



BATiMAT

**From Monday 30 September
to Thursday 3 October 2024**

Paris Porte de Versailles

**OUR STAND AND
COMMUNICATION PACKAGES**

Period 3



batimat.com



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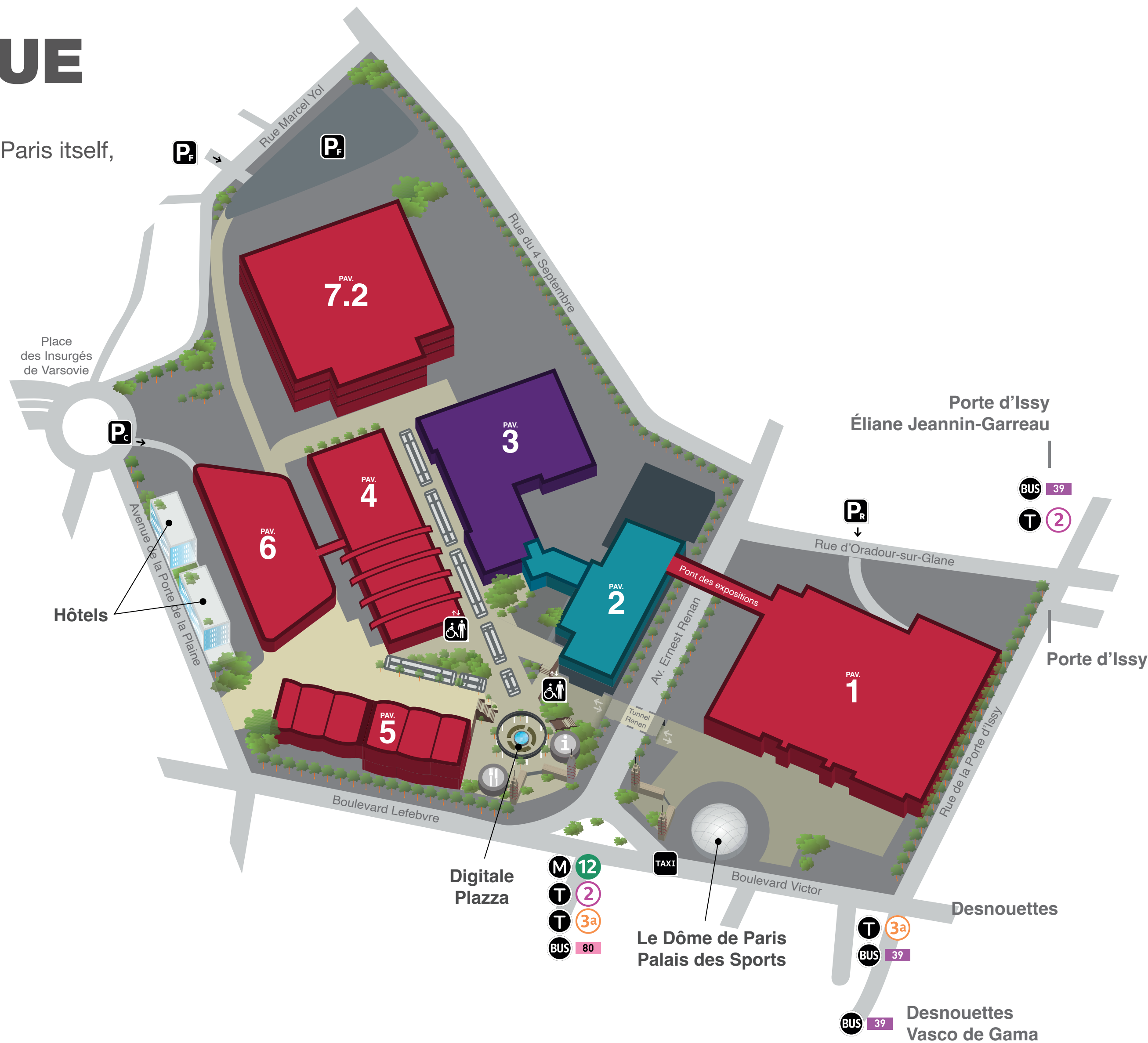
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THE VENUE

A redesigned experience in Paris itself, at the Porte de Versailles.

For pavilions 1 to 7 the site has benefited from a major programme of renovation, development, services and attractive public spaces.



BATIMAT

Pavilion 1

- Civil works
- Structure & envelope
- Construction Tech®
- Off Site construction
- Interior&Garden
- Low Carbon Construction
- Professional services & organizations
- Photovoltaic

Pavilion 7.2

- Worksite equipment & tools
- Vehicles & equipments

Pavilions 4, 5.2, 5.3 and 6



Pavilion 5.1

- International Pavilions
- & international multi-sector offering



INDUSTRY SECTORS

Among these 8 sectors, choose the main activity of your company. Tick one only.

CIVIL WORKS, STRUCTURE & ENVELOPE

- 11 TIMBER IN CONSTRUCTION (FRAME, STRUCTURE, WOOD FRAME HOUSES, CLADDING, PANELS)
- 12 ROOFING AND EQUIPMENTS / FACADES / CLADDING
- 13 PHOTOVOLTAIC SYSTEMS, SELF-SUFFICIENCY & RENEWABLE ENERGIES
- 14 FRAMES AND MATERIALS FOR STRUCTURAL WORK
- 15 INSULATION
- 16 WATERPROOFING & AIRTIGHTNESS
- 17 WATER MANAGEMENT, SANITATION, RVN
- 18 BIOSOURCED, URBAN BIODIVERSITY AND VEGETATION
- 19 SUSTAINABLE CONSTRUCTION AND CIRCULAR ECONOMY

OFF SITE CONSTRUCTION

- 51 MODULAR SYSTEMS MANUFACTURER
- 52 SOLUTIONS PROVIDER FOR MODULAR SYSTEMS MANUFACTURERS

EQUIPBAIE & METALEXPO (JOINERY & CLOSURES)

- 21 SHUTTER SYSTEMS (GARAGE DOORS, GATES, FENCES, FIRE DOORS, PEDESTRIAN ACCESS, SHUTTERS)
- 22 JOINERY
- 23 VERANDAS / PERGOLAS
- 24 CONTROL SYSTEMS / MOTORISATION / HOME AUTOMATION / CONTROLS
- 25 GLASS PRODUCTS
- 26 SOLAR PROTECTION
- 27 HARDWARE AND COMPONENTS OF DOORS AND WINDOWS (LOCK, FITTINGS, PATINAS, GASKETS, WATERPROOFING, MASTIC, GLUES, TREATMENT OF MATERIALS)
- 28 IRONWORK (BALCONIES, HANDRAIL, SAFETY RAILS, RAILINGS)

- 31 CUTTING MACHINES, STAMPING MACHINES, FORMING MACHINES, PROFILING MACHINES
- 32 EXTRUSION MACHINES (DRAWING, SWAGING, DIE-FORMING, SPINNING, ETC)
- 33 MACHINE TOOLS AND ACCESSORIES
- 34 METALEXPO

INTERIOR&GARDEN

- 41 FLOOR AND WALL COVERINGS/ DECORATIVE ELEMENTS
- 42 ACOUSTIC COMFORT (CEILINGS, PARTITIONS)
- 43 PAINT
- 44 ARCHITECTURAL LIGHTING
- 45 CUPBOARDS, INTERIOR DOORS AND LAYOUT
- 46 FURNITURE AND URBAN LIGHTING
- 47 STONE, MARBLE
- 48 PAVING, TERRACES, SWIMMING POOLS
- 49 OTHER EQUIPMENTS

WORKSITE EQUIPMENTS & TOOLS

- 61 SCAFFOLDING / FORMWORK/SHORINGS
- 62 EARTH MOVING AND COMPACTING (SHOVELS, LOADERS, COMPACTORS, DUMPERS)
- 63 LIFTING AND HANDLING (INSPECTION PLATFORMS, ELEVATORS, CRANES, FORKLIFT TRUCKS)
- 64 CONCRETE EQUIPMENT AND DEMOLITION EQUIPMENT
- 65 OTHER SITE EQUIPMENT (ENERGY AND AIR, SIGNALING, HP CLEANERS, BASE OF LIFE)
- 66 CONSTRUCTION SITE SAFETY / PROTECTIVE EQUIPMENT AND CLEAN SITES
- 67 TOOLS (BY HAND, PORTABLE AND CONSUMABLES)
- 68 MEASURING INSTRUMENTS

VEHICLE & EQUIPMENTS

- 71 UTILITY VEHICLES
- 72 VEHICLE EQUIPMENT
- 73 TRAILERS

CONSTRUCTION TECH® (IT & NEW TECHNOLOGIES)

- 81 SOLUTIONS AND TECHNOLOGIES FOR DESIGN, PLANNING AND PROJECT MANAGEMENT (BIM, 3D, ERP, CAD, AI, BLOCK-CHAIN ...)
- 82 MATERIALS AND TECHNOLOGIES FOR WORKSITES PRODUCTIVITY (DRONES, EXOSKELETONS, 3D PRINTERS, ROBOTS ...)
- 83 SMART HOME SOLUTIONS (HOME AUTOMATION, SECURITY, LIGHTING, ARTIFICIAL INTELLIGENCE ...)
- 84 SMART BUILDING & SMART-CITY SOLUTIONS
- 85 COMPONENTS AND ELECTRICAL ACCESSORIES
- 86 START-UP


PROFESSIONAL SERVICES & ORGANIZATIONS

- 91 INSURANCE/BANKS
- 92 ORGANISATIONS / PUBLIC BODIES AND INSTITUTIONS
- 93 CERTIFICATIONS, ENVIRONMENTAL LABELS
- 94 CONSULTING AND ENGINEERING BAS CARBONNE
- 95 TRAINING/RECRUITMENT
- 96 OTHER SERVICE COMPANIES
- 97 PRESS, MEDIA



REGISTRATION PACK AND 365 DIGITAL PACKAGE

Included in your package

	EXHIBITOR		CO-EXHIBITOR		
			9m ² packages and pavilions	18m ² to 99m ² packages (excl. pavilions)	
<p>REGISTRATION PACK</p> <p>Included in your package, worth €2,120 excl. VAT</p> <p>NEW</p> <p>A fuller registration pack to make the most of your participation and promote your company</p>	Administration fees		✓	✓	
	Assistance with show preparation		✓	✓	
	Multi-risk exhibitor insurance (subject to the conditions set out at item 10.3 of the General Rules for Batimat)		✓	✓	
	Your exhibitor badges		< 9m ² : 4 9m ² : 5 18m ² : 10 36m ² : 20	54m ² : 30 99m ² / 100m ² : 55 120m ² / 130m ² : 60 140m ² / 150m ² : 70	2
	Your free invitation code		✓	✓	
	Registration on the Official Catalogue		✓	✓	
	Advertising your company on the show website (bronze web visibility package)		✓	✓	
	Submit your paper press kit or QR code to the show's press office		✓	✓	
	Participation in the Innovation awards (1 product). <i>(Full description of this service on page 7)</i>		✓	✓	
	Licence for Emperia badge reader (unlimited) to easily get in touch with your visitors, and to capture and qualify your leads. <i>(Full description of this service on page 8)</i> Also includes your dashboard to monitor your performance and contacts.		✓	✓	
<p>365 DIGITAL PACKAGE</p> <p>THE DIGITALLY ENHANCED SHOW</p> <p>Included in your participation package (excluded from 9m² package*)</p> <p>Worth €650 excl. VAT for 9m² and 18m² packages and €1,000 excl. VAT for 36m² and above <i>(See detail next page)</i></p>	 <p>For all-year-round communication, beyond the show BATIADVISOR, the content platform for the construction and building sector</p> <ul style="list-style-type: none"> • A multi-sector blog with SEO-optimised content (Google indexing) • A products / solutions search engine • A tool for boosting your Google ranking all year round 		✓	✗	
PRICES			Included	€2,120 excl. VAT	€2,770 excl. VAT

* For 9m² packages, contact your sales representative to order the digital pack



BATIADVISOR 365 DIGITAL PACKAGE

FOR ALL-YEAR-ROUND COMMUNICATION, OUTSIDE THE SHOW AS WELL.

BATIADVISOR, the content platform for the construction and building sector.



- A multi-sector blog with SEO-optimised content (Google indexing)
- A products / solutions search engine
- A tool for boosting your Google ranking all year round

DESCRIPTION	<p>Your company is visible and promoted in the Batiadvisor supplier directory, via a company feature page written and SEO-optimised for GOOGLE.</p> <ul style="list-style-type: none"> + Marketing support, SEO expertise, performance monitoring, dashboard + Your product sheets (unlimited) edited and optimised for GOOGLE indexing
VALIDITY	From the date of your show registration and up to 6 months post-show
PRICES	<p>Included in your participation package except for the 9m² packages</p> <p>EXCLUDED from 9m² package worth €650 excl. VAT</p>



PARTICIPATION IN THE 2024 INNOVATION AWARDS



Register an innovative market product/
service, launched after October 2022.
Deadline for completing your online
entry: Friday 10 May 2024*

DESCRIPTION	For all entrants	Publication of your product sheet on the dedicated Innovation Awards mini website + Promotion of your product in the show's dedicated "Innovation" PR campaign + Your product sheet sent out as an insert in the "New Products & Innovations Guide" to French and international journalists before the show and available in the Press room during the show + Visibility in the innovation Area over the 4 days of the show + Entry into the public vote
	+ for nominees	Participation in the Press Dating event in Paris for an exclusive meet-and-greet with journalists + 1 'Innovation' sticker for your stand (provided at the show)
	+ for winners	1 'Innovation' floor visual for your stand (provided at the show) + Your team's participation in the award ceremony, on the first evening of the show
PRICE		First product is included with your participation package
OPTION		€1,395 excl. VAT per extra product

***IMPORTANT**

Participation in the Innovation Awards is confirmed upon receipt of the completed registration documentation no later than 10 May 2024 (to be completed online on the awards digital platform). After this date, the registration is invalidated and the amount committed will not be refunded. To present multiple innovations, please contact your sales representative.



EMPERIA SCAN APP

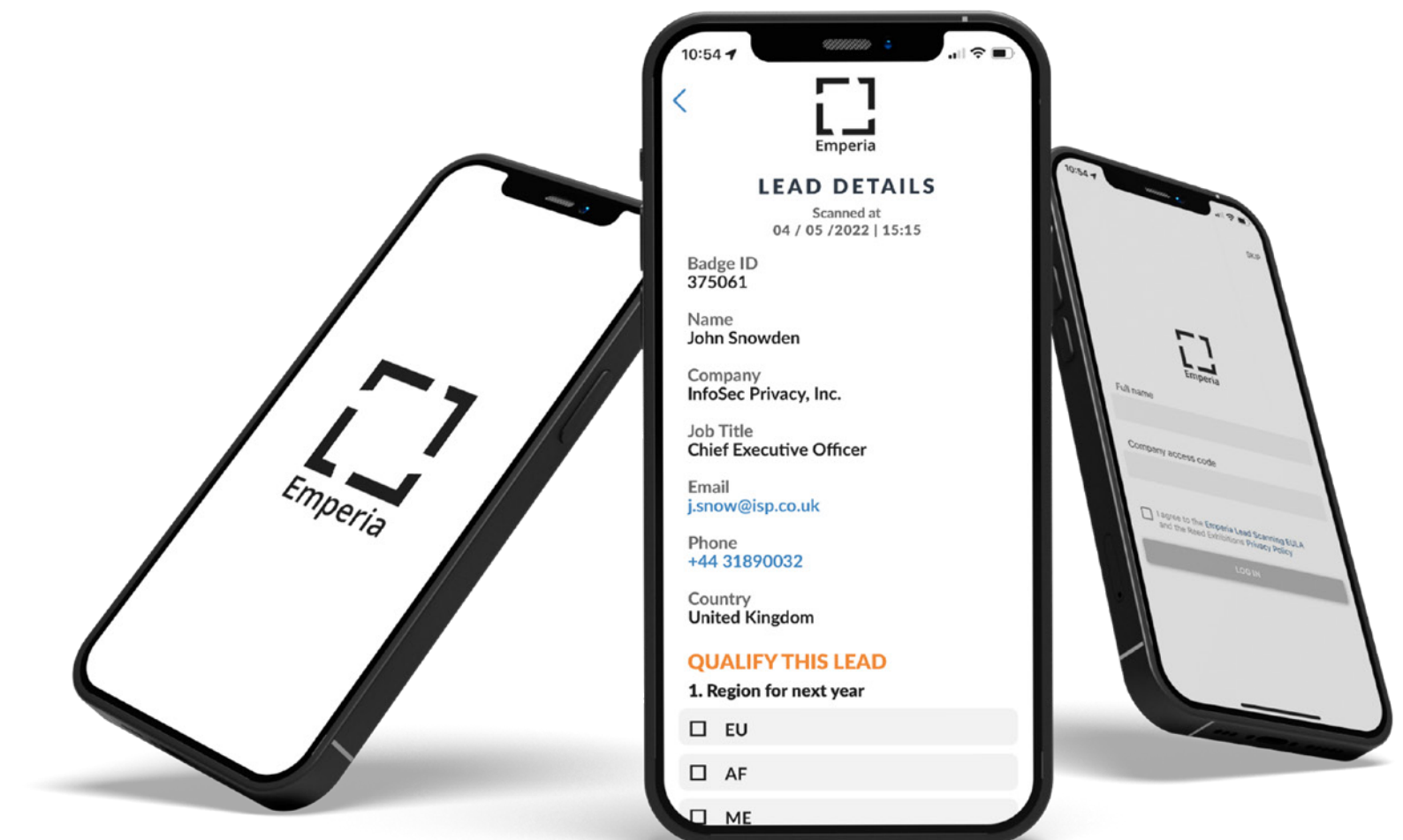
IN JUST A SCAN, COLLECT AND MONITOR YOUR SHOW LEADS

Emperia is a mobile app that enables you to collect information on your prospects during the show, making it really easy to store, follow-up and retrieve your contacts.

83%
OF EXHIBITORS
DOWNLOAD THE PROSPECTS
REPORT

32
EXTRA LEADS
GENERATED ON AVERAGE

			NUMBER OF USER LICENCES
DESCRIPTION	Database containing all visitor profiles	✓	UNLIMITED
	UNLIMITED ACCESS to the ever accessible Database during/after the show	✓	
	Customisable questionnaire for all your prospects	✓	
PRICE	Included in your registration pack		



1] Add your scores and comment
For every contact scanned, you can add comments and scores according to their interest level.

2] Access your prospects via a direct download link (file format of your choice).

3] View your contact reports
All staff can view their prospects within the app, using their own tab.

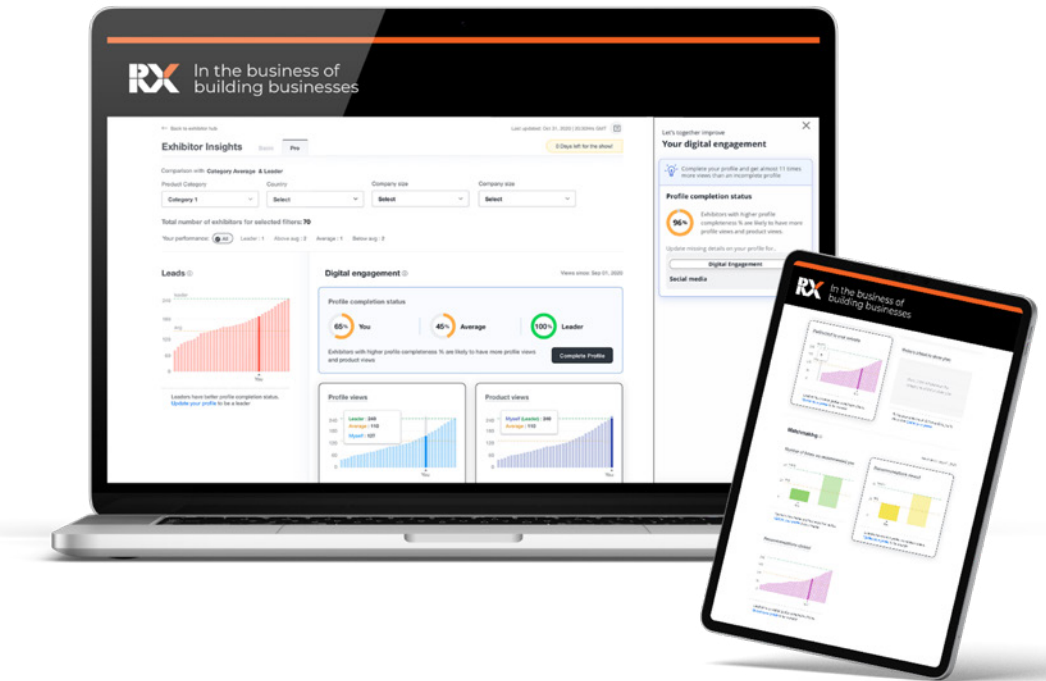
4] Make full use of the information collected to increase your ROI and stay in touch with your prospects.



DASHBOARD

MEASURE YOUR RETURN ON INVESTMENT

The underlying database of this dashboard offers you actual performance measurement. The Pro dashboard version also gives you the chance to compare your performance with that of your competitors at the show, and so identify where you can improve.



			BASIC	PRO	
DESCRIPTION	Leads	Find the details of your identified prospects	✓	✓	
	Rate of engagement	Track the engagement generated by your profile with performance indicators	✓	✓	
	Matchmaking	Track all interactions between visitors and your brand	✓	✓	
	Benchmark		Compare your performance with your competitors	✗	✓
			Use filters to select and refine your searches	✗	✓
			Visualize your market position	✗	✓
	PRICE			Included in your registration pack	€1,000 excl. VAT



YOUR FITTINGS

Customisable using the “customisation pack” or from our service providers’ catalogue (complete description of this service starts on page 19). Fittings are mandatory for 9, 18 and 36m² stands, and provided by our service partners. Using a decorator’s services is not possible.

ESSENTIEL available for 9, 18 and 36m ² stands	EASY available for 9, 18 and 36m ² stands	BUSINESS available for 9, 18 and 36m ² stands	IDENTITY available for 18 and 36m ² stands
			
A package comprising the basic layout for exhibiting at a show (without furniture).	A package including furniture ready for exhibiting.	The ideal package for business meetings (includes furniture).	A stand for displaying your visual identity and showcasing your brand (includes furniture).
<p>The Essential for exhibiting</p> <p> Practical  Economical </p> <p>A functional space complete with the essentials for exhibiting at the show, while keeping costs down.</p> <p> The partitions, LED strips, doors, banners are re-used. We sort our wastes for recycling: carpeting, adhesives.</p>	<p>Simple and economical</p> <p> Quality/price ratio  Turnkey </p> <p>A show-ready package: the simple way to effectively ensure your visibility at the show, at an attractive price.</p> <p> The partitions, spotlights, doors, banners and furniture are re-used. We sort our wastes for recycling: carpeting, brushed cotton, cardboard, adhesives.</p>	<p>Welcome your clients and prospects</p> <p> Work space </p> <p>A modern, turnkey package, ideal for welcoming customers and prospects. The semi-open meeting space offers total confidentiality while you work.</p> <p> The partitions, spotlights, doors, support structures and furniture are re-used. We sort our wastes for recycling: carpeting, brushed cotton, cardboard, adhesives.</p>	<p>Be seen and recognised</p> <p> Customisation  Visibility </p> <p>A customised turnkey package in your colours: display your visual identity across your space with back-lit partitions, promoting your brand and showcasing your business and values to visitors.</p> <p> The supporting structures, partitions, doors and furniture are re-used. Covers are re-used for packaging, tests or prototyping. We recycle the carpet.</p>

Images are not binding.



ALL-INCLUSIVE 9m² PACKAGE

Subject to availability. Areas are limited to 1 stand per company¹.

YOUR AREA		9m ²		
YOUR PACKAGE		See detail page 5		
SELECT YOUR OWN FITTINGS² Customisable using the “customisation pack” or from our service providers’ catalogue Complete description of this service starts on page 19		ESSENTIEL PACKAGE	EASY PACKAGE	BUSINESS PACKAGE
YOUR METER		3 kW		4 kW
ALL-INCLUSIVE PRICE		€8,235 excl. VAT	€9,225 excl. VAT	€10,200 excl. VAT
DISCOUNTS Not cumulable	You’ve participated in at least 4 of the last 7 editions (between 2009 and 2022) - you’re a loyal client	- €405 excl. VAT		
	You’re a member of the Pôle Fenêtre FFB ³ and a show regular, and you’re in the sector EQUIPBAIE-METALEXPO by BATIMAT	- €756 excl. VAT		
	You’re a member of the Pôle Fenêtre FFB ³ but haven’t participated in 4 of the last 7 editions	- €387 excl. VAT		
SPECIFICS	Offsite pack⁴ (see detail page 39) For exhibitors from the OFFSITE sector	€1,925 excl. VAT		

¹ For French companies: maximum stand size for SIREN code / Companies belonging to the European Union is 99m²: maximum stand size for intracommunity VAT code / Companies outside the European Union is 99m²: maximum of one 99m² stand per company name.

² Fittings are mandatory for 9, 18 and 36m² stands, and provided by our service partners. Using a decorator’s services is not possible.

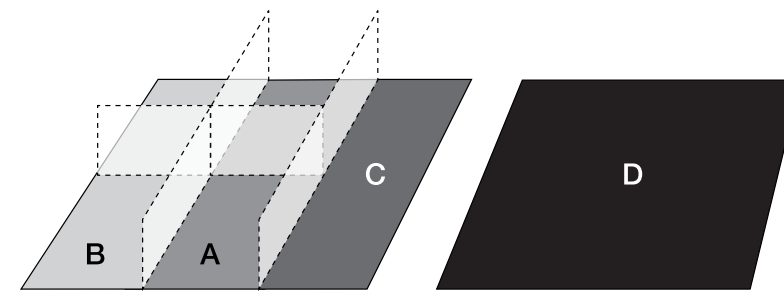
³ Subject to subscription being up-to-date as at 1 July 2023. Unions involved: Groupement Actibaie • SNFA: Professional association representing designers, manufacturers and fitters of external joinery in aluminium profiles • UFME: External joinery manufacturers association • UM: Metalworkers union • UMB: Woodworkers union.

⁴ Mandatory for 9, 18, 36, 54 and 99m² packages in the “OFFSITE” sector (sectors 51 and 52 of the nomenclature).



CHOOSE HOW YOU WANT TO CUSTOMISE YOUR ALL-INCLUSIVE **9m²** STAND

Options



			ESSENTIEL PACKAGE	EASY PACKAGE	BUSINESS PACKAGE
CHOOSE HOW MANY CORNERS	Corner stand	1 corner on 2 aisles (type B)		€225 excl. VAT	
		2 corners (type C)		€360 excl. VAT	
		4 corners (type D)		€540 excl. VAT	
CHOOSE HOW YOU WANT TO CUSTOMISE YOUR ALL-INCLUSIVE 9m ² FITTINGS (one only)	Visibility Customisation Package Customise your stand for greater visibility		€1,629 excl. VAT	€815 excl. VAT	€1,089 excl. VAT
	Demonstrations Customisation Package Your products/services demonstration space		€2,097 excl. VAT	€1,953 excl. VAT	⊗
	Workspace Customisation Package Benefit from a more visible workspace		€1,420 excl. VAT	€430 excl. VAT	⊗
NEW CUSTOMISATION PACKAGE Complete description of this service starts on page 19					



ALL-INCLUSIVE 18m² PACKAGE

Subject to availability. Areas are limited to 1 stand per company¹.

YOUR AREA		18m ²			
REGISTRATION PACK AND BATIADVISOR 365 DIGITAL PACKAGE		See detail page 5			
SELECT YOUR OWN FITTINGS² Customisable using the “customisation pack” or from our service providers’ catalogue Complete description of this service starts on page 19		ESSENTIEL PACKAGE	EASY PACKAGE	BUSINESS PACKAGE	IDENTITY PACKAGE
YOUR METER		3 kW		4 kW	
ALL-INCLUSIVE PRICE		€14,330 excl. VAT	€16,310 excl. VAT	€17,870 excl. VAT	€18,680 excl. VAT
DISCOUNTS Not cumulable	You’ve participated in at least 4 of the last 7 editions (between 2009 and 2022) - you’re a loyal client	- €810 excl. VAT			
	You’re a member of the Pôle Fenêtre FFB ³ and a show regular, and you’re in the sector EQUIPBAIE-METALEXPO by BATIMAT	- €1,512 excl. VAT			
	You’re a member of the Pôle Fenêtre FFB ³ but haven’t participated in 4 of the last 7 editions	- €774 excl. VAT			
SPECIFICS	Offsite pack⁴ (see detail page 39) For exhibitors from the OFFSITE sector	€1,925 excl. VAT			

¹ For French companies: maximum stand size for SIREN code / Companies belonging to the European Union is 99m²: maximum stand size for intracommunity VAT code / Companies outside the European Union is 99m²: maximum of one 99m² stand per company name.

² Fittings are mandatory for 9, 18 and 36m² stands, and provided by our service partners. Using a decorator’s services is not possible.

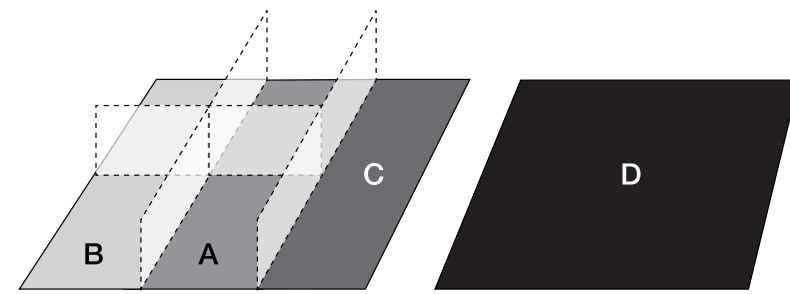
³ Subject to subscription being up-to-date as at 1 July 2023. Unions involved: Groupement Actibaie • SNFA: Professional association representing designers, manufacturers and fitters of external joinery in aluminium profiles • UFME: External joinery manufacturers association • UM: Metalworkers union • UMB: Woodworkers union.

⁴ Mandatory for 9, 18, 36, 54 and 99m² packages in the “OFFSITE” sector (sectors 51 and 52 of the nomenclature).



CHOOSE HOW YOU WANT TO CUSTOMISE YOUR ALL-INCLUSIVE **18m²** STAND

Options



			ESSENTIEL PACKAGE	EASY PACKAGE	BUSINESS PACKAGE	IDENTITY PACKAGE
CHOOSE HOW MANY CORNERS	Corner stand	1 corner on 2 aisles (type B)	€450 excl. VAT			
		2 corners (type C)	€720 excl. VAT			
		4 corners (type D)	€1,080 excl. VAT			
CHOOSE HOW YOU WANT TO CUSTOMISE YOUR ALL-INCLUSIVE 18m ² FITTINGS (one only)	Visibility Customisation Package Customise your stand for greater visibility		€3,258 excl. VAT	€1,629 excl. VAT	€1,746 excl. VAT	⊗
	Demonstrations Customisation Package Your products/services demonstration space		€2,358 excl. VAT	€2,214 excl. VAT	€2,574 excl. VAT	€1,170 excl. VAT
	Workspace Customisation Package Benefit from a more visible workspace		€2,529 excl. VAT	€860 excl. VAT	⊗	⊗

NEW CUSTOMISATION PACKAGE

Complete description of this service starts
on page 19



ALL-INCLUSIVE 36m² PACKAGE

Subject to availability. Areas are limited to 1 stand per company¹.

YOUR AREA		36m ²				
REGISTRATION PACK AND BATIADVISOR 365 DIGITAL PACKAGE		See detail page 5				
SELECT YOUR OWN FITTINGS² Customisable using the “customisation pack” or from our service providers’ catalogue Complete description of this service starts on page 19		FORMULE ESSENTIEL	FORMULE EASY	FORMULE BUSINESS	FORMULE IDENTITY	BESPOKE MY STAND MAKER
YOUR METER		3 kW		4 kW		Not included
ALL-INCLUSIVE PRICE		€25,570 excl. VAT	€29,530 excl. VAT	€32,260 excl. VAT	€33,880 excl. VAT	€22,680 excl. VAT ³
DISCOUNTS Not cumulable	You’ve participated in at least 4 of the last 7 editions (between 2009 and 2022) - you’re a loyal client	- €1,620 excl. VAT				
	You’re a member of the Pôle Fenêtre FFB ⁴ and a show regular, and you’re in the sector EQUIPBAIE-METALEXPO by BATIMAT	- €3,024 excl. VAT				
	You’re a member of the Pôle Fenêtre FFB ⁴ but haven’t participated in 4 of the last 7 editions	- €1,548 excl. VAT				
SPECIFICS	Offsite pack⁵ (see detail page 39) For exhibitors from the OFFSITE sector	€1,925 excl. VAT				

¹ For French companies: maximum stand size for SIREN code / Companies belonging to the European Union is 99m²: maximum stand size for intracommunity VAT code / Companies outside the European Union is 99m²: maximum of one 99m² stand per company name.

² Fittings are mandatory for 9, 18 and 36m² stands, and provided by our service partners. Using a decorator’s services is not possible.

³ This price includes €3,900 excl. VAT for the creation of the “My stand Make” bespoke stand. An additional quote will be communicated to you according to your specifications. After acceptance of the My Stand Maker quote, a final invoice will be sent to you.

⁴ Subject to subscription being up-to-date as at 1 July 2023. Unions involved: Groupement Actibaie • SNFA: Professional association representing designers, manufacturers and fitters of external joinery in aluminium profiles • UFME: External joinery manufacturers association • UM: Metalworkers union • UMB: Woodworkers union.

⁵ Mandatory for 9, 18, 36, 54 and 99m² packages in the “OFFSITE” sector (sectors 51 and 52 of the nomenclature).

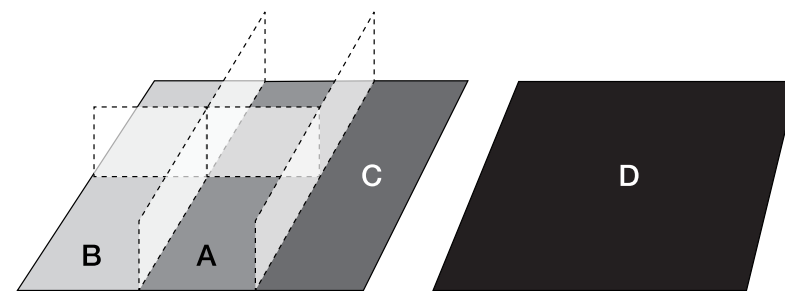
BESPOKE - MY STAND MAKER: you want a bespoke stand, one with a unique design. My Stand Maker will guide you through the process from design through to creation of your stand.





CHOOSE HOW YOU WANT TO CUSTOMISE YOUR ALL-INCLUSIVE **36m²** STAND

Options



			ESSENTIEL PACKAGE	EASY PACKAGE	BUSINESS PACKAGE	IDENTITY PACKAGE	BESPOKE MY STAND MAKER
CHOOSE HOW MANY CORNERS	Corner stand	1 corner on 2 aisles (type B)			€900 excl. VAT		
		2 corners (type C)			€1,440 excl. VAT		
		4 corners (type D)			€2,160 excl. VAT		
CHOOSE HOW YOU WANT TO CUSTOMISE YOUR ALL-INCLUSIVE 36m ² FITTINGS (one only)	Visibility Customisation Package Customise your stand for greater visibility		€6,516 excl. VAT	€2,556 excl. VAT	€3,096 excl. VAT	⊗	⊗
	Demonstrations Customisation Package Your products/services demonstration space		€2,417 excl. VAT	€2,412 excl. VAT	€3,996 excl. VAT	€1,404 excl. VAT	⊗
	Workspace Customisation Package Benefit from a more visible workspace		€5,058 excl. VAT	€1,719 excl. VAT	⊗	⊗	⊗
NEW CUSTOMISATION PACKAGE Complete description of this service starts on page 19							

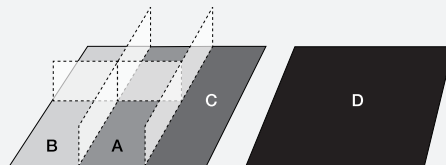



ALL-INCLUSIVE 54m² PACKAGE

Subject to availability. Areas are limited to 1 stand per company¹.

YOUR AREA - Bare space, floor marking only		54m²
YOUR REGISTRATION PACK AND BATIADVISOR 365 DIGITAL PACKAGE		See detail page 5
ALL-INCLUSIVE PRICE		€26,610 excl. VAT
DISCOUNTS Not cumulable	You've participated in at least 4 of the last 7 editions (between 2009 and 2022) - you're a loyal client	- €2,430 excl. VAT
	You're a member of the Pôle Fenêtre FFB ² and a show regular, and you're in the sector EQUIPBAIE-METALEXPO by BATIMAT	- €4,536 excl. VAT
	You're a member of the Pôle Fenêtre FFB ² but haven't participated in 4 of the last 7 editions	- €2,322 excl. VAT
SPECIFICS	Offsite package³ (See detail page 39) - For exhibitors in the OFFSITE sector	€1,925 excl. VAT
	Demonstrations visibility pack (See detail page 42) Mandatory for exhibitors in Pavilion 7.2 (Site equipment and tools)	€1,100 excl. VAT

Options

CHOOSE HOW MANY CORNERS	Corner stand		2 corner on 3 aisles (type C)	€2,160 excl. VAT
			4 angles – island (type D)	€3,240 excl. VAT
EXCESSIVE HEIGHT⁴	Stand height is limited to 5 metres. If this height is exceeded, you will be charged extra.			€4,561 excl. VAT
BESPOKE STAND SERVICE	<p>YOU'D LIKE A STAND THAT REFLECTS YOUR BRAND? SOMETHING UNIQUE?</p> <p>My Stand Maker will guide you through the process from design through to creation of your stand. A single, reliable contact - Personalised follow-up - Managed rates. Contact your sales representative for a free quote.</p>			

¹ For French companies: maximum stand size for SIREN code / Companies belonging to the European Union is 99m²: maximum stand size for intracommunity VAT code / Companies outside the European Union is 99m²: maximum of one 99m² stand per company name.

² Subject to subscription being up-to-date as at 1 July 2023. Unions involved: Groupement Actibaie • SNFA: Professional association representing designers, manufacturers and fitters of external joinery in aluminium profiles • UFME: External joinery manufacturers association
• UM: Metalworkers union • UMB: Woodworkers union.

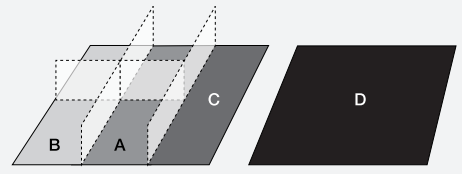

³ Mandatory for 9, 18, 36, 54 and 99m² packages in the "OFFSITE" sector (sectors 51 and 52 of the nomenclature).

⁴ Where ceiling height of the pavilion allows. Check the height limitations on the siting proposal sent to you by your sales representative. Except for sector 61 (see page 4).



ALL-INCLUSIVE 99m² PACKAGE

Subject to availability. Areas are limited to 1 stand per company¹.

YOUR AREA - Bare space, floor marking only		99m²	
YOUR REGISTRATION PACK AND BATIADVISOR 365 DIGITAL PACKAGE		See detail page 5	
ALL-INCLUSIVE PRICE		€46 185 excl. VAT	
DISCOUNTS Not cumulable	You've participated in at least 4 of the last 7 editions (between 2009 and 2022) - you're a loyal client	- €4,455 excl. VAT	
	You're a member of the Pôle Fenêtre FFB ² and a show regular, and you're in the sector EQUIPBAIE-METALEXPO by BATIMAT	- €8,316 excl. VAT	
	You're a member of the Pôle Fenêtre FFB ² but haven't participated in 4 of the last 7 editions	- €4,257 excl. VAT	
SPECIFICS	Offsite package ³ (See detail page 39) - For exhibitors in the OFFSITE sector	€1,925 excl. VAT	
	Demonstrations visibility pack (See detail page 42) Mandatory for exhibitors in Pavilion 7.2 (Site equipment and tools)	€1,100 excl. VAT	
Options			
CHOOSE HOW MANY CORNERS	Corner stand 	2 corners (type C)	€3,960 excl. VAT
		4 corners (type D)	€5,940 excl. VAT
EXCESSIVE HEIGHT ⁴	Stand height is limited to 5 metres. If this height is exceeded, you will be charged extra.	€7,769 excl. VAT	
ADD A LEVEL	Exhibitors can design stands with a second level within the overall limit of the area authorised by the safety team. All stands with a second level must include, throughout the safety team's visit, a certificate of stability provided by an approved and competent body. Otherwise, you will be subject to an additional charge.	€5,827 excl. VAT	
BESPOKE STAND SERVICE	YOU'D LIKE A STAND THAT REFLECTS YOUR BRAND? SOMETHING UNIQUE? My Stand Maker will guide you through the process, from design to creation of your stand. A single, reliable contact - Personalised follow-up - Controlled rates. Contact your sales representative for a free quote.		

¹ For French companies: maximum stand size for SIREN code / Companies belonging to the European Union is 99m²: maximum stand size for intracommunity VAT code / Companies outside the European Union is 99m²: maximum of one 99m² stand per company name.

² Subject to subscription being up-to-date as at 1 July 2023. Unions involved: Groupement Actibaie • SNFA: Professional association representing designers, manufacturers and fitters of external joinery in aluminium profiles • UFME: External joinery manufacturers association
• UM: Metalworkers union • UMB: Woodworkers union

³ Mandatory for 9, 18, 36, 54 and 99m² packages in the "OFFSITE" sector (sectors 51 and 52 of the nomenclature).

⁴ Where ceiling height of the pavilion allows. Check the height limitations on the siting proposal sent to you by your sales representative. Except for sector 61 (see page 4).



STAND FITTINGS & CUSTOMISATION PACKAGES

ESSENTIEL

THE ESSENTIAL FOR EXHIBITING

A functional space complete with the essentials for exhibiting at the show, while keeping costs down.



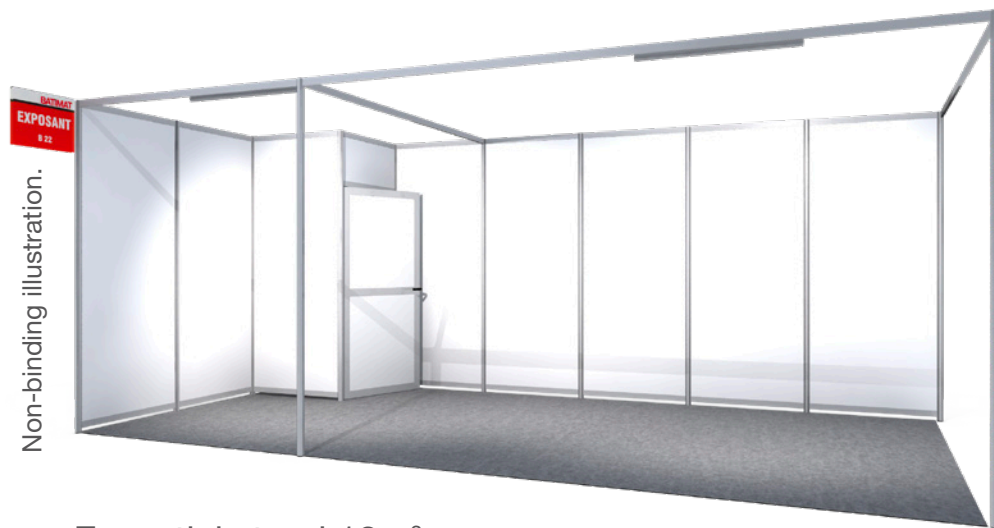
Practical



Economical






The partitions, LED strips, doors, banners, are re-used. We sort our wastes for recycling: carpeting, adhesives.



Non-binding illustration.

Essentiel stand 18m²

ESSENTIEL	
YOUR AREA	Available in 9m ² , 18m ² and 36m ²
SERVICES	Daily cleaning
FIXTURES AND FITTINGS	Storage space depends on the area <ul style="list-style-type: none"> + LED lighting + Double-sided flag banner (name and stand number) + Choice of 3 carpet colours + White melamine partitions
	<div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  <p>9m² No storage</p> </div> <div style="text-align: center;">  <p>18m² 1m² of storage</p> </div> <div style="text-align: center;">  <p>36m² 3m² of storage</p> </div> </div>

Images are not binding.





STAND FITTINGS & CUSTOMISATION PACKAGES

ESSENTIEL

Demonstration customisation package **OPTION**

DEMONSTRATION PACKAGE

This option meets the twin objectives of demonstration and visibility, through a demonstration space for featuring your products and/or services, and customisation of your stand.

DEMONSTRATION PACKAGE 9m²



- This package comprises:
- Customisation of corner partitions (2 x 2.5 m)
 - + Customisation of the reception counter (1 x 1 m)
 - + Furniture: 1 reception desk, 1 tall stool
 - + 1 demonstration pod (1 x 2.5 m)
 - + Customisation of the pod transom (1 x 0.5 m)
 - + Triple power socket
 - + 1 screen (40'') with wall fixing

DEMONSTRATION PACKAGE 18m²



- This package comprises:
- Customisation of corner partitions (2 x 2.5 m)
 - + Customisation of the reception counter (1 x 1 m)
 - + Furniture: 1 reception desk, 1 tall stool, low seating
 - + 1 demonstration pod (1 x 2.5 m)
 - + Customisation of the pod transom (1 x 0.5 m)
 - + Triple power socket
 - + 1 screen (40'') with wall fixing

DEMONSTRATION PACKAGE 36m²



- This package comprises:
- Customisation of corner partitions (2 x 2.5 m)
 - + Customisation of the reception counter (1 x 1 m)
 - + Furniture: 1 welcome desk, 1 tall stool, low seating
 - + 1 demonstration pod (1 x 2.5 m)
 - + Customisation of the pod transom (1 x 0.5 m)
 - + Triple power socket
 - + 1 screen (50'') with wall fixing

Images are not binding.



STAND FITTINGS & CUSTOMISATION PACKAGES ESSENTIEL

Visibility customisation package **OPTION**

VISIBILITY PACKAGE

Gain greater visibility by customising your stand.

VISIBILITY PACKAGE 9m²



- This package comprises:
- Customisation of backing partition (3 x 2.5 m)
 - + Reception counter
 - + Tall stool
 - + Customisation of reception counter (1 x 1 m)

VISIBILITY PACKAGE 18m²



- This package comprises:
- Customisation of backing partition (6 x 2.5 m)
 - + Reception counter
 - + Tall stool
 - + Customisation of reception counter (1 x 1 m)

VISIBILITY PACKAGE 36m²



- This package comprises:
- Customisation of backing partition (6 x 2.5 m)
 - + Reception counter
 - + Tall stool
 - + Customisation of reception counter (1 x 1 m)

Images are not binding.



STAND FITTINGS & CUSTOMISATION PACKAGES

ESSENTIEL

Workspace customisation package **OPTION**

WORKSPACE PACKAGE

This option meets the twin objectives of business and visibility, through a workspace in which to receive clients and prospects, and customisation of your stand.

WORKSPACE PACKAGE 9m²



This package comprises:

- Customisation of corner partitions (2 x 2.5 m)
- + Customisation of the reception counter (1 x 1 m)
- + Furniture: 1 reception desk, 1 tall stool, 1 set of 3 chairs + 1 table
- + 1 welcome arch (3 x 1 m) customisable (1 x 0.5 m)
- + 1 carpet print to delineate the workspace (2 x 2 m)

WORKSPACE PACKAGE 18m²



This package comprises:

- Customisation of corner partitions (2 x 2.5 m)
- + Customisation of the reception counter (1 x 1 m)
- + Furniture: 1 reception desk, 1 tall stool, 1 set of 3 chairs + 1 table
- + 1 welcome arch (3 x 1 m) customisable (x 0.5 m)
- + 1 carpet print to delineate the workspace (3 x 3 m)

WORKSPACE PACKAGE 36m²



This package comprises:

- Customisation of corner partitions (2 x 2.5 m)
- + Customisation of the reception counter (1 x 1 m)
- + Furniture: 1 reception desk, 1 tall stool, 1 set of 3 chairs + 1 table
- + 1 welcome arch (3 x 1 m) customisable (1 x 0.5 m)
- + 1 carpet print to delineate the workspace (3 x 3 m)

Visuages.com/standfitting

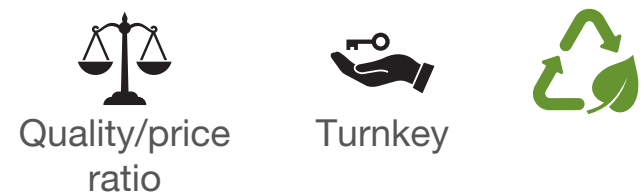


STAND FITTINGS & CUSTOMISATION PACKAGES

EASY

SIMPLE AND ECONOMICAL

A show-ready package: the simple way to effectively ensure your visibility at the show, at an attractive price.



The partitions, spotlight, doors, banners and furniture are re-used. We sort our wastes for recycling: carpeting, brushed cotton, cardboard, adhesives.



EASY			
YOUR AREA	Stand 9m ²	Stand 18m ²	Stand 36m ²
SERVICES	Daily cleaning		
FIXTURES AND FITTINGS	Customisable double-sided top signage 1 m x 1 m + 1 m ² key-lockable storage with coat hook + Choice of 4 partition colours + Choice of 3 carpet colours	Customisable double-sided top signage 1 m x 1 m + 1 m ² key-lockable storage with coat hook + Choice of 4 partition colours + Choice of 3 carpet colours	Customisable double-sided top signage 1 m x 1 m + 3 m ² key-lockable storage with coat hook + Choice of 4 partition colours + Choice of 3 carpet colours
FURNITURE*	1 table + 3 chairs + 1 reception counter + 1 stool + 1 display unit + 1 paper basket	1 table + 3 chairs + 1 reception counter + 1 stool + 1 display unit + 1 paper basket + 1 key-lockable low storage unit	1 table + 3 chairs + 1 reception counter + 1 stool + 1 display unit + 1 paper basket + 1 key-lockable low storage unit + 1 low table + 3 armchairs

*Furniture allocation example: choose between several allocations (type/style/colours) in the Exhibitor Area.

Images are not binding.



STAND FITTINGS & CUSTOMISATION PACKAGES

EASY

Demonstration customisation package **OPTION**

DEMONSTRATION PACKAGE

This option meets the twin objectives of demonstration and visibility, through a demonstration space for featuring your products and/or services, and customisation of your stand.

DEMONSTRATION PACKAGE 9m²



- This package comprises:
- Customised partitions
L 0.8 m x H 1.00 x 2 copies
 - + Customisation of reception counter (1 x 1 m)
 - + 1 demonstration pod (1 x 2.5 m)
 - + Customisation of the pod transom (1 x 0.5 m)
 - + Triple power socket
 - + 1 screen (40'') with wall fixing

DEMONSTRATION PACKAGE 18m²



- This package comprises:
- Customised partitions
L 0.8 m x H 1.00 x 4 copies
 - + Customisation of reception counter (1 x 1 m)
 - + Low seating
 - + 1 demonstration pod (1 x 2.5 m)
 - + Customisation of the pod transom (1 x 0.5 m)
 - + Triple power socket
 - + 1 screen (40'') with wall fixing

DEMONSTRATION PACKAGE 36m²



- This package comprises:
- Customised partitions
L 0.8 m x H 1.00 x 6 copies
 - + Customisation of reception counter (1 x 1 m)
 - + Low seating
 - + 1 demonstration pod (1 x 2.5 m)
 - + Customisation of the pod transom (1 x 0.5 m)
 - + Triple power socket
 - + 1 screen (50'') with wall fixing

Images are not binding.



STAND FITTINGS & CUSTOMISATION PACKAGES **EASY**

Visibility customisation package **OPTION**

VISIBILITY PACKAGE

Gain greater visibility by customising your stand.

VISIBILITY PACKAGE 9m²



This package comprises:
Customisation of backing partition
(2 x 2.5 m)
+ Customisation of the reception counter
(1 x 1 m)

VISIBILITY PACKAGE 18m²



This package comprises:
Customisation of backing partition
(5 x 2.5 m)
+ Customisation of the reception counter
(1 x 1 m)

VISIBILITY PACKAGE 36m²



This package comprises:
Customisation of backing partition
(4 x 2.5 m)
+ Customisation of the reception counter
(1 x 1 m)

Images are not binding.



STAND FITTINGS & CUSTOMISATION PACKAGES

EASY

Workspace customisation package **OPTION**

WORKSPACE PACKAGE

This option meets the twin objectives of business and visibility, through a workspace in which to receive clients and prospects, and customisation of your stand.

WORKSPACE PACKAGE 9m²



This package comprises:

- Customised partitions
L 0.8m x H 1.00 x 2 copies
- + Customisation of the reception counter
(1 x 1 m)
- + 1 L-shaped arch in wooden partition
covered with brushed cotton
(L 1.00 x H 2.5 x D 2.00 m)
- + 1 carpet print to delineate the workspace
(2 x 2 m)

WORKSPACE PACKAGE 18m²



This package comprises:

- Customised partitions
L 0.8m x H 1.00 x 4 copies
- + Customisation of the reception counter
(1 x 1 m)
- + 1 L-shaped arch in wooden partition
covered with brushed cotton
(L 1.00 x H 2.5 x D 2.5 m)
- + 1 carpet print to delineate the workspace
(3 x 3 m)

WORKSPACE PACKAGE 36m²



This package comprises:

- Customised partitions
L 0.8m x H 1.00 x 6 copies
- + Customisation of the reception counter
(1 x 1 m)
- + 1 L-shaped arch in wooden partition
covered with brushed cotton
(L 1.00 x H 2.5 x D 2.5 m)
- + 1 carpet print to delineate the workspace
(3 x 3 m)

Images are not binding.



STAND FITTINGS & CUSTOMISATION PACKAGES

BUSINESS

WELCOME YOUR CLIENTS AND PROSPECTS

A modern, turnkey package, ideal for welcoming customers and prospects.

The semi-open meeting space offers total privacy while you work.



Work space



The partitions, spotlights, doors, support structures and furniture are re-used. We sort our wastes for recycling: carpeting, brushed cotton, cardboard, adhesives.

		BUSINESS		
YOUR AREA		Stand 9m ²	Stand 18m ²	Stand 36m ²
SERVICES AND FEATURES		Daily cleaning	Daily cleaning + Internet (WiFi): 3 access accounts + Coffee machine	Daily cleaning + Internet (WiFi): 3 access accounts + Coffee machine + Fully-stocked fridge (soft drinks) + Water fountain + Plant
FIXTURES AND FITTINGS		Signage on partition + Double-sided customisable top signage 1,5 m x 1,2 m + Brushed cotton-covered partitions (choice of 4 colours) + Choice of 3 carpet colours + Meeting space includes electrical power and multiple socket + LED lighting	Signage on partition + Double-sided customisable top signage 1,5 m x 1,2 m + Combination-lockable 1 m ² of storage (contains coat hook, multi-socket, shelf and mirror) + Brushed cotton-covered wooden partitions (choice of 4 colours) + Choice of 3 carpet colours + Meeting space includes electrical power and multiple socket + LED lighting	Signage on partition + Double-sided customisable top signage 1,5 m x 1,2 m + Combination-lockable 3 m ² of storage (contains coat hook, multi-socket, shelf and mirror) + Brushed cotton-covered wooden partitions (choice of 4 colours) + Choice of 3 carpet colours + Meeting space includes electrical power and multiple socket + LED lighting
FURNITURE*		1 table + 3 chairs + 1 reception desk + 1 stool + 1 display unit + 1 paper basket	1 table + 3 chairs + 1 table + 3 tall stools + 1 reception desk + 1 stool + 1 display unit + 1 paper basket	1 table + 3 chairs + 2 tables + 6 tall stools + 1 reception desk + 1 stool + 1 display unit + 1 paper basket



* Example furniture allocation Choose between several allocations (type/style/colours) in the Exhibitor Area.

Images are not binding.

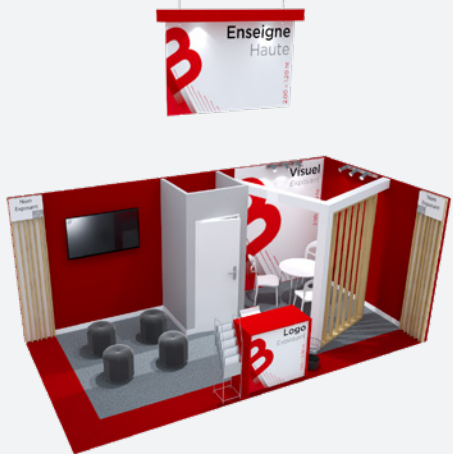
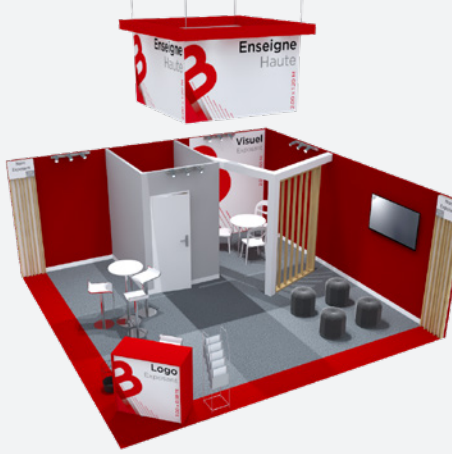


STAND FITTINGS & CUSTOMISATION PACKAGES **BUSINESS**

Demonstration customisation package **OPTION**

DEMONSTRATION PACKAGE

This option meets the twin objectives of demonstration and visibility, through a demonstration space for featuring your products and/or services, and customisation of your stand.

DEMONSTRATION PACKAGE 9m ²	DEMONSTRATION PACKAGE 18m ²	DEMONSTRATION PACKAGE 36m ²
Option not available	 <p>This package comprises:</p> <ul style="list-style-type: none"> Customisation of partition (2 x 2.5 m) + Customisation of reception counter: logo (1 x 0.98 m) and contour colour + Straight signage with spots + 4 cube low seats + 1 42" screen 	 <p>This package comprises:</p> <ul style="list-style-type: none"> Customisation of partition (2 x 2.5 m) + Customisation of reception counter: logo (1 x 0.98 m) and contour colour + Straight signage with spots + 6 cube low seats + 1 42" screen

Images are not binding.




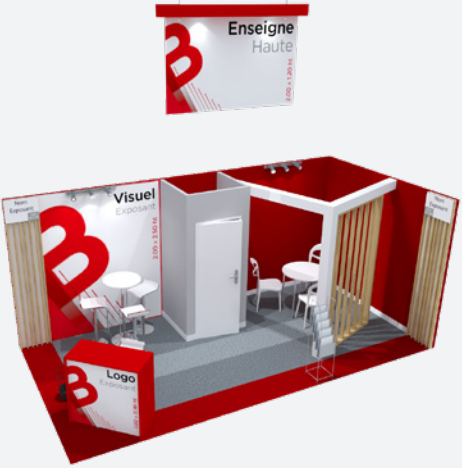



STAND FITTINGS & CUSTOMISATION PACKAGES **BUSINESS**

Visibility customisation package **OPTION**

VISIBILITY PACKAGE

Gain greater visibility by customising your stand.

VISIBILITY PACKAGE 9m ²	VISIBILITY PACKAGE 18m ²	VISIBILITY PACKAGE 36m ²
		
<p>This package comprises:</p> <ul style="list-style-type: none"> Customisation of partition (2 x 2.5 m) + Customisation of reception counter (1 x 0.98 m) and contour colour 	<p>This package comprises:</p> <ul style="list-style-type: none"> Customisation of partition (2 x 2.5 m) + Customisation of reception counter (1 x 0.98 m) and contour colour + Straight signage with spots 	<p>This package comprises:</p> <ul style="list-style-type: none"> Customisation of partition (2 x 2.5 m) + Customisation of reception counter (1 x 0.98 m) and contour colour + Square signage with spots

Images are not binding.



STAND FITTINGS & CUSTOMISATION PACKAGES

IDENTITY

BE SEEN AND RECOGNISED

A turnkey package customised in your colours displays your visual identity across your entire space with back-lit partitions, promoting your brand and showcasing your business and values to visitors.

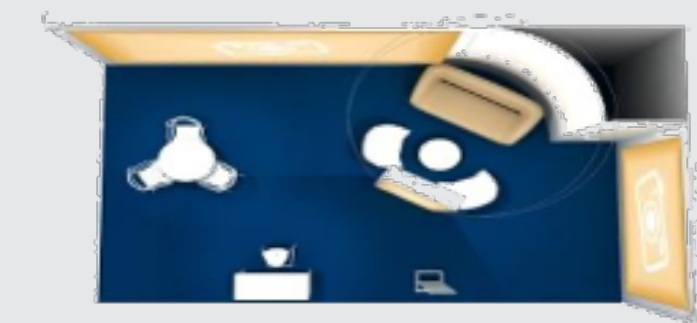
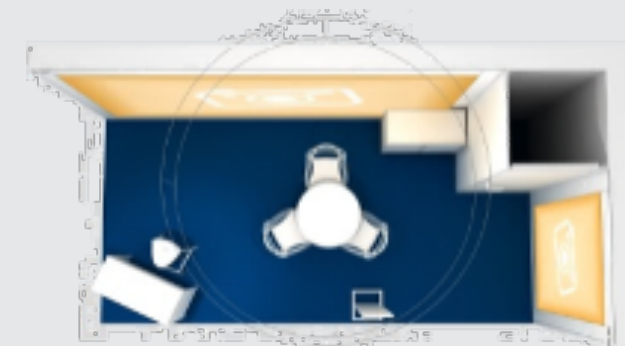


The supporting structures, partitions, doors and furniture are re-used. Covers are re-used for packaging, tests or prototyping. We recycle the carpet.



Stand Identity 18m²

IDENTITY		
YOUR AREA	18m²	From 36m²
SERVICES AND FEATURES	Daily cleaning + Coffee machine + Water fountain	Daily cleaning + Coffee machine + Water fountain + Fully-stocked fridge (soft drinks)
FIXTURES AND FITTINGS	1 to 2 printed backlit sails personalized* depending of your configuration + Signage suspended on hoop 2.5 m diameter and 50 cm high + Key-locking 1 m² storage with coat hook + Choice of 3 carpet colours	1 to 2 printed backlit sails personalized* depending of your configuration + Top signage 50cm in height on 3m diameter hoop located over the structure + Key-locking 3 m² storage with shelf and coat hook + Choice of 3 carpet colours
FURNITURE**	1 table + 3 chairs + 1 reception counter + 1 stool + 1 lockable low storage unit + 1 display unit + 1 paper basket	Discussion space: 4 armchairs and 1 low table + 1 table + 3 chairs + 1 reception counter + 1 stool + 1 display unit + paper basket



*Files are supplied by the exhibitor.

** Example furniture allocation. Choose between several allocations (type/style/colours) in the Exhibitor Area.

Images are not binding.



STAND FITTINGS & CUSTOMISATION PACKAGES

IDENTITY

Demonstration customisation package **OPTION**

DEMONSTRATION PACKAGE

This option meets the twin objectives of demonstration and visibility, through a demonstration space for featuring your products and/or services, and customisation of your stand.

DEMONSTRATION PACKAGE 18m ²	DEMONSTRATION PACKAGE 36m ²
	
<p>This package comprises:</p> <ul style="list-style-type: none"> Customisation of reception counter + Low seats + 1 55'' screen 	<p>This package comprises:</p> <ul style="list-style-type: none"> Customisation of reception counter + Low seats + 1 55'' screen

Images are not binding.





OUTDOOR STAND PACKAGES

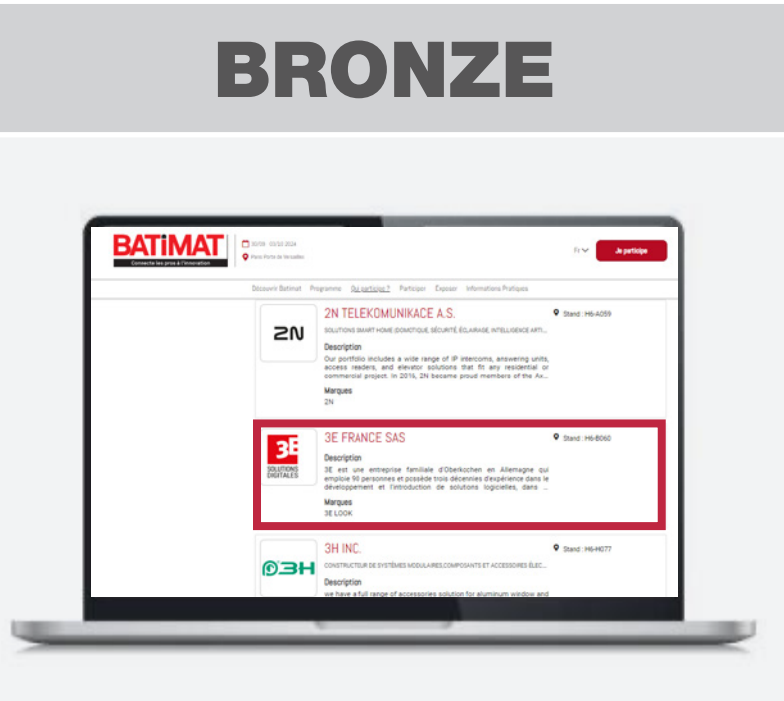
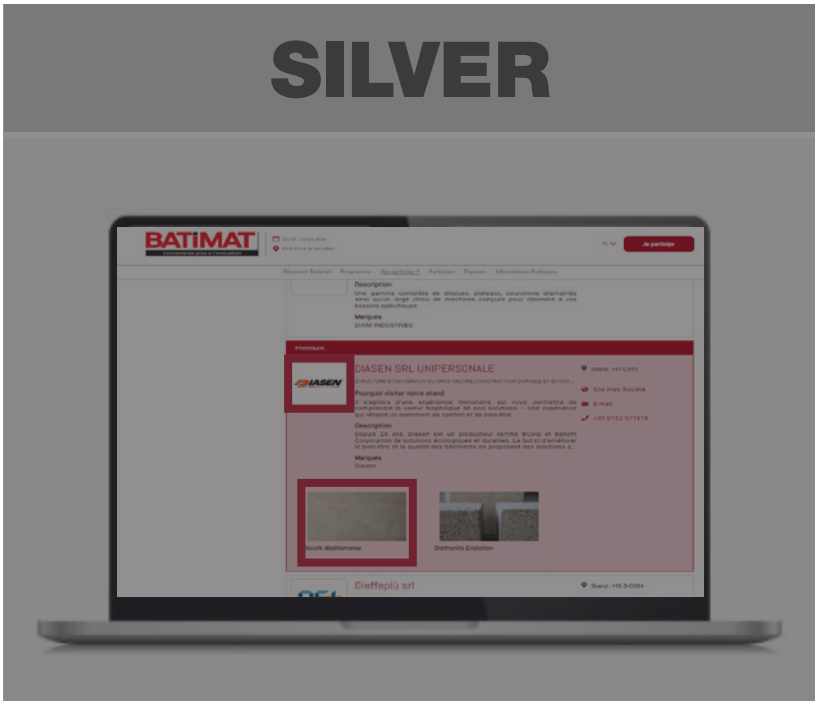
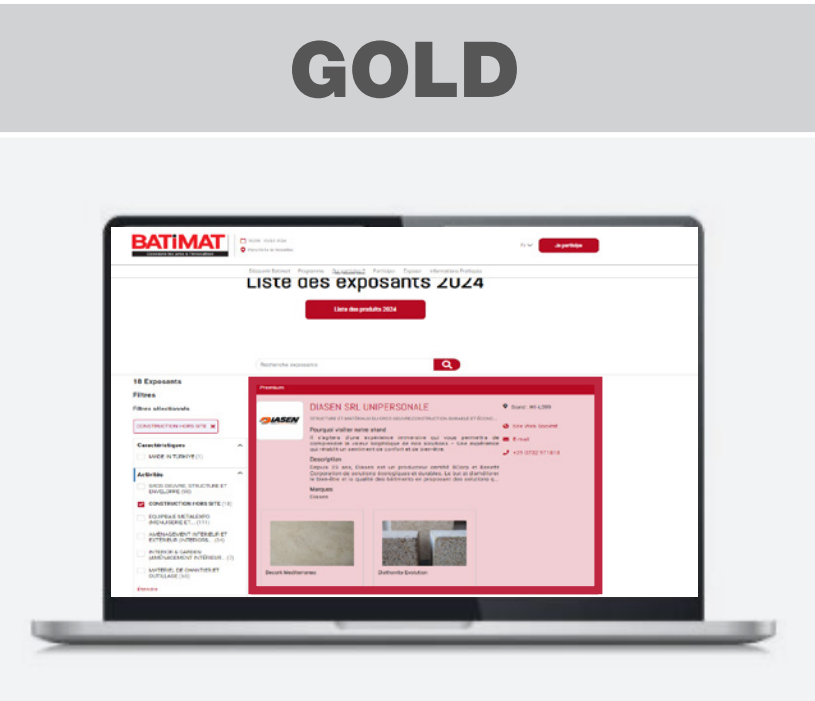
Exhibitors must submit their exhibition projects to the organisation's technical team (layout and logistics) for all outdoor stands.



LOCATION	SURFACE STAND (m ²)	AVAILABLE NUMBER	PRICE PER STAND	TECHNICAL REQUIREMENTS	FLOOR LOAD
EXT L1	130	1	€23,440 excl. VAT	Light constructions or presentation vehicles Accessible on the last day of set-up and released during the first hours of dismantling Particular constraint: 6% slope	3 T
EXT 2.2.A	120	2	€21,800 excl. VAT	Light constructions or presentation vehicles Accessible on the last day of set-up and released during the first hours of dismantling	3 T
	140	1	€25,080 excl. VAT		
EXT 3.A	100	3	€18,520 excl. VAT	Light constructions or presentation vehicles Accessible on the last day of set-up and released during the first hours of dismantling	3 T
	140	1	€25,080 excl. VAT		
EXT 4.D	100	1	€18,520 excl. VAT	Light constructions or presentation vehicles Accessible on the last day of set-up and released during the first hours of dismantling (access between travelators) Height restrictions: 10 m	3 T
	150	1	€26,720 excl. VAT	Light constructions or presentation vehicles Accessible on the last day of set-up and released during the first hours of dismantling	3 T
EXT 6.1.D	130	2	€23,440 excl. VAT	Light constructions or presentation vehicles Accessible on the last day of set-up and released during the first hours of dismantling	600 kg



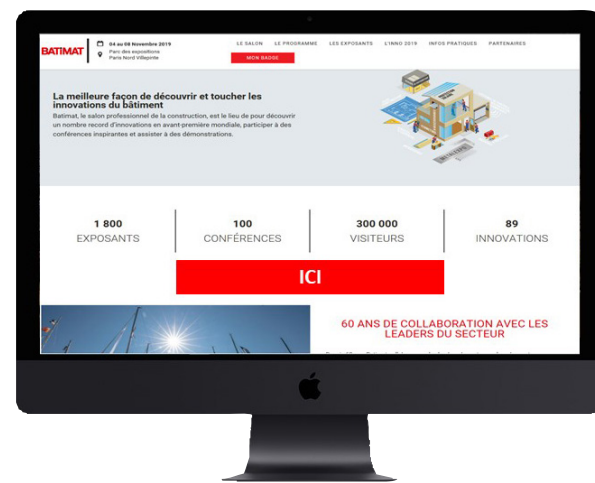
OUR DIGITAL OFFER EXHIBITOR LIST

		BRONZE	SILVER	GOLD
DESCRIPTION	Your company indexed on the search engine “Exhibitors” logo + company name + business sector + stand number + description			
	Your products will also be online: Highlight (box on grey background) + product carousel + double block height + detailed company information (side bar: tel, email, website) + why you should visit my stand	✓	✓	✓
	Show website homepage sponsorship (Brand carousel) + category sponsorship (Your company appears on the 1 st page of the “Exhibitors” search engine for your business sector)	✗	SOLD	✓
		✗	✗	✓
PRICES		Included in your participation package	€2,300 excl. VAT	Limited to 10 advertisers €3,475 excl. VAT



OUR DIGITAL OFFER BATIMAT WEBSITE

PROMOTE YOUR PRESENCE ON THE WEB!



ON THE HOME PAGE: LARGE BANNER*

DESCRIPTION

Visible to every visitor to www.batimat.com, your banner is a tool for brand promotion
This banner links back to your chosen page on your website.
Worth knowing: almost 1,550,000 pages are viewed each show year

Maximum 3 advertisers per location

PRICE

€8,320 excl. VAT



HEADINGS “Show / Practical info / Programme / Exhibitor Page / Sector Page”: LARGE BANNER*

DESCRIPTION

A key section of the www.batimat.com website, your banner can be seen by most visitors.
Your banner links back to your chosen page on your website.
Worth knowing: on average, almost 80% of pages are viewed in a show year

Maximum 3 advertisers per location

PRICE

€6,448 excl. VAT

MANDATORY

Technical elements to be provided to us for:

LARGE BANNER

- Computer format: 970 x 90 px
- Tablet format: 728 x 90 px
- Mobile format: 320 x 50 px

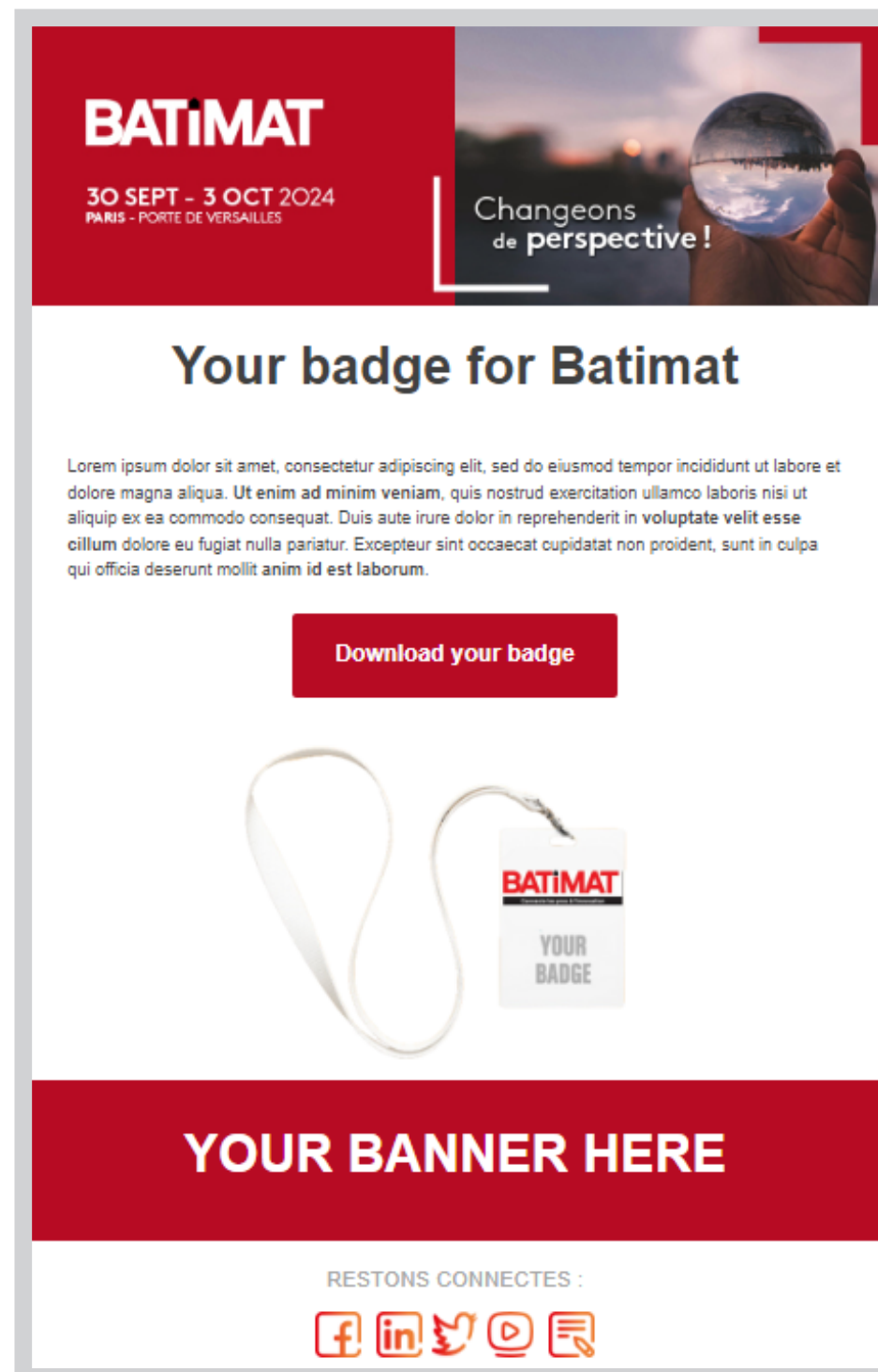
jpg, png or gif format only, RGB colours

*Limited quantity and subject to availability.



OUR DIGITAL OFFER BANNER ON THE BADGE ORDER CONFIRMATION EMAIL

BRING TRAFFIC TO YOUR STAND DURING THE SHOW



BANNER ON THE BADGE ORDER CONFIRMATION EMAIL	
DESCRIPTION	<p>The email is sent to all registered participants (more than 90,000 emails). This is your chance to reach all visitors and journalists.</p> <p>Your banner is a way of promoting your brand. This banner redirects to the page of your choice.</p> <p>Exclusive to one advertiser</p>
PRICE	€8,500 excl. VAT

MANDATORY
Items to be provided:

- An HD visual, fixed or gif, in FR and GB with dimensions of 610px x 88px, responsive and classic
- The redirect link





OUR PRINT OFFER

THE LOGO PACKAGE								
DESCRIPTION	Your logo: in the alphabetical list of exhibitors in the official catalogue (available in paper and digital formats) + on the show's wall maps + on the visitor map distributed free of charge at the show's entrances and information points (available in paper and digital formats)							
PRICE	€3,360 excl. VAT							
THE VISITOR GUIDE								
DESCRIPTION	Distributed free of charge at the entrances and information points of the 3 shows, it's the essential tool used by every visitor							
LOCATION	1/2 inside page	Inside page	Inside front page exhibitor list	Cover, 1/3	Cover, 1/2	Double inside page	Cover, 1/4	
PRICES	€5,205 excl. VAT	€8,008 excl. VAT	€9,610 excl. VAT	€15,444 excl. VAT	€16,474 excl. VAT	€16,474 excl. VAT	€17,618 excl. VAT	
THE OFFICIAL CATALOGUE								
DESCRIPTION	The catalogue is the essential tool for professionals after the show. Sold online both ahead of and during the show, 5,000 copies are printed. This guarantees you visibility for 2 years!							
LOCATION	1/2 inside page	Inside page	Cover, 1/3	Cover, 1/2	Cover, 1/4	Hardback insert	Outer jacket	Bookmark (provided by the advertiser)
PRICES	€2,840 excl. VAT	€5,720 excl. VAT	€10,710 excl. VAT	SOLD €11,760 excl. VAT	€16,220 excl. VAT	€10,610 excl. VAT	€12,080 excl. VAT	€12,600 excl. VAT

MANDATORY

Items to be provided:

**Deadline to submit the items:
August 23rd**

THE LOGO PACKAGE

Your logo in HD at the PNG format

THE VISITOR GUIDE

- 1/2 page:
210mm W x 148 mm H
+ 5 mm bleed
- 1 page:
210 mm W x 297 mm H
+ 5mm bleed
- 1 double page:
420 mm W x 297 mm H
+ 5 mm bleed

THE OFFICIAL CATALOGUE

- 1/2 page:
138 mm W x 100 mm H
- 1 page:
160 mm W + 240 mm H
+ 5 mm bleed



OUR DISPLAY OFFER

BRING TRAFFIC TO YOUR STAND DURING THE SHOW

	INDOOR TOTEMS*	ROUND ADHESIVE STICKERS*	FLOOR TILES*
DESCRIPTION	Highlight your presence at the show with visibility of your show space right at the heart of the traffic aisles	Positioned on the entry doors of your exhibition hall, this product is seen as soon as visitors arrive	This floor display means that you're immediately and unmistakably identified by visitors Tiles placed according to your instructions on your exhibition space
PAVILION 1	1 pack of 2 totems - €8,549 excl. VAT (3 packs available)	1 pack of 21 stickers - €9,450 excl. VAT (2 packs available)	1 pack of 3 floor tiles €2,600 excl. VAT
PAVILION 4	1 pack of 2 totems - €8,549 excl. VAT (3 packs available)	1 pack of 6 stickers (passage from 6 to 4) - €2,700 excl. VAT (1 pack available) SOLD 1 pack of 8 stickers (passage from 6 to 4) - €3,600 excl. VAT (1 pack available)	
PAVILION 5.1 PAVILIONS 5.2 /5.3	1 pack of 2 totems - €8,549 excl. VAT (3 packs available)	1 pack of 14 stickers - €6,300 excl. VAT 1 pack of 12 stickers - €5,400 excl. VAT	
PAVILION 6	1 pack of 2 totems - €8,549 excl. VAT (2 packs available)	1 pack of 6 stickers (passage from 4 to 6) - €2,700 excl. VAT (1 pack available) SOLD 1 pack of 8 stickers (passage from 4 to 6) - €3,600 € HT (1 pack available) 1 pack of 12 stickers - €5,400 excl. VAT (2 packs available)	
PAVILION 7.2	1 pack of 2 totems - €8,549 excl. VAT (2 packs available)	1 pack of 12 stickers - €5,400 excl. VAT SOLD	

MANDATORY

Items to be provided:

FOR ALL

- PDF, PSD or AI Files (for just a logo: AI)
- Size's files: ½ or ¼ of the full size
- Resolution of 300 dpi imported at 100%. CMYK colorimetry

INDOOR TOTEMS

- Totem's scale : 1m x 1m – 2.5 m/width
- Graphics format: 80 cm x 66 cm (top graphic) & 60 cm x 80 cm (bottom graphic) 4-sided totem

ROUND ADHESIVE STICKERS

- 40 cm diameter

FLOOR TILES

- 100 cm x 100 cm dimension

Items must be provided before August 30th

*Limited quantity and subject to availability

Rates include technical costs (15% of total excl. VAT). We print and apply your visual.





OUR DISPLAY OFFER

BRING TRAFFIC TO YOUR STAND DURING THE SHOW

DIGITAL TERMINALS

DESCRIPTION	The digital terminal is the ideal tool for guiding visitors around the show: presentation of the floor plan, list of exhibitors, details of conferences, Innovation Awards, etc. Showcase your products and arouse the curiosity of visitors to your stand by inserting your animated advertising banner	
	5 advertisers maximum	5 advertisers maximum
	Your advertising banner is placed at the top of the terminals	Your interstitial ad is placed in full screen on the terminals
PAVILION 1	1 pack of 13 terminals - €11,700 excl. VAT	1 pack of 13 terminals - €11,700 excl. VAT
PAVILION 4	1 pack of 5 terminals - €4,500 excl. VAT	1 pack of 5 terminals - €4,500 excl. VAT
PAVILION 5.1	1 pack of 2 terminals - €1,800 excl. VAT	1 pack of 2 terminals - €1,800 excl. VAT
PAVILIONS 5.2 /5.3	1 pack of 6 terminals - €5,400 excl. VAT	1 pack of 6 terminals - €5,400 excl. VAT
PAVILION 6	1 pack of 5 terminals - €4,500 excl. VAT	1 pack of 5 terminals - €4,500 excl. VAT
PAVILION 7.2	1 pack of 8 terminals - €7,200 excl. VAT	1 pack of 8 terminals - €7,200 excl. VAT

MANDATORY

Items to be provided:

DIGITAL TERMINALS

Video format: portrait mode

Screen size : 4K
(2160x3840) -

recommended format
or Full HD (1080x1920)

Compression: MP4
Frame per image : 25 fpi

- Advertising banner:
1920 px x 710 px
Format: MP4
Length: 12 sec

- Interstitial advertising:
1080 px x 1920 px
Format: MP4
Length: 12 sec

The ads must be provided before September 13th 2024



*Limited quantity and subject to availability

Rates include technical costs (15% of total excl. VAT).

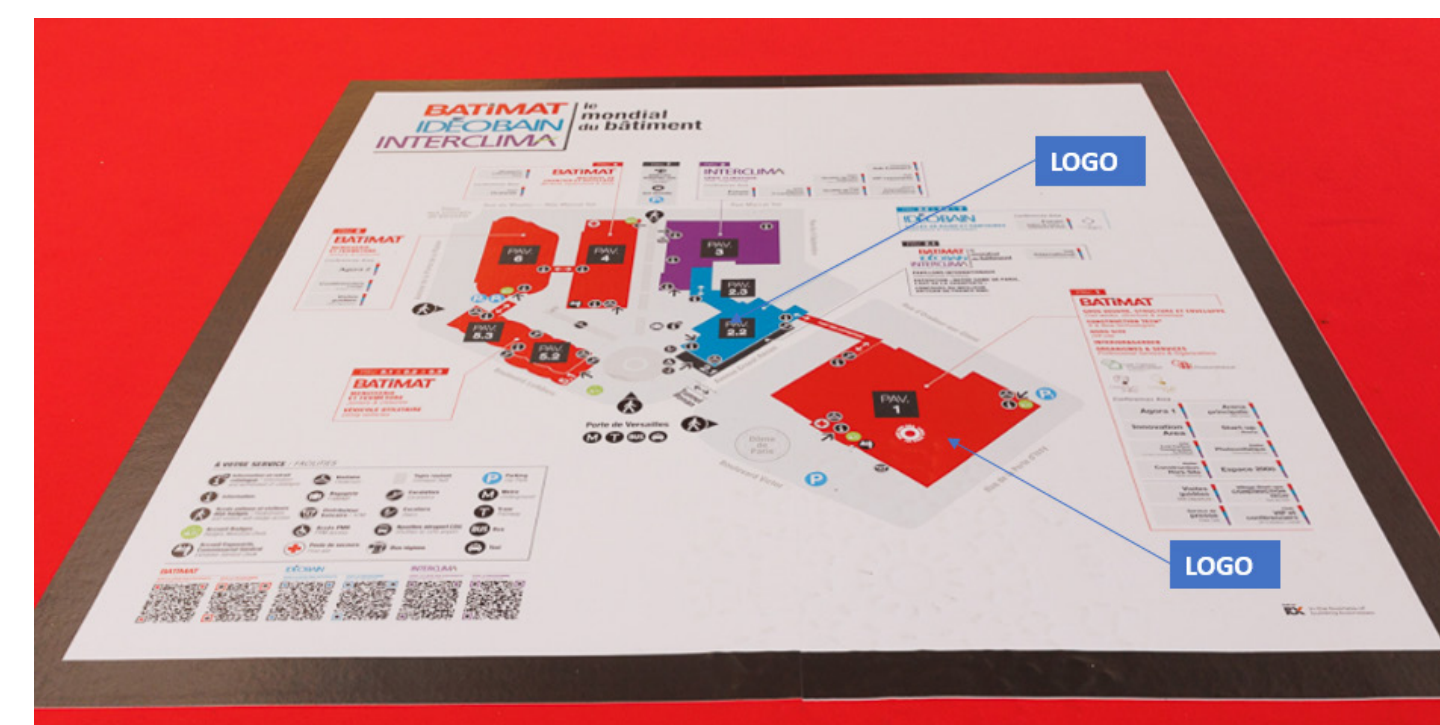
We print and apply your visual.



OUR DISPLAY OFFER

BRING TRAFFIC TO YOUR STAND DURING THE SHOW

	HALL MAPS*	GENERAL FLOOR MAP
DESCRIPTION	Banner at the top of each hall plan in your exhibition space	Your logo on all general floor maps in all the exhibition pavilions of Mondial du Bâtiment: Batimat, Ideobain, Interclima. Dimensions: 2000 x 2000 mm
LOCATION	One advertiser per pavilion (1, 4, 5.1, 5.2, 5.3, 6 and 7.2)	Limited to 7 advertisers for all the pavilions of "Mondial du Bâtiment"
PRICES	€10,700 excl. VAT the map	€5,000 excl. VAT per advertiser



*Limited quantity and subject to availability
 Rates include technical costs (15% of total excl. VAT).
 We print and apply your visual.

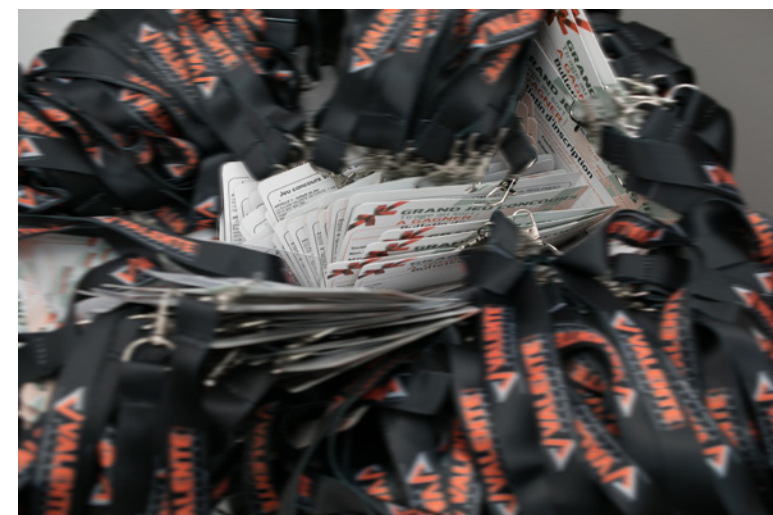


OUR PROMOTIONAL ITEMS

BRING TRAFFIC TO YOUR STAND DURING THE SHOW

	BADGES HOLDERS LANYARDS* (to be provided by the exhibitor)	DISTRIBUTION OF BAGS* (to be provided by the exhibitor)
DESCRIPTION	<p>Associated with each badge given at the entrance of the show, these lanyards remain in the visitor's sight throughout their visit. The lanyards are supplied printed by the exhibitor and distributed by the organiser.</p> <p>“Protect the planet: lanyards are to be re-usable, recycled or recyclable”**</p>	<p>These bags stay with visitors wherever they go. The bags are provided, printed, by the exhibitor and are positioned by the organiser in the various pavilions.</p> <p>“Protect our planet: bags are to be re-usable, recycled or recyclable**”</p>
	Limited to one advertiser per pavilion (1, 4, 5, 6 and 7.2)	Limited to one advertiser per pavilion (1, 4, 5, 6 and 7.2)
PRICES	<p>€8,000 excl. VAT aisle rights for 15,000 copies</p> <p>SOLD on pavilion 1</p>	<p>€10,700 excl. VAT aisle rights for 15,000 bags</p> <p>SOLD on pavilion 1</p>

*Limited quantity and subject to availability.



****Mandatory:** We are committed to reducing our carbon footprint and protecting our environment. Badge lanyards and bags must respect this commitment. The products must be eco-designed, recycled, recyclable or for the lanyards must have a crocodile clip to prevent the use of plastic A product sample must be sent to the organiser no later than 15 July for approval. The organiser reserves the right to reject the product.



OFFSITE PACKAGE

Exclusive visibility package for brands exhibiting in the OFFSITE sector.

Mandatory for 9, 18, 36, 54 and 99m² packages in the “OFFSITE” sector (sectors 51 and 52 of the nomenclature).

THE OFFSITE PACKAGE	
DIGITAL VISIBILITY	Your brand listed in the newsletter launching the OFFSITE sector sent to pre-registered visitors in September 2024
VISIBILITY IN THE OFFSITE SECTOR	A 30 minute slot in the “OFFSITE Forum space” to present your solutions in the dedicated talks area (your choice of slot, subject to availability) + Your logo on the signage in the talks area
PRESS VISIBILITY	Your brand logo on the dedicated OFFSITE page in the press kit given out at the Mondial du Bâtiment Press Conference (subject to receipt of your registration on time) + Your brand listed in the press release launching the OFFSITE sector (subject to receipt of your registration on time)
“HIGH FIVE BATIMAT” SOCIAL NETWORKS ENGAGEMENT	1 push “HIGH FIVE BATIMAT” social networks Starting June 2024, production of a video/narrative posted on LinkedIn and Facebook highlighting your company on a brand carousel
	Before 28 June 2024, you must provide the following to benefit from this visibility: a text of 280 characters, a landscape image in jpg or png format + your logo (dimensions: 1124 px wide x 632 px high) and a hyperlink
PRICE	€1,925 excl. VAT



PHOTOVOLTAIC PACKAGE

Our **exclusive** and **mandatory** package for brands exhibiting in the photovoltaic space.

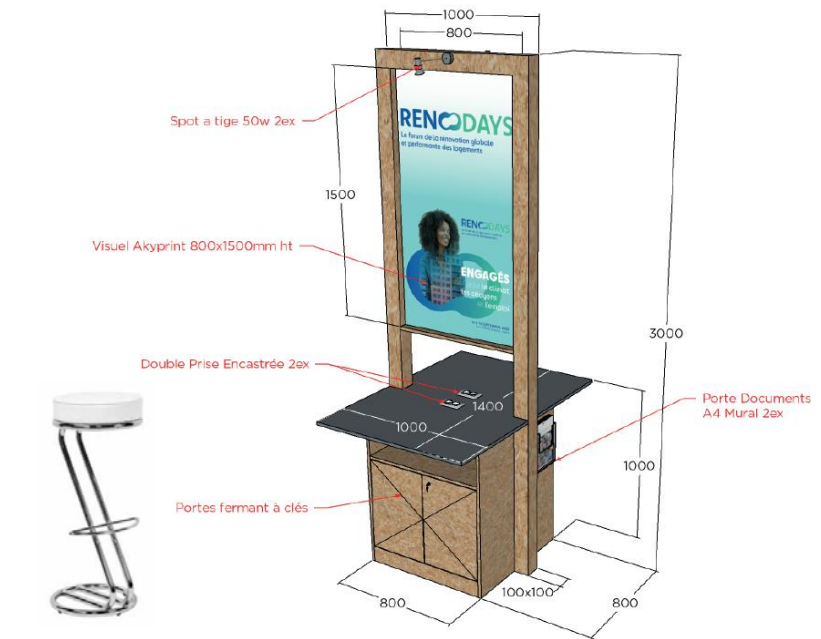
	THE PHOTOVOLTAIC PACKAGE
DIGITAL VISIBILITY	Your brand listed in the newsletter launching the PHOTOVOLTAIC sector, sent to preregistered visitors in September 2024
PRESS VISIBILITY	Your brand logo on the dedicated PHOTOVOLTAIC page in the press kit given out at the Mondial du Bâtiment Press Conference (subject to receipt of your registration on time) + Your brand listed in the press release launching the PHOTOVOLTAIC sector (subject to receipt of your registration on time)
“HIGH FIVE BATIMAT” SOCIAL NETWORKS ENGAGEMENT	1 push “HIGH FIVE BATIMAT” social networks Starting June 2024, production of a video/narrative posted on LinkedIn and Facebook highlighting your company on a brand carousel
	Before 28 June 2024, you must provide the following to benefit from this visibility: a text of 280 characters, a landscape image in jpg or png format + your logo (dimensions: 1124 px wide x 632 px high) and a hyperlink
PRICE	€1,100 excl. VAT



RENODAYS BY BATIMAT PACKAGE

Would you like to exhibit at Batimat to showcase your solutions or expertise to an audience dedicated to global and high-performance home renovation?

Discover the all-inclusive package available in one of the Renodays areas, based on the successful Renodays 2023 Forum, which attracted more than 5,000 highly qualified visitors.



RENODAYS BY BATIMAT ALL-INCLUSIVE PACKAGE

REGISTRATION PACK	included (see details of the registration pack page 5)
EXHIBITION PACK	
LAYOUT AND EQUIPMENT	2m ² pod + Daily cleaning + 1 double flush-mounted socket + 1 customised sign (1,500mm x 800 mm) + 1 5W LED spotlight + 2 stools
YOUR SPEAKING SLOT	1 speaking slot x 4 days: 20 minutes + 10 min of Q&A (choice of time slot depending on availability at the Renodays by Batimat space)
COMMUNICATION PACK	
DIGITAL VISIBILITY	Mention of your brand in an email sent to Batimat's pre-registered visitors in September 2024 + Visibility on the www.batimat.com website
“HIGH FIVE RENODAYS” SOCIAL MEDIA ENGAGEMENT	1 social media push “HIGH FIVE”- Starting June 2024, production of a video/story posted on LinkedIn and Facebook, highlighting your company on a brand carousel <i>Before 28 June 2024, you must provide the following to benefit from this visibility: a text of 280 characters, a landscape image in jpg or png format + your logo (dimensions: 1124 px wide x 632 px high) and a hyperlink</i>
PRESS VISIBILITY	Your brand logo on the dedicated RENODAYS BY BATIMAT page in the press kit handed out at the Mondial du Bâtiment Press Conference (subject to receipt of your registration by the deadline) + Mention of your brand in the RENODAYS by Batimat press release (subject to receipt of your registration by date)
VISIBILITY AT THE EXHIBITION	Visibility on signage in the exhibition conference area: display panels, maps, programmes, etc. + Mention of your brand on the visitor guide in the conference programme
PRICE	€8,000 excl. VAT (subject to availability)



EQUIPMENT & TOOLS - DEMONSTRATIONS PACKAGE

Exclusive visibility package for exhibitors in pavilion 7.2 (Site equipment and tools).

Mandatory for companies with a 54m² or 99m² stand, and optional for exhibitors on modules of 9m², 18m² or 36 m².

EQUIPMENT & TOOLS - DEMONSTRATIONS PACKAGE		
DESCRIPTION OF OFFER	BEFORE THE SHOW	AT THE SHOW
“HIGH FIVE BATIMAT” SOCIAL NETWORKS ENGAGEMENT	1 push “HIGH FIVE BATIMAT” social networks Starting June 2024, production of a video/narrative posted on LinkedIn and Facebook highlighting your company on a brand carousel.	
	Before 28 June 2024, you must provide the following to benefit from this visibility: a text of 280 characters, a landscape image in jpg or png format + your logo (dimensions: 1124 px wide x 632 px high) and a hyperlink	
VISUAL IDENTITY	✕	A “Demonstration” icon in front of the brand on the show maps and exhibitor list in the exhibitor catalogue
VISITOR TRAILS	As of June 2024, one page of the show website will be dedicated to demonstrations (programme + logos of participating exhibitors)	At the show a specific visitor trail will be offered to visitors to highlight the demonstrations
PRICE	€1,100 excl. VAT	



LOW CARBON CONSTRUCTION

A LOW-CARBON UNIVERSE AT THE HEART OF BATIMAT

Located in the heart of Pavilion 1, the **Low Carbon Construction Area** at BATIMAT will be highlighting solutions and products for the decarbonation of buildings.

Aligned perfectly with the theme, this space will combine events and sustainable development, with a zero waste policy, a choice of wood sourced in France and processed locally, eco-designed furniture, etc.

ALL-INCLUSIVE PACKAGE			
REGISTRATION PACK	Included (see details of the registration pack page 5)		
	4m ² STAND	9m ² STAND	18m ² STAND
	EXHIBITION PACK		
LAYOUT AND EQUIPMENT	<ul style="list-style-type: none"> 1 raw wood reception desk + 2 high stools + 1 waste bin + 1 Plexiglas A4 document holder + 1 triple power socket + 1 rail of 3 Led spotlights + 1 flag sign 300 x 400 mm + Stand back signage 400 x 600 mm 	<ul style="list-style-type: none"> 1 raw wood reception desk + 1 high stool + 1 table + 3 white Scandinavian chairs + 1 waste bin + 1 storage area of 1m² + 1 plexiglass A4 document holder + 1 triple power socket + 1 rail with 3 Led spotlights + 1 coat hook + 1 flag sign 300 x 400 mm + Signage on counter 400 x 600 mm 	<ul style="list-style-type: none"> 2 raw wood reception desks (including one key-lockable) + 1 high stool + 1 table + 3 white Scandinavian chairs + 1 waste bin + 1 storage area of 1m² + 1 plexiglass A4 document holder + 1 triple power socket + 2 rails with 3 Led spotlights each + 1 coat hook + 1 flag sign 300 x 400 mm + Signage on counter 400 x 600 mm
PRICES	€7,660 excl. VAT	€12,263 excl. VAT	€19,904 excl. VAT

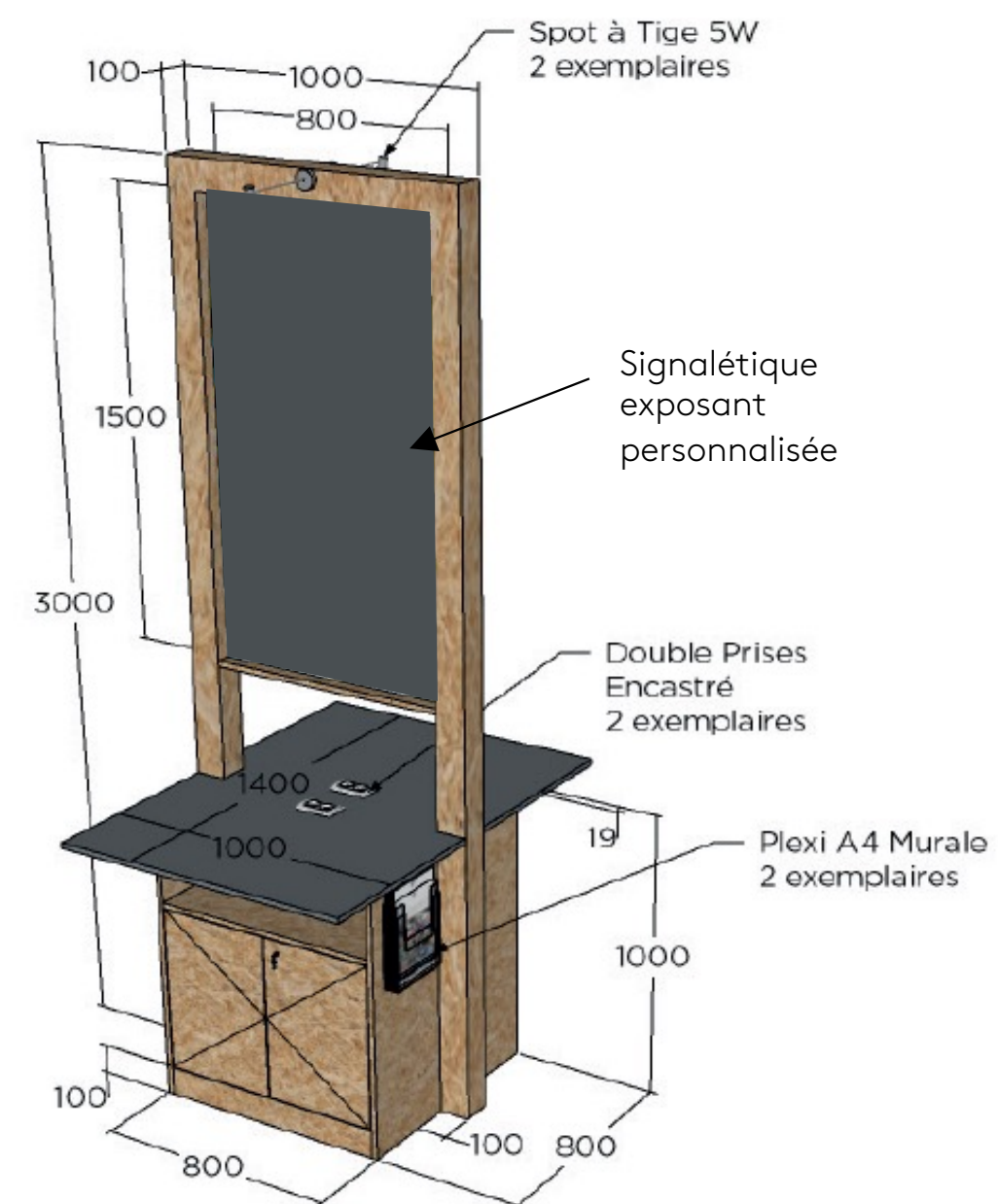




START-UP BY CONSTRUCTION TECH

Located in Pavilion 1, at the heart of the Construction Tech® sector, the Start-up area is the place to be for over 111,000 visitors looking to source technological innovations.

This is a unique opportunity to communicate and promote your brand as a key player in the Construction Tech® sector.



ALL-INCLUSIVE PACKAGE	
REGISTRATION PACK	Included (see details on the registration pack page 5): with Pack BatiAdvisor, Pack bronze listing, Emperia...
LAYOUT AND EQUIPMENT	EXHIBITION PACK 2m ² pod + Daily cleaning + 1 double flush-mounted socket + 1 customised sign (1,500 mm x 800 mm) + 1 5W LED spotlight + 1 desk + 2 stools
YOUR PITCH	One 10-minute pitch to present your solutions in the pitch area equipped with sound system, a screen and 10 seats + Choice of slot according to availability in the Start-up area and based on your requirements
PRICE	€2,990 excl. VAT (subject to availability)



TALKS

RENODAYS BY BATIMAT

Are you exhibiting at Batimat and want to showcase your expertise to an audience dedicated to global, high-performance home renovation?

Take the floor at one of Renodays by Batimat's flagship conferences, based on the successful Renodays 2023 Forum, which attracted more than 5,000 highly qualified visitors.

*** Good to know**

The **masterclass** offers an insight into major renovation challenges.

The **workshop** offers the opportunity to put knowledge into practice through a product, a solution or a use case.

	EFFICIENT SOLUTIONS Renodays by Batimat area - Pavilion 1 <i>I demonstrate high-performance solutions I give a talk to highlight my expertise</i>	UNDERSTANDING THE REGULATIONS Renodays by Batimat area - Pavilion 1 <i>I offer answers to questions on the evolution of regulations and financial tools within the framework of high-performance and global renovations</i>		
	MASTERCLASS*	WORKSHOP*	MASTERCLASS*	WORKSHOP*
TIMING	20 minutes speech + 10 minutes Q&A			
CONFERENCE CAPACITY	20 attendees minimum			
SLOT	Sale by unit / slot according to availability / Possibility of multiple purchase			
DIGITAL VISIBILITY	Your brand listed in the newsletter launching Renodays by Batimat, sent to preregistered visitors in September 2024.			
VISIBILITY ON THE RENODAYS AREA BY BATIMAT	Your logo on the conference zone signage. <i>Elements to be provided before June 15, 2024 to appear on the program:</i> 1 conference title and a text in French and English of 140 characters maximum, a logo			
PRESS VISIBILITY	Your brand logo on the dedicated RENODAYS BY BATIMAT page in the press kit handed out at the Mondial du Bâtiment Press Conference (subject to receipt of your registration by the deadline) + Mention of your brand in the RENODAYS by Batimat press release (subject to receipt of your registration by date)			
“HIGH FIVE RENODAYS” SOCIAL MEDIA ENGAGEMENT	1 push “HIGH FIVE ” social networks Starting June 2024, production of a video/narrative posted on LinkedIn and Facebook highlighting your company on a brand carousel <i>Before 28 June 2024, you must provide the following to benefit from this visibility:</i> a text of 280 characters, a landscape image in jpg or png format + your logo (dimensions: 1124 px wide x 632 px high)			
PRICE	€2,000 excl.VAT			



TALKS

RENODAYS BY EQUIPBAIE

Are you exhibiting at Batimat and want to showcase your expertise to an audience dedicated to global, high-performance home renovation?

Take the floor at one of Renodays by Batimat's flagship conferences, based on the successful Renodays 2023 Forum, which attracted more than 5,000 highly qualified visitors.

*** Good to know**

The **masterclass** offers an insight into major renovation challenges.

	<p>EFFICIENT SOLUTIONS Renodays by Equipbaie area - Pavilion 5.2 <i>I demonstrate high-performance solutions / I give a talk to highlight my expertise</i></p>
	MASTERCLASS*
TIMING	20 minutes speech + 10 minutes Q&A
CONFERENCE CAPACITY	20 attendees minimum
SLOT	Sale by unit / slot according to availability / Possibility of multiple purchase
DIGITAL VISIBILITY	Your brand listed in the newsletter launching Renodays by Batimat, sent to preregistered visitors in September 2024
VISIBILITY ON THE RENODAYS AREA BY BATIMAT	Your logo on the conference zone signage. <i>Elements to be provided before May 15, 2024 to appear on the program: 1 conference title and a text in French and English of 140 characters maximum, a logo</i>
PRESS VISIBILITY	Your brand logo on the dedicated RENODAYS BY BATIMAT page in the press kit handed out at the Mondial du Bâtiment Press Conference (subject to receipt of your registration by the deadline) + Mention of your brand in the RENODAYS by Batimat press release (subject to receipt of your registration by date)
“HIGH FIVE RENODAYS” SOCIAL MEDIA ENGAGEMENT	1 push “HIGH FIVE ” social networks Starting June 2024, production of a video/narrative posted on LinkedIn and Facebook highlighting your company on a brand carousel Before 28 June 2024, you <i>must</i> provide the following to benefit from this visibility: <i>a text of 280 characters, a landscape image in jpg or png format + your logo (dimensions: 1124 px wide x 632 px high)</i>
PRICE	€2,000 excl.VAT



SPONSORSHIP BATITALKS BY BATIMAT

THE KEY CONFERENCES OF 2022
WILL BE CARRIED OVER TO 2024!



BATITALKS BY BATIMAT SPONSORSHIP

DESCRIPTION	A Batitalks is an inspiring conference on the theme of “changing perspective”. The debate lasts 1 hour 30 minutes, with 4 or 5 experts on the podium. The stage is equipped with recording equipment and the conference is filmed.
DIGITAL VISIBILITY	Mention of your brand in the newsletter of the official programme sent to Batimat's pre-registered visitors in September 2024 + Visibility on the www.batimat.com website on the page dedicated to conferences + Mention of your brand on social medias
PRESS VISIBILITY	Your brand logo on the dedicated page in the press kit handed out at the Mondial du Bâtiment Press Conference (subject to receipt of your registration by the deadline) + Mention of your brand in the press release (subject to receipt of your registration by date)
VISIBILITY AT THE EXHIBITION	Visibility on signage in the exhibition conference area: display panels, maps, programmes, etc. + Mention of your brand on the visitor guide in the conference programme
PRICE	€20,000 excl. VAT / Batitalk (Up to 4 exclusive advertisers)



SPONSORSHIP

RENOTALKS BY BATIMAT

Are you exhibiting at Batimat and want to showcase your expertise to an audience dedicated to global, high-performance home renovation?

Take the floor at one of Renodays by Batimat's flagship conferences, based on the successful Renodays 2023 Forum, which attracted more than 5,000 highly qualified visitors.

RENOTALKS BY BATIMAT SPONSORSHIP

DESCRIPTION

A Renotalk is an inspiring conference focusing on renovation
The debate lasts 1 hour, with 4 or 5 experts on the podium
The stage is equipped with recording equipment and the conference is filmed

DIGITAL VISIBILITY

Mention of your brand in an email sent to Batimat's pre-registered visitors
in September 2024
+ Visibility on the www.batimat.com website on the page dedicated to
"Renodays by Batimat"

PRESS VISIBILITY

Your brand logo on the dedicated RENODAYS BY BATIMAT page in the press kit
handed out at the Mondial du Bâtiment Press Conference
(subject to receipt of your registration by the deadline)
+ Mention of your brand in the RENODAYS by Batimat press release
(subject to receipt of your registration by date)

VISIBILITY AT THE EXHIBITION

Visibility on signage in the exhibition conference area:
display panels, maps, programmes, etc.
+ Mention of your brand on the visitor guide in the conference programme

PRICE

€10,000 excl. VAT / Renotalks





SPONSORING PANEL DISCUSSION BY EQUIPBAIE

You are an exhibitor in the Equipbaie-Métalexpo sector and would like to promote your expertise to a public dedicated to joinery/closure?
Sponsor an Equipbaie-Métalexpo panel discussion inspired by the Batitalks.



SPONSOR OF A PANEL DISCUSSION	
DESCRIPTION	Be the sponsor of an inspiring panel dedicated to joinery/closing The debate lasts 1 hour, with 4 or 5 experts on the podium The stage is equipped with recording equipment and the conference is filmed
DIGITAL VISIBILITY	Mention of your brand in an email sent to Batimat's pre-registered visitors in September 2024 + Visibility on the www.batimat.com website on the page dedicated to Equipbaie Métalexpo and on the conferences page
PRESS VISIBILITY	Your brand logo on the dedicated Equipbaie Métalexpo page in the press kit handed out at the Mondial du Bâtiment Press Conference (subject to receipt of your registration by the deadline) + Mention of your brand in the Equipbaie Métalexpo press release (subject to receipt of your registration by date)
VISIBILITY AT THE EXHIBITION	Visibility on signage in the exhibition conference area: display panels, maps, programmes, etc. + Mention of your brand on the visitor guide in the conference programme
PRICE	€10,000 excl. VAT / Panel (Up to 3 exclusive advertisers)



SPONSORSHIP

CLUB INTERNATIONAL DU MONDIAL DU BÂTIMENT



KEY FIGURES 2022

- **21,228 professionals** came from outside France (21% for Batimat)
- **19 delegations** coming from 14 countries
- **1,300 journalists** reached in 36 countries
- **18 countries** selected to reach out to journalists and decision-makers
- **5 months** international tour
- **1,000 international delegates** on-site (profiles: ministers, secretaries of state, ministry representatives, mayors, union presidents, private company directors, buyers and specifiers, etc).

		SPONSORING THE MONDIAL DU BÂTIMENT INTERNATIONAL CLUB*
DESCRIPTION Visibility Tool	Before the show	<ul style="list-style-type: none"> Your logo + presentation in the press kit sent to journalists (outside France) Your logo + presentation on press releases sent to journalists (outside France) Your logo + presentation on 2 e-newsletters in French and 2 e-newsletters in English sent to the database of pre-registered French speakers (outside France / overseas France) and English speakers + Feature on the “International Club” of the Batimat website in French and English
	During the show	<ul style="list-style-type: none"> Hand delivery of the welcome plans for the international delegation + Your logo on the photocall banner + Presentation of your brand to the international delegations + Meeting table and pop-up in the International Club at your disposal throughout the show (exhibitor’s presence required) + Your flyer in the bag given to international delegates + Featured on the visitor trails offered to international delegations + Option of giving a talk if already present in a country, to share feedback on experience
CONDITIONS OF SALE		Exclusive sponsorship for the BATIMAT show Offer valid until 1 July 2024
PRICE		€10,000 excl. VAT

*The organiser reserves the right to modify the location in the International Club.