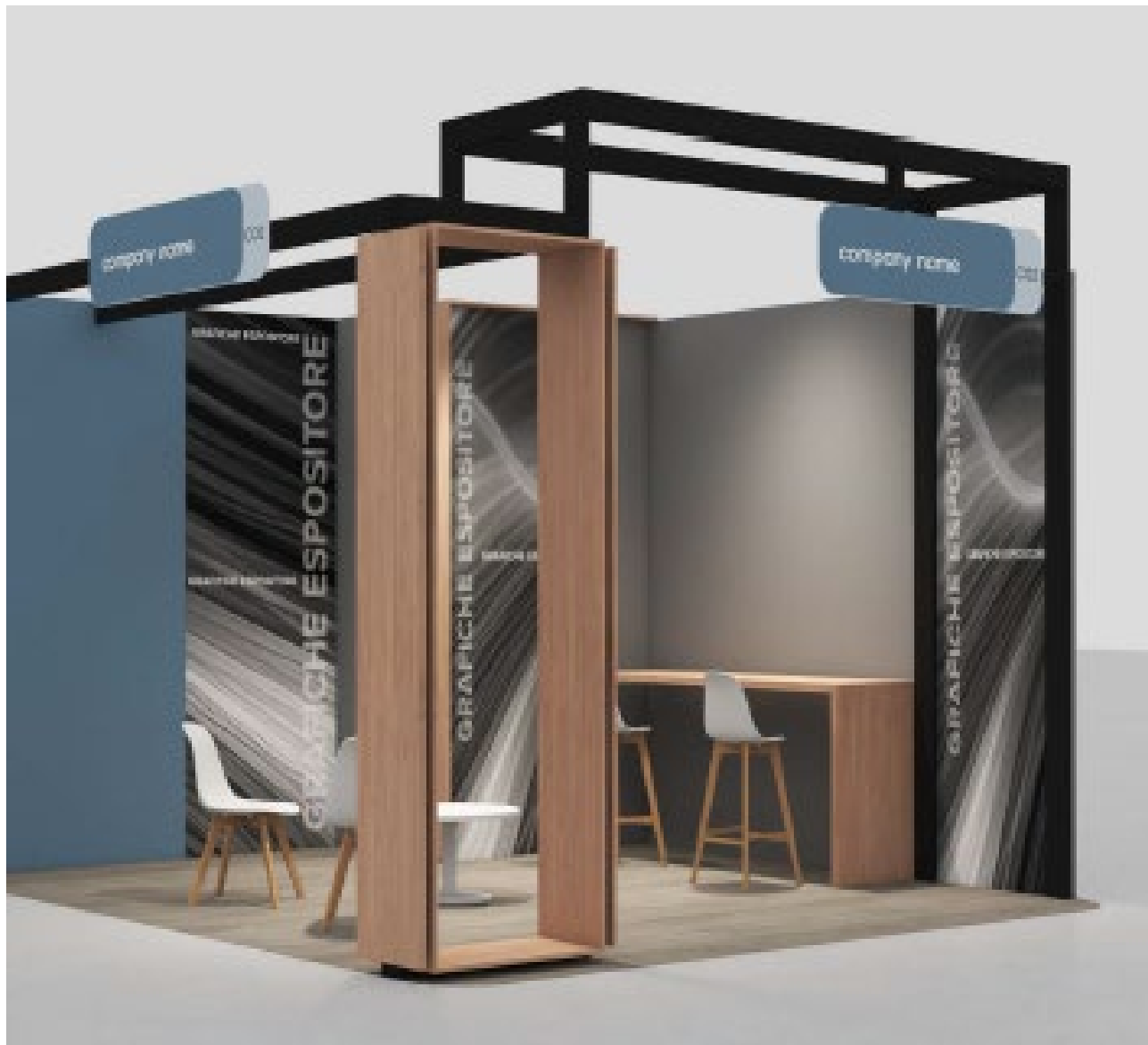
PARTICIPATION FORMULA



Four solutions are proposed which differ in stand size and visibility products. All formulas include the set-up, exclusive and designed following the principles of sustainability. Graphic customization allows to express the identity of the brand and the products on display.



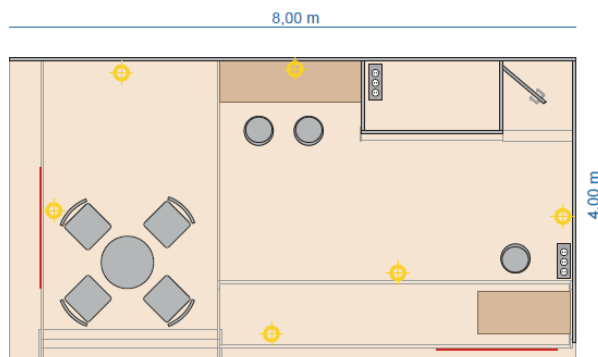
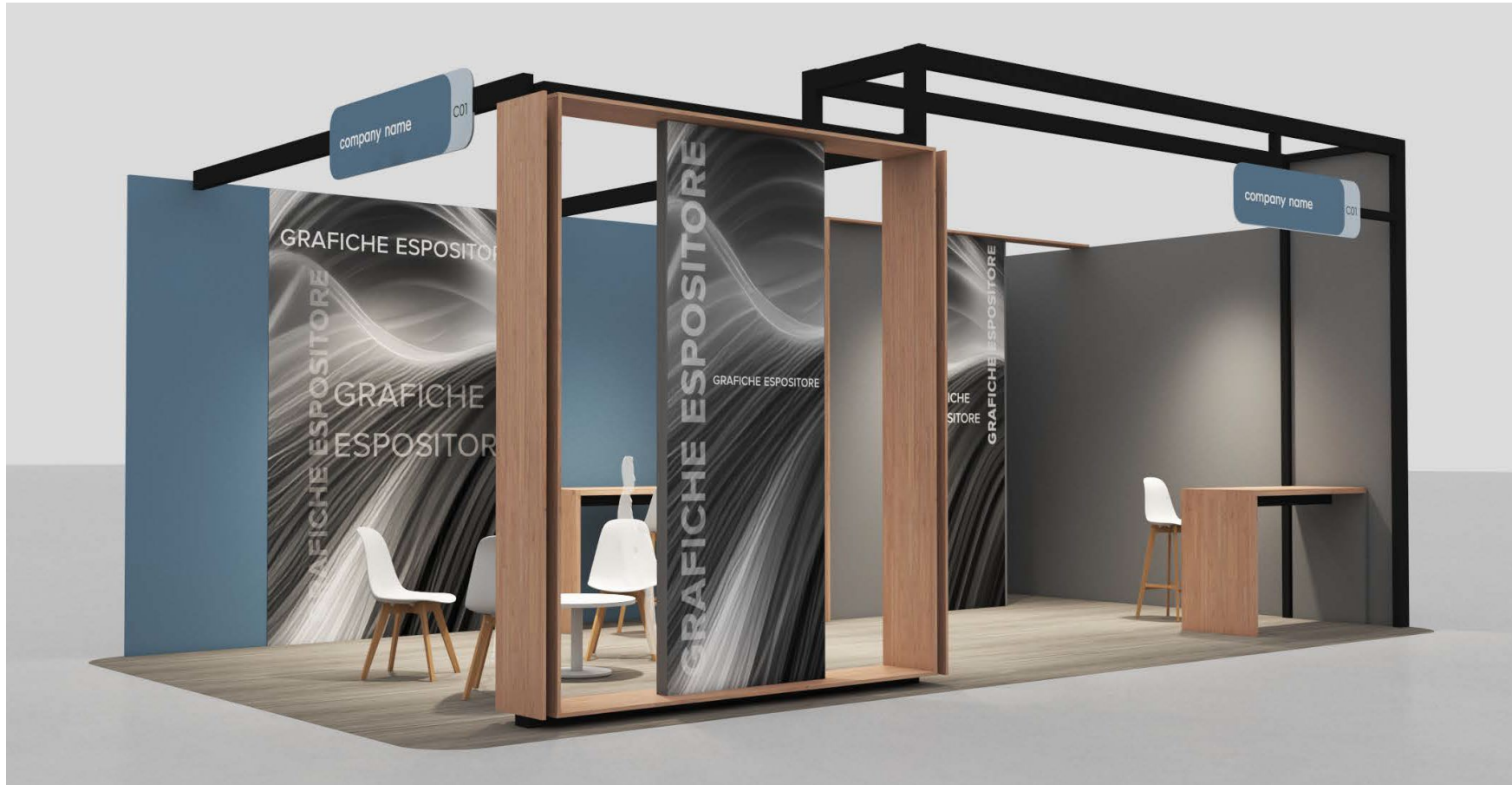
	ZENITH	HORIZON	VISION	FIELD
TURNKEY STAND	48 sqm	32 sqm	16 sqm	9 sqm



HEAT
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- Wall h.300 with painted wooden panels, bi-color option A  B 
- Decorative wooden frame
- Closet, cm100x150, with lockable door
- Flooring in PVC, finishing wood effect
- Company name on fascia board, cm150x30
- n.2 White chairs
- n.1 Coffee table
- n.2 White stools
- n.1 Wooden wall desk
- n. 1 Wastepaper basket
- n.4 led spotlights 30W
- n.1 Electric multiple sockets

CUSTOMIZED GRAPHICS INCLUDED !



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