



APPLICATION FOR EXHIBITION

JUNE 4 – 9, 2025, BY INVITATION ONLY 4 & 5 | THE VENETIAN | LAS VEGAS, NV

This Application for Exhibition will be used by Reed Exhibitions, a division of RELX Inc. (“Show Management”) in order to determine which companies may exhibit at the Luxury event. All Applications are reviewed by the Luxury Advisory Board, a committee consisting of Show Management and a panel of third party retail advisory board members. The criteria below is required and all information supplied will be presented to the Advisory Board for review. All information provided will be used solely to determine approval on a confidential basis and will not be shared outside of the Advisory Board.

- 1) Photographs of your product and a full description of your product line(s)
- 2) Samples of your marketing, branding, advertising initiatives
- 3) Letters of reference from current Luxury Exhibitors and/or Retailers

COMPANY NAME: _____ MAIN CONTACT: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

WEBSITE ADDRESS: _____

Please indicate by circling below your preferred salon size:

8x8 10x10

Years in business: _____ Size of business by sales volume: _____

Describe your business/brand statement: _____

Product line wholesale range is from \$ _____ to \$ _____

Are you a designer or manufacturer? DESIGNER MANUFACTURER

Is the designer the principal of the firm? YES NO

Are there other designers on staff? YES NO

What jewelry design programs have you attended and/or graduated from? _____

Does your company have any other divisions or are you known by any other brand names? If yes, please name:

Please circle: Are your pieces **hand-crafted** / **one-of-a-kind** / **limited production** / **mass produced**?

Where do you manufacture? _____

How many SKUs do you produce a year? _____

What is your collection’s wholesale price range: Begins at _____ to _____



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What type of metal does your collection primarily feature?_____

i.e. 18K; 14K; 10K; Sterling; Platinum; Alternative Metal

What gemstone type does your collection primarily feature If synthetic stones, what percentage of your collection includes synthetic stones?_____

i.e. Diamonds; Colored Gemstones; Synthetic Stones

How many active retail accounts does your business have relationships with?_____

List top 10 active retail accounts (name, city, and state please):

- | | |
|----|-----|
| 1. | 6. |
| 2. | 7. |
| 3. | 8. |
| 4. | 9. |
| 5. | 10. |

List any consumer and/or trade media outlets (print or digital) that your business currently advertises in:_____

List any awards and/or accolades your business has received as well as any organizations your business belongs to:

List any trade and/or craft shows that your business has exhibited in the last 3 years:_____

PLEASE NOTE: This is an application and not a guarantee of acceptance. Acceptance is solely determined by Show Management based on space availability, the need to balance product categories on the show floor, and the overall assessment of the Advisory Board

Please email this completed application with your presentation packet to:
Jessica Audet: jessica.audet@rxglobal.com or (203) 840-5955