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The 43rd edition of MCE - Mostra Convegno Expocomfort concluded successfully with a promising outlook for the future

The exhibition ends with results confirming it as a world leader in civil and industrial plant engineering, air conditioning, renewable energies and water world. The edition was focused on energy efficiency and energy transition, and it served as the foundation for various conferences, debates, and meetings. MCE Lab will continue to serve as a reference point until the next edition in March 2026, with a new appointment scheduled for 2025.

Milan, 18 March 2024 – The 43rd edition of MCE - Mostra Convegno Expocomfort has closed its doors at Fiera Milano, returning to its customary late-winter calendar and confirming its role as a reference appointment on the future and innovation of the HVAC&R, energy efficiency, renewables, and sanitary ware industries.

Over 1,700 exhibitors and 121,000 visitors attended the exhibition, with more than 30% coming from abroad. This encouraging data reflects a positive outlook for the market's future. The CRESME's 10th Forecasting and Cyclical Report on the Installation of Plants in Buildings in Italy 2024-2026 was presented during the event, and it revealed a less severe contraction than what the market expected in 2023. Furthermore, the report predicts a stabilisation of activities by 2025.

For 2025, MCE - Mostra Convegno Expocomfort has a new event in store, 'Heat Pump Technologies', at the Allianz MiCo in Milan, from 2 to 3 April. *"It stems from a need shared by everyone - companies, professionals, trade associations and institutions - to maintain the energy transition process dialogue. - says Massimiliano Pierini, Managing Director of RX Italy – We have therefore organised an appointment dedicated to heat pumps, a 2-day event designed precisely to cover odd years while waiting for the next edition of MCE - Mostra Convegno Expocomfort 2026".*

From the round tables during MCE, great interest emerged in the new EPBD4 Directive, which the European Parliament definitively approved at the very start of the event. One of the most critical APEs (Energy Performance Certificates) features is the new 'A0' class, corresponding to ZEMBs, which will be added to the already known energy performance classes. Also of interest is the hypothesis of assigning a '+' to the A classes for those buildings that will offer an additional contribution to the energy network, produced locally through renewable sources, and the possibility of creating a new APE at each lease renewal compulsory. The new EPBD strongly encourages the use of domotics and all smart/adaptive technologies, which ensure the proper functioning of buildings and maximum efficiency in all climatic conditions. It also suggests the creation of digital databases to manage them. As to sustainable mobility, it proposes the construction of widespread infrastructure for recharging electric vehicles (EVs) in residential and commercial buildings, with increased spaces dedicated to parking, especially bicycles.

"This edition of MCE was characterised by new features, from the new layout to the Hydrogen Hub, the Water Prix to the MCE Excellence Awards. The aim of going beyond the concept of comfort, supported by the new claim introduced for this edition, Beyond Comfort, offered new

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areas in which experts from all over the world explored issues related to decarbonisation and energy transition, thanks to a new multi-energy and multi-technology approach." – continues Massimiliano Pierini, – The core value of MCE is undoubtedly its comprehensive offering, with an exhaustive overview of the market. Furthermore, the high internationalisation is another real strength of the event. This is an invaluable element for all those companies that want to meet stakeholders from all over the world for a direct global exchange in just four days in Milan."

The attendance of trade professionals from abroad was confirmed at pre-pandemic levels, with 141 countries represented. In addition to Poland, the Country Partner for this 2024 edition, Europe was mainly represented by France and Germany in the first place, followed by Spain, Romania and Greece.

"The energy transition has triggered a real cultural transformation we want to narrate. - concludes Pierini – " It is increasingly clear that today technological innovation can lead to environmental, economic, and above all social sustainability."

[MCE](#) - MOSTRA CONVEGNO EXPOCOMFORT is built by [RX](#), a global leader in events and exhibitions, leveraging industry expertise, data and technology to build businesses for individuals, communities and organisations. With a presence in 25 countries across 42 industry sectors, RX hosts approximately 350 events annually. RX is committed to creating an inclusive work environment for all our people. RX empowers businesses to thrive by leveraging data-driven insights and digital solutions. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. For more information, visit www.rxglobal.com